

# Service A la Cart

**We want to make every Bradlees shopper a regular Bradlees customer!**

That's why we've made Customer Satisfaction our number one priority. Here are just some of the important services you can expect from us!

#### QUALITY ASSURANCE

Our rigorous sample-testing program and demanding quality control standards assure you of the highest quality, most reliable products you can buy. The same is true of our exclusive Playsafer toy testing program, one of the first in the country!

#### NO-HASSLE REFUNDS

Wrong size? Wrong color? Changed your mind about a purchase? No problem! Just return the merchandise with your sales receipt for a full refund or exchange. No questions asked!

#### SR. CITIZEN DISCOUNT

Senior Citizens can enjoy a 10% discount on all purchases made on Tuesdays and Wednesdays. Apply at the Service Desk for your Senior Citizen I.D. card.

#### SELF-SERVICE RAINCHECKS

Our jiffy raincheck board at the front of the store has ready-made raincheck forms and simple instructions on how you can write your own raincheck for out-of-stock items. No waiting in line!

#### CONVENIENT LAYAWAY

Lets you set aside merchandise for up to 30 days while you make easy weekly payments. A 10% deposit plus a small service fee will hold your purchase.

#### HELP PHONES

A time-saving Bradlees innovation! Whenever you need information, personal assistance or help in finding merchandise, just go to one of these bright red phones and dial 70 for immediate service.

#### CUSTOMER ASSISTANTS

Our Customer Service Assistants are on hand during peak shopping hours to help customers get through the check-outs faster. Look for their blazers, badges and bright smiles!

#### BRADLEES CHARGE CARD

The ultimate in shopping convenience! It won't cost you a cent to apply, and there's never an annual fee. Pick up an application at our Service Desk. Bradlees also accepts Discover, American Express, MasterCard and Visa charge cards.



## NOW OPEN IN DURHAM

# Bradlees

**A DISCOUNT STORE LIKE NEVER BEFORE**

• Westgate Shopping Plaza,  
Westgate Drive at Chapel Hill Blvd.