## These ACC competitors are really out for blood

By BETH MILLER

Competitors in the newest Atlantic Coast Conference battle are fighting for pints, not points — that's pints of blood. Six ACC schools are encouraging donors to roll up their sleeves and open their veins in an effort to save lives. And, of course, win the battle.

The competition began Sept. 1, and it will run through April 15, 1988. The first ACC Blood Battle began last year after the University of Virginia Cavaliers challenged the UNC Tar Heels to an on-campus blood drive from November to February. The Tar Heels won the competition with 931 pints, staining the Cavaliers, who came up with 911 pints. But neither team reached its goal of 950 pints.

Sigi Helling, last year's bloodmobile chairman, organized the winning team. Her counterpart and adversary, Elizabeth O'Brien, a Red Cross intern in the Washington region, came up with the idea for the Blood Battle.

The scope circle of competition was widened this year to include Duke University, N.C. State University, Wake Forest University and the University of Maryland. Brenda Richardson, Carolina's regional field consultant for the Blood Battle, said, "We hope we'll get Georgia Tech in next year."

The various campuses organize

their bloodmobiles in different ways. At UNC, the Alpha Phi Omega service fraternity, under senior Allison Dyer's leadership, is coordinating the bloodmobiles. Dyer's job is to find campus organizations that will help with each

Any organization on campus that wants to help co-sponsor can," Dyer said. "There is a lot of enthusiasm about co-sponsoring a bloodmobile."

In spite of the newcomers, UVa is still UNC's greatest competitor, Richardson said. They are aiming for 2,900 pints, while UNC's goal is 2,000 pints. "They (UVa) are more productive in collecting — they are going for the goal and reaching it," Richardson said. "They have a really good chance of winning. In order to win, all blood drives need to hit their goals, and we also need to increase our collections."

The organizers agree that UNC will have to shed a great deal of blood in the next couple of months to catch up to UVa, who is leading in the pintsper-goal battle.

'For us it's not going very well. We haven't been able to meet our goals," Dyer said. "UVa is definitely stomping all over us."

According to Richardson, the scores for the months of September and October are: UVa, 849 pints; UNC, 539 pints; Duke, 457 pints; N.C. State, 362 pints; Wake Forest, 94 pints; and the University of Maryland,

102 pints as of September.

Behind all of this anticipation lies the real reason for the Blood Battle. Richardson said, "Our supply is not what it should be; we really, really need the blood. We have a special need for O negative, O positive, A negative and B negative blood types."

On Nov. 11, as UNC and N.C. State simultaneously operate bloodmobiles, WCHL, a co-sponsor of the Blood Battle, will be reporting the progress of each school during the day. The first 100 donors at UNC on Nov. 10 and 11 will receive Pizza Hut coupons.

The Red Cross will hold blood drives on Nov. 5 at the School of Pharmacy from 11 a.m. to 4 p.m., on Nov. 10 in the Great Hall in the Student Union from 10 a.m. to 3:30 p.m. and on Nov. 11 from 10 a.m. to 3:30 p.m. APO members will be posting flyers around campus with the times and dates of future bloodmobiles.

But many people at UNC do not even know about the Blood Battle.

"Is there one going on right now? It's a good idea, but they should publicize it more," sophomore Melissa Livengood said.

"I haven't heard anything about it," said Megan Becker, a second-year graduate student. "What is it? I don't know," sophomore Matt Mikula said.

UVa students do know about the



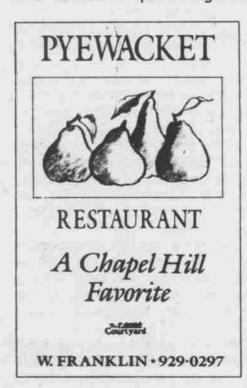
DTH/Matt Plyler

Junior Pete McRae gave blood in the Union last Thursday

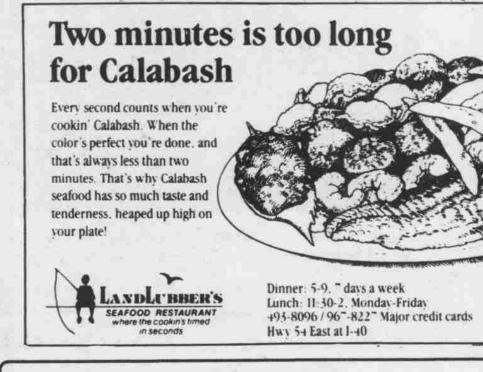
battle, and according to Richardson, "it has helped their collection tremendously."

Dyer believes that if UNC students knew about the Blood Battle, "not only would they want to give blood to help the Red Cross, but they would want to give blood to beat the other schools.

Consider yourself notified, and go shed your blood.







RECYCLE This Newspaper

So You Want Made-In-The-USA?

Crew Neck \$ **Sweaters** 

> 100% fine combed cotton assorted fashion colors

Quality Buy

THE HUB LTD

103 E. Franklin St.

929-0343