

# Thornburg criticizes management of Shearon Harris

By ERIC GRIBBIN  
Staff Writer

N.C. Attorney General Lacy Thornburg charged that delay, waste and management errors caused the Shearon Harris Nuclear Plant to cost \$856 million extra in testimony filed with the N.C. Utilities Commission on Monday, said Assistant Attorney General Karen Long.

But Wayne Ennis, spokesman for Carolina Power & Light (CP&L), which owns the \$3.9 billion nuclear plant, said the charges were not true. "Absolutely not. We believe the

attorney general's office has adopted an extremely simplistic and adversarial position," he said. "His consultant has misused available information to make calculations and comparisons which are in error, and his conclusions are based on 20/20 hindsight."

Thornburg's conclusions are based upon the work of a hired consultant, David Schlissel, of Schlissel Engineering Associates of Belmont, Maine, Long said.

There were three reasons for the \$856 million figure, she said. The

largest factor was CP&L's decision in 1971 to build a unique four-cluster design, which led to \$560 million in extra costs, Long said.

Ennis said the plant was originally designed for four units, but "conditions changed. Several things, like the OPEC oil embargo, changed customer usage patterns. Inflation had an effect on usage patterns and the ultimate cost. The costs are higher than we would like, but we feel they are justified," he said.

The second factor was a series of design and construction errors. The

reworking of equipment cost \$146 million extra, Long said.

Also, the \$85 million figure stemmed more from CP&L's seven-month delay in its study of ways to meet the Nuclear Regulatory Commission's (NRC) new fire-safety regulations, created in 1975 after a fire at the Brownsville Nuclear Power Plant. There was a delay because CP&L challenged the NRC regulations in federal court, Long said.

"CP&L had no right to challenge (the regulations, but not to delay,

One million dollars in planning could have saved the \$150 million in extra costs that resulted from the delay," she said.

"We believe that they misrepresented the facts," Ennis said of the attorney general's allegations of a fire-safety planning delay. "We were just trying to determine what these regulations were. We feel that this legal action was prudent."

Long said that Thornburg reached the final figure of \$856 million through comparisons with the costs of 13 other nuclear plants, including

Duke Power's Catawba facility, started at approximately the same time as the Harris plant.

But those comparisons are unfair, Ennis said, because the Catawba plant was begun about three years before the Harris plant and was subject to different NRC regulations. The CP&L decision to build one unit instead of four led to the additional costs, he said.

CP&L plans no immediate changes in policy because of Thornburg's testimony. Hearings begin April 14.

## School of Business will hire PR firm for better promotion

By TOM MCCUISTON  
Staff Writer

If it works for soft drink companies and presidential candidates, then it can work for business schools.

The School of Business Administration will be hiring a public relations firm Feb. 25 to help promote UNC's program, said Gail Gilbert, director of development and external affairs at the Graduate School of Business.

"Dean (Paul) Rizzo (of the business school) felt like we had an excellent school but that we weren't promoting it," she said.

Hiring a public relations firm has become more and more common for business schools, Gilbert said. She said she hopes the firm will help the school get more exposure in news articles and convey the quality of the research, speakers, faculty and Dean Rizzo.

"We want to get news out about the great research and to achieve better communications with corporations, alumni and potential donors," Gilbert said.

Duke University's achievements using a public relations firm at the Fuqua School of Business is another reason for UNC to take action.

"Duke has been very successful in promoting themselves, and it's high time we promoted ourselves," Gilbert said.

Allison Adams, Fuqua's director of public relations, said the school's achievements using the firm of Makovsky & Co. since 1984 have made more business schools consider hiring a public relations firm.

"The mission (of the business school) is to help us get coverage in the national business press," Adams said. "When there are business school roundups or particular questions we want to

approach, we use the firm to reach the national press."

Adams said the firm has increased the national publicity of the school by getting Fuqua mentioned in national publications, including a feature article on the school in The Wall Street Journal.

Adams suggests that schools hiring a public relations firm set a time for the firm and the school to get to know each other. Communication must be kept open both ways, and the school must determine what message to convey, Adams said.

"(Makovsky) was looking for any coverage at first," Adams said. "We were looking for specific national coverage."

Faculty and administrators at UNC's business school seem to agree that hiring a public relations firm is a good idea.

Looking at the top 10 business schools, people will see they are consistently using public relations firms, said Gayle Saldinger, undergraduate program director at the UNC Graduate School of Business.

"If you read The New York Times business section, you should see a lot of quotes from the UNC business school, and right now that's not happening," Saldinger said.

The rules of the game have changed drastically over the last 10 years, said Jay Klompaker, a professor at UNC's business school.

"When faculty members don't see our name in the paper, they begin questioning whether or not we're a major player," Klompaker said.

Gilbert said, "It's time we practice what we're preaching/marketing."

