

Summer programs help recruit minority students

By CHARLA PRICE
Staff Writer

About 900 black high school seniors attended one of the three Project Uplift sessions held on UNC's campus this summer.

One of the most successful minority recruiting programs at the University, Project Uplift is a three-day summer program which allows high school seniors to attend classes and information sessions.

The goal of the program is to allow potential Tar Heels to experience firsthand the academic and social opportunities available at UNC. Many of this year's 650 minority freshmen attended one of the sessions.

Project Uplift is part of UNC's effort to increase its minority enrollment. In 1966, there were fewer than 100 black students enrolled at the University. Twenty years later, in 1986, more than 1,700 were enrolled

at UNC.

The Office of Undergraduate Admissions, in cooperation with alumni and student organizations such as the Black Student Movement, the Carolina Indian Circle and Student Government, has initiated campus-wide involvement to bring more minorities to UNC.

Herb Davis, an associate director in the Office of Undergraduate Admissions, said UNC is not dealing with students unwilling to consider UNC as a college choice.

A poll conducted by the University showed that 58 percent of visiting high school students have a positive image of UNC, and 47 percent consider the University receptive to minority enrollment.

Many of the Project Uplift participants, as well as National Merit scholars, are targeted in visitation programs to increase their awareness

of the University.

In addition to campus visitation programs like Project Uplift, several campus groups conduct letter-writing campaigns, encouraging high school minority students and their parents to investigate UNC.

Informational programs in high schools throughout the state are held to acquaint students with admissions and other UNC policies.

In the fall, about 30 UNC students travel throughout the state to talk to minority high school seniors about UNC.

Darren Poole, executive assistant for the UNC's Minority Concerns Committee and an active participant in minority recruiting programs, stressed the importance of encouraging minorities to attend college.

"We emphasize the importance of attending college, regardless of whether that college is UNC," Poole said. "Most students relate well to

other students, and we try to tell them what Carolina is all about."

Often, Poole said, minorities are unaware of the admission policies and SAT requirements, as well as the minority programs UNC offers.

"Minority students do not necessarily have a negative image of UNC — they don't think they have the requirements to get in," he said.

Janet Roach, BSM on-campus coordinator, agrees that UNC is not battling a negative image so much as a lack of one.

"Many minorities hear good things about minority colleges and they don't hear much about all that UNC has to offer," states Roach.

Minorities who attend high schools with very few whites are unprepared for the small percentage of minorities at UNC, Poole said.

He said many students feel they have lost their cultural identity and

are alienated when they come to UNC.

Various factors determine minority enrollment, he said. Often, UNC does not fulfill the criteria set by a potential student.

"High school minority students know the size of school they wish to attend and are aware of the academic requirements once enrolled, the social opportunities offered, and the amount of individual attention received," Poole said. "These are priorities of all students looking for the right college."

Another factor in minority recruitment is the decrease in the number of minority students seeking a college education. The trend is evident nationwide.

"UNC is very unique and unlike other schools," Davis said, "and we want, can, and will do all that is possible to recruit minorities to the

University."

The 16-school UNC system is trying to maintain a total minority enrollment of 10.6 percent. UNC minority enrollment ranges from 8.8 to 9 percent, numbers that Davis predicted will increase.

"As students and alumni continue to participate in the minority recruitment programs, and high school students become more aware of all that UNC has to offer, I feel confident that our record will improve," Davis said.

Poole said the University is "doing fine — but we can do better. We have a long way to go before reaching a full-scale concentrated effort, but we are working hard to achieve that goal."

"We aren't looking for numbers to increase as a result of the minority programs," he said. "We are looking for qualified minority students who can succeed and excel at Carolina."

Big Star offers market-style layout

By JEANNA BAXTER
Staff Writer

Tanks of live lobsters, a 75-item salad bar, a sumptuous bakery, complimentary coffee and talking registers are a few of the special features found in Chapel Hill's new 34,000 square-foot Big Star Food Market.

The \$3 million Big Star market opened July 23 at University Mall.

It is the 363rd store in the Big Star chain, which stretches from the Canadian border to Georgia. Big Star is owned by Delaware-based Grand Union Company, said Don Vaillancourt, corporate vice president of communication and consumer affairs.

"University Mall is an excellent

location," Vaillancourt said. "Business has been very good — well above projection levels. We do, however, hope it will increase now that the students are returning to Chapel Hill."

The store offers a number of special features, including a sign board posted at the front of the store listing the location of many common items.

"I think that the signs over the registers are very helpful in finding things quickly," said Greg Avioli, a second-year law student from St. Louis.

"The store is tailored to meet the students' needs," Vaillancourt said. Each shelf is marked with easy

to read price signs, and nutritional and dietary information.

