

The RAM Shop... your computer

TO PURCHASE FROM THE RAM SHOP STORES, ONE MUST BE A MEMBER OF THE RAM SHOP OR BE A CURRENT STUDENT

# Macintosh™

Now there's more than one way to get through college.

To get ahead in school, it helps if you choose a brilliant roommate. Like a Macintosh™ personal computer. And now there are two models to choose from.

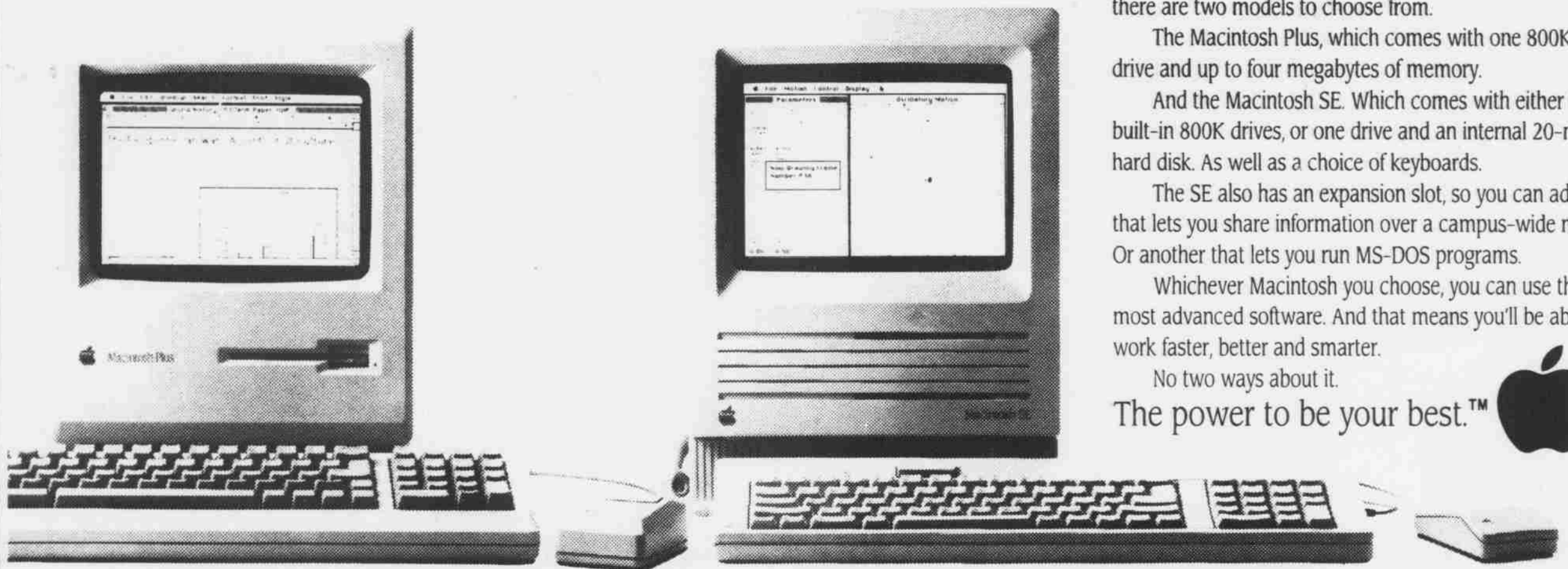
The Macintosh Plus, which comes with one 800K disk drive and up to four megabytes of memory.

And the Macintosh SE. Which comes with either two built-in 800K drives, or one drive and an internal 20-megabyte hard disk. As well as a choice of keyboards.

The SE also has an expansion slot, so you can add a card that lets you share information over a campus-wide network. Or another that lets you run MS-DOS programs.

Whichever Macintosh you choose, you can use the latest, most advanced software. And that means you'll be able to work faster, better and smarter.

No two ways about it.  
The power to be your best.™



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**We've made a breakthrough in the machine!  
Now we've made a breakthrough in the price!  
Check it out at the Student Stores RAM Shop!**

\* prices subject to change.