

# Meet the candidates: the N.C. gubernatorial race

## Martin to emphasize economic development

Editor's note: These are the first in a series of stories on North Carolina candidates for governor, lieutenant governor and secretary of state.

By CARRIE DOVE  
Staff Writer

Republican Gov. Jim Martin will depend on his record on education, the economy and road improvement for his re-election bid, campaign officials say.

"Economic development and education are the most critical issues," said Robert Jones, communications director for the N.C. Republican Party.

"Economic development will be our cornerstone issue," said Tim Pittman, campaign press secretary.

Martin worked to attract new industries to the state, revitalize the coastal areas and lower tobacco assessments for farmers, said Jim Sughrue, press secretary in Martin's gubernatorial office.

Martin orchestrated a buyout of government-owned surplus tobacco, which eliminated maintenance costs and allowed the state to lower assessment taxes, he said.

"He engineered the buyout, which helped lift the assessment burden (from 25 cents per pound to 2 cents)," Sughrue said.

Martin's "coastal initiative" is designed to attract business to depressed coastal areas, Pittman said.

The state will provide grants and



Gov. Jim Martin

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loans to coastal communities to aid commercial development, while increasing protection of environmentally significant areas, he said.

Martin has encouraged aquaculture businesses, which commercially farm fish and shellfish, Pittman said.

"He is very much involved in promoting North Carolina seafood," Sughrue said.

In transportation, Martin's "stra-

tegic corridors" highway plan has unified transportation goals, he said. "He identified the roads across the state that offer the most potential for economic growth and development," Saghrue said.

In the past, few roads were ever finished, leaving the system incomplete, Pittman said.

The plan concentrates resources on a few highways which are important to commerce in all areas of the state, he said.

Martin also supports a career ladder plan providing better salaries for more qualified teachers, increasing school construction and raising tuition and funding for state universities, Pittman said.

"(The career ladder) helps teachers improve their teaching skills and get better salaries," Pittman said.

And Martin will continue to push for a referendum on gubernatorial veto power, Sughrue said.

"He asked that the issue be brought up in the General Assembly in June, and we hope that it will be put on the ballot for a referendum in the fall," he said.

In another General Assembly issue, Martin has supported the elimination of state funding for abortions except in cases of rape or when the mother's life is in danger, Pittman said.

Funding has been cut \$450,000 since Martin took office, and the issue will probably come up in the General Assembly this summer, he said.

## Education, leadership keys to Jordan campaign

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By CHRIS SONTCHI  
Staff Writer

Democratic Lt. Gov. Bob Jordan will focus on his legislative record and differences in leadership style in his race for governor, campaign officials say.

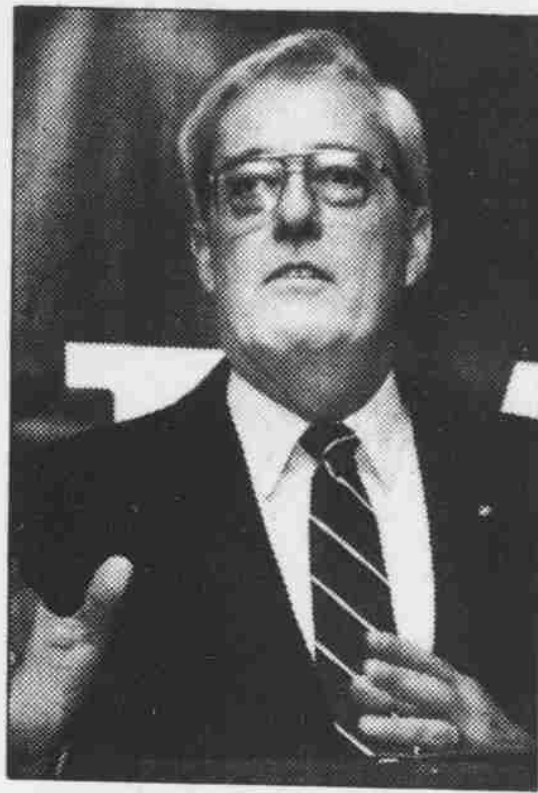
"(Gov. Jim) Martin sees being governor as a title; Jordan sees it as a job," said Phil Wells, Jordan's press secretary.

"Martin has been a sitting governor in every sense of the word while Jordan has been leading the state legislature in every sense of the word," Wells said.

Education has been a high priority for Jordan as lieutenant governor, Wells said.

"Jordan was instrumental in passing the \$800 million Basic Education Plan, which guarantees a good education for students in all school districts, and the N.C. Teaching Fellows Program, which provides full college scholarships in exchange for promising to teach in North Carolina," Wells said.

Martin originally opposed both of these programs. In his campaign, Jordan is using his own experiences from the family business, Jordan Lumber Company, to exemplify his knowledge of bus-



Lt. Gov. Bob Jordan

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ness, Wells said. Jordan took the company from a 13-man operation in 1957 to a business responsible for more than 250 jobs today, he said.

"The Republicans like to take credit for being the friend of business," Wells said. "We think Jordan is the best for business; Martin is a chemistry professor."

But Jordan's support of business hasn't lessened his commitment to the

environment, he said. "Jordan has been called 'one of the biggest allies of the environment ever,'" he said.

The lieutenant governor led the fight to save Masonboro Island, worked for more beach access and led the call for a recent phosphate ban, which "tests show has already begun to clean up the N.C. water supply," he said.

Wells said Jordan's campaign goes beyond differences in style or past achievements.

Jordan had proposed abolishing the Department of Commerce and replacing it with an economic development corporation with the idea of "promoting economic growth from within North Carolina," he said.

"The days of the 'Great Buffalo Hunt' when Southern states like North Carolina could snag businesses fleeing the more expensive Northeast are over," he said.

Jordan also hopes to establish the 21st Century Fund which will facilitate capital acquisition for small businesses, Wells said.

Jordan has proposed a comprehensive program to prevent school dropouts by spending \$8 million to establish a "bottom up" counseling program, one counselor for every 40 "at risk" students. Jordan has also proposed not granting driver's licenses to dropouts under 18 years old, Wells said.

# Fraternity to retrace steps of Hinton James for charity

By LACY CHURCHILL  
Staff Writer

Pi