## Convicted killer gets two life terms

By KAREN ZIMMER  
Staff Writer

Convicted murderer Nathaniel Mark Upshur received two concurrent life sentences Tuesday in Durham County Superior Court for the first-degree rape and murder of nurse Elizabeth Wilson.

Upshur was also sentenced to 10 additional years in prison for the assault of Wilson's daughter Karen, then 7.

Wilson had been stabbed 79 times and her daughter 10 times.

A jury found Upshur guilty of first-

degree rape and assault with a deadly weapon on Feb. 19, but the jurors were deadlocked 7-5 on the first-degree murder charge.

Upshur had pleaded not guilty to first-degree murder by reason of insanity. "We found it difficult to decide whether the defendant was insane at the time of the slaying," said juror Patricia Collins.

A psychologist called by the defense testified during the trial that Upshur was insane at the time of the crime, said William J. Cotter, Upshur's defense attorney.

Psychiatrist Bob Rollins, called by the state, told the jury that Upshur had a mental disorder, but not one that would make him legally insane.

Jury foreman Sara Radtke told the judge Friday that she thought the jury would probably not agree on the murder verdict and there was no use for further deliberations. Judge Thomas Lee declared a mistrial on the charge of first-degree murder because the jury could not agree.

Cotter said Upshur pleaded no contest Tuesday to the murder charge

because District Attorney Michael Nifong might have sought another trial. Another trial might have resulted in Upshur having to serve two consecutive life sentences instead of concurrent sentences. "This could have added 20 years to Upshur's sentence," Cotter said.

Cotter said Nifong offered him the possibility of a plea bargain Monday. According to the plea bargain, Upshur would plead no contest to the first-degree murder charge. In exchange, Upshur would serve his two life sentences at the same time.

## Faculty

"We have done what they've told us to do, both in spirit and to the letter, and we are baffled by the view that somehow the faculty has not done its job so far."

Faculty members said they had no idea what happened to their proposal when it went through the Administrative Board.

"We voted almost unanimously on the changes we proposed and they disappeared in the Administrative Board," Spiegel said. "Now we're told we have not made an effort."

Administrative Board member Hunter Ballew said the board realized that if it had looked at what the faculty said, they would have had to "throw the Richardson report out the window."

Ballew said the board reached its decisions without a vote, but with a consensus that the faculty recommendations went against the report.

"We developed our programs, and the Administrative Board waffled them," said Jim Morrison, School of

Education professor. "There was no feedback from the Administrative Board. The faculty responded and nothing happened. It is very frustrating. All we have to do is begin to implement our responses to the report. The faculty is very cohesive on this issue."

Brown disagreed. He said the Administrative Board was acting on the proposals in a different perspective.

"Had they known the provost's position to allow for programs to be redefined, they would have endorsed all of the faculty's proposals," he said.

Duan Brown, School of Education professor, said, "I have worked at three universities. Never have I felt a faculty has been so demeaned by an administration. I'd like some respect. That is all I ask."

"We have worked extraordinarily hard to respond to the document. If we don't mean anything, simply tell us. Make your decisions and let us know."

Williamson said the school should work with the Richardson report.

"There are obviously some communication problems and issues that have yet to be discussed," he said. "But we think we ought to stick with the Richardson report. If the (faculty) recommendations can be proven to benefit the school, we'll go with it. One meeting does not close the door."

A prepared statement presented by School of Education professor Rune Simeonsson, and supported by many faculty members, stated a lack of support for Dean Brown.

"It is with regret that I say that the dean no longer has my confidence to lead the school," Simeonsson read.

The statement recalled an incident on Feb. 1 when Frank Brown was asked what his position and plans were relative to the task force effort.

"He responded that he could not make a statement prior to meeting with the provost," Simeonsson read. "It is difficult to envision any circumstance in which a dean could effectively

advocate for the school with contingencies attached to his actions.

"The independence of the dean is essential if he is to advocate and compete for priorities and resources in the University," Simeonsson read.

Williamson appointed Charles Bishop, special assistant to the provost, as a liaison to help Frank Brown in the reorganization of the school.

"I am here to break the logjams and get on with the programs," Bishop said.

Faculty members said they are not clear about Bishop's role in the school. They said they do not want more confusion or another dean.



## Benefits

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seven years to take one or two semesters off from teaching — with pay — to do special projects like research, Amana said.

Philip Stadter, classics professor, said full health care coverage, including dental benefits, is necessary.

Salary levels are generally good, but the policy of not including an employee's dependents in health coverage is very unattractive to new professors, Stadter said.

It can be difficult to alter the system because UNC is a state-supported institution and the N.C. State Legislature must vote on any changes.

However, Turnier said a change that could be made without the legislature's approval would be to allow professors who take a leave of absence to stop paying for UNC coverage until they return, without penalty.

Professors could also be allowed to change policies once during a lifetime, Turnier said.

Other problems that will cost the University money must be confronted, but the legislature would probably be responsive if people would simply ask for changes, he said.

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