An expansive produce section displays signs which offer suggestions on choosing fresh produce. Free produce samples are available.

The "Cooks Harvest Department" offers a number of grains, candies and other items in self-measurable bulk form.

The well-stocked wine section employs a full-time wine steward to give full descriptions of each wine and to assist customers in making an appropriate selection.

The deli, salad bar, soup and chowder bar and bakery offer a smorgasbord of ready-to-eat foods that are convenient for students.

"I thought that it was neat that

it (Big Star) had a deli bakery, butcher shop and seafood shop all in little sections," said Jeff Miller, a senior education major from Shelby. "The produce also looked really good."

Gretchen Diffendal, a freshman political science major from Charlotte added, "I thought the store was really good; it had everything we wanted, and it was close and convenient."

One student, however, offered a criticism of the new store.

Mark White, a junior pharmacy major from Four Corners said, "The store is convenient and has a lot of nice features, but it doesn't offer enough generic brands."

State officials work to insure safe delivery of super collider bid

From Associated Press reports

North Carolina's eight-volume bid for the \$4.4 billion superconducting super collider leaves Tuesday for Washington, and state officials are taking no chances in their efforts to make sure it gets there intact.

"I just don't want to slip up at the end," said Earl Mac Cormac, science adviser to Gov. Jim Martin and chairman of the super collider task force.

Locks were changed on the offices in Raleigh to prevent leaks or theft. And two vehicles were lined up for the drive to Washington in case one breaks down, officials said.

The bid includes a collection of 20 maps and about 400 pages in eight volumes. The state must deliver 30 sets of the volumes and 20 sets of the maps of the Department of Energy. Officials canceled plans to fly the load to Washington when they realized how big it would be.

Officials taking the documents will even leave a day early so there will be no chance of missing the Wednesday deadline for applications for the atom-smasher. The super collider would be the world's largest machine, a 53-mile-long underground tunnel where protons collide at staggering speeds.

Physicists think the accelerator will give them new insights into the

fundamental nature of matter and energy and thus the universe. Others are interested in the economic benefits — thousands of construction and scientific jobs.

The state's proposal would put the project on a site covering parts of Durham, Person and Granville counties.

North Carolina will not make its entire proposal public until Martin's news conference Thursday morning. But the state is expected to pledge as much as \$537 million for the project, including \$20 million to \$25 million for land purchases. The money has not yet been appropriated.

The bid includes an offer of millions of dollars on faculty positions, road construction and water and sewer line installation if North Carolina is chosen as the host site.

State officials, including the governor, are optimistic that North Carolina will make the Department of Energy's short list of best-qualified states, to be released in January.

"I'd be deeply disappointed if we don't," said Mac Cormac. "It's an excellent piece of work. The maps are not only gorgeous, they're insightful. The computer graphics are first class."

Selection of a preferred site is expected in mid-1988, he said.

Speaker

to change my brother from the victim to the criminal."

The government is trying to turn Nicaragua into one big combat zone, he said, because American corporations want to continue using Nicaragua as their own private business.

"That's what this war's all about."

Linder said U.S. officials have said his brother was to blame for his own death, because he knew he was in a combat zone. But Ben Linder stayed because of his desire to help Nicaragua, he said.

"If Ben Linder leaves, what are the Nicaraguans who live there and can't leave supposed to do?" he asked.

The U.S. government wants Linder to remain silent about his brother's death, he said. But until all contra aid ends, he said, he will continue talking to let people know the truth about the contras' methods.

Because the people of Nicaragua favor the ruling government, the contras will never win, Linder said. He said that 40 of every 50 contras are former members of the Somoza national guard, and that the people don't want the tyranny of Somoza to return.

"The Nicaraguans believe that their 1979 was our 1776, because that's when they gained their freedom from

Somoza's oppression," he said.

Americans are also against the contras, and it's not right for the government to keep supporting them, Linder said.

"Poll after poll after poll says that the majority of people oppose contra aid," he said. "It's a war that's been rejected."

Americans are now thinking about the war in Nicaragua more than ever, he said. People who oppose the contras need to work hard to keep the anti-contra effort alive, he said.

By making a lecture tour of the country, Linder, his brother and his parents are seeking to raise money for the completion of the hydroelectric plant Ben Linder was working to complete.

from page 1



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By MARK FOLK
Staff Writer

Student Government will sponsoring a rally to protest Chapel Hill's noise ordinance at 12:15 p.m. Thursday in the Pit.

Student Body President Brian Bailey said the rally is being held to make students more aware of how the noise ordinance affects them.

