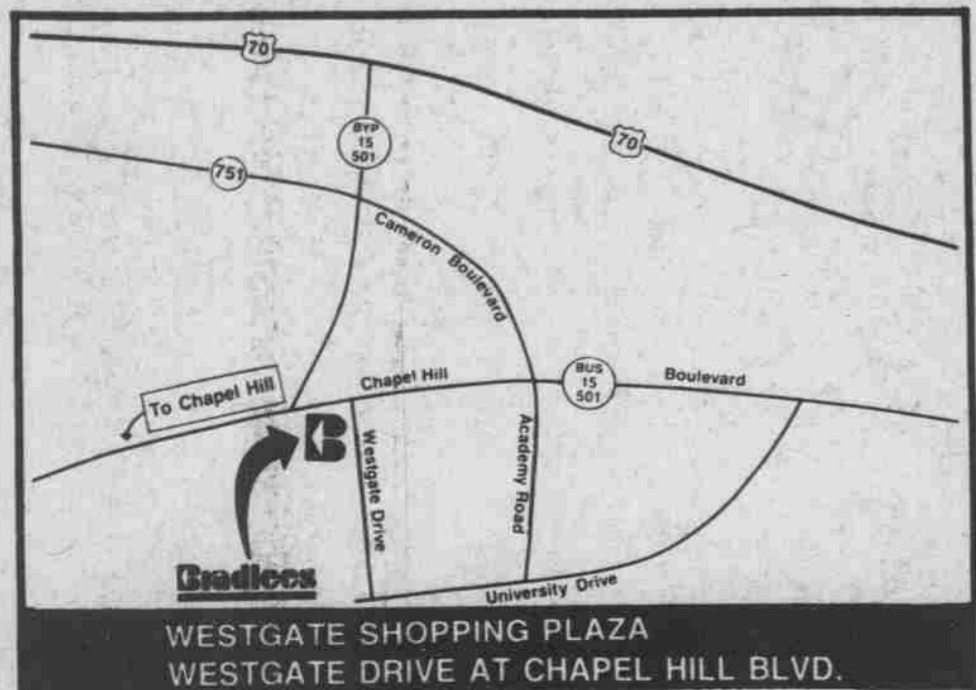


NOW DISCOUNT STORE SHOPPING WILL NEVER BE THE SAME



BRADLEES JUST ROLLED INTO DURHAM

GRAND OPENING SALE STARTS MON., NOV. 2



- NAME BRANDS
- FINE QUALITY
- TOP SELECTION
- CONVENIENT SERVICES
- LOW PRICES

ENTER THE BRADLEES ADVENTURE SWEEPSTAKES

ONE ENTRY GIVES YOU OVER 100 CHANCES TO WIN!



GRAND PRIZE: A 1988 FORD BRONCO II XLT 4x4

One lucky shopper in each of Bradlee's North Carolina stores will win this fully equipped utility vehicle. Features include:
 • air conditioning • speed control • power windows/locks
 • cassette rack • tilt steering • cloth seats • XLT trim
 • 5-speed manual transmission • luggage rack

Approximate Retail Value: \$17,060.00

Courtesy of



FIRST PRIZE \$1000 shopping spree	SECOND PRIZE \$500 shopping spree	THIRD PRIZE \$250 shopping spree
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PLUS, 100 BRADLEES \$5 GIFT CERTIFICATES WILL BE GIVEN AWAY!

REGISTER IN BRADLEES BY NOVEMBER 14, 1987. NO PURCHASE NECESSARY. One entry per person. Employees (and their immediate families) of involved companies, and persons under 18 years of age are not eligible. Contest void where prohibited by law. Odds of winning are determined by the number of entries received per store. There will be one grand prize, one first prize, one second prize, one third prize and one hundred gift certificates given away in each of the North Carolina Bradlee's stores.

Bradlee's

One of The Stop & Shop Companies