

50 major companies will be represented at annual career fair

By MANDY SPENCE
Staff Writer

The Carolina Career Fair will be held Oct. 13 and 14, from noon to 5 p.m. in the Great Hall of the Student Union. Minority Career Day will also be held Oct. 13.

Representatives of 50 major companies will be at the fair to discuss career opportunities with all interested students.

The fair is one of many services offered by the University Career Planning and Placement Services (UCPPS). The office sponsors workshops on resume writing, interviewing skills, the off-campus job search, and other special programs.

Another service the Career Planning and Placement Services offers is an automated job hotline. Students who are registered with the UCPPS office can get direct access to job openings on file at the office. The computer matches a student's major, preferred career areas and other job

preferences with the job vacancies listed and relays the information to the student through a combination of human and synthesized speech.

The office also sends out student resumes to prospective employers. "Every day employers call and want resumes of students," said Sharon Wiatt, associate placement director for UCPPS.

Wiatt said about 89 percent of UNC seniors use the service, which has proved beneficial to most of them.

"Just under 40 percent of the students used at least one of our services to obtain their current position," said Marcia Harris, director of UCPPS. "Close to 80 percent used the service to brush up on resume writing or interview skills that may have led to a job for them."

The UCPPS recommends that students begin job hunting two semesters before graduation. "An early start is critical in the job search," Wiatt said.



Students make the rounds at the career fair in the Great Hall

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THE 7th ANNUAL

MINORITY CAREER FAIR

Freshmen-Graduate Students Welcome

- Freshmen & Sophomores — Talk informally with company representatives to find out what skills and academic preparation are needed for entry into the career you are considering.
- Juniors — Have access to employers from diverse organizations to help develop an awareness of career opportunities.
- Seniors — Chat with a cross section of employers to gain insight into many different occupations. Also develop contacts which may be useful in the future (Bring your resume).

Over 50 Major Companies Represented

Burlington Industries	FBI	W. H. Brady Co.
First Citizens Bank	United Carolina Bank	RJR/Nabisco
Research Triangle Institute	Unisys	Roadway Express
US Air Force	First Union	Barnett Banks
US Army	Burroughs Wellcome Co.	Telex Computer Products
US Navy	Glaxo	Southern National Bank
US Peace Corps.	Arthur Andersen	Thalhimer
SAS Institute, Inc.	Procter & Gamble	Sonoco Products
BB&T	National Starch & Chemical	US General Accounting Office
Chubb & Son, Inc.	Aetna Life & Casualty	The St. Paul Companies
Westvaco	Capitol Broadcasting Co.	Abt Associates
NCNB	Colgate-Palmolive Co.	Pillsbury Co.
Parke-Davis	Sears, Roebuck & Co.	Virginia Power
Morgan Guaranty Trust Co.	FDIC	GTE
IBM	Sumitomo	General Foods
Duke Power	State Farm	First Wachovia
R.R. Donnelley & Sons, Inc.	Midwest Research Institute	Kayser-Roth
Carolina Power & Light	Prudential Insurance	McNeil Consumer Products
NCR		

TUES., OCT. 13th
12:00 - 5:00 Great Hall

Sponsored by University Career Planning & Placement Services
Division of Student Affairs

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