"We want to make students aware of the fact that things aren't like they used to be in Chapel Hill," Bailey

said. "This noise ordinance issue needs to be brought out in the open, so students can understand exactly what it means."

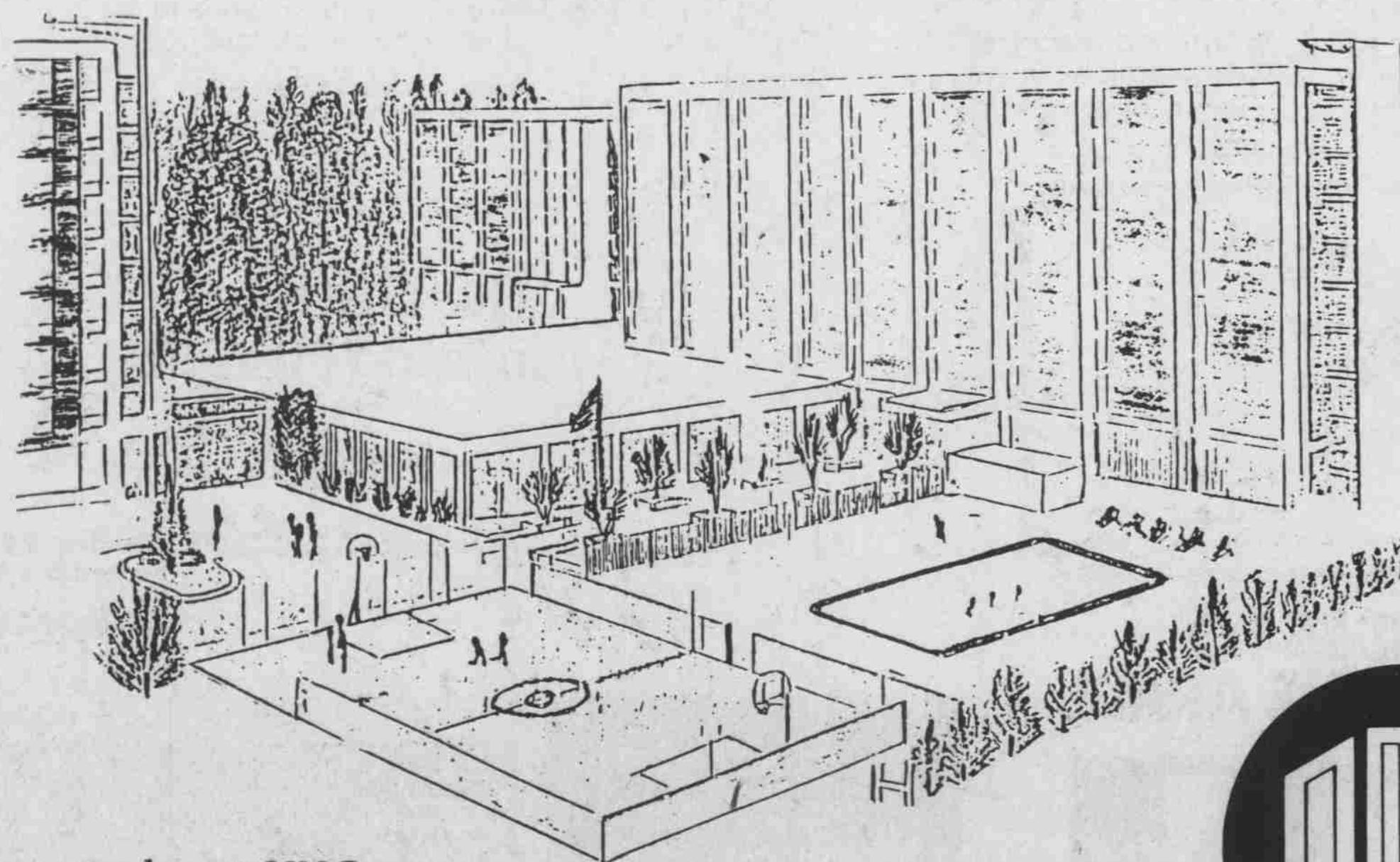
Planned events for the rally include speeches by Bailey, Rules and Judiciary Chairman Stuart Hathaway and executive assistant Kevin Martin. A skit is also planned.

"One of the main things we're going to stress is that the noise ordinance is in committees right now," Bailey said. "We want to encourage as many students as possible to put pressure on town council."

The noise ordinance, passed unanimously by council in February, reduced the maximum allowable sound level from 85 to 75 decibels.

It also reduced the number of hours noise permits are valid. Previously, permits were valid from 5 p.m. to 1 a.m. on Fridays and 10 a.m. to 1 a.m. on Saturdays. Now, permits are valid only until midnight on these nights.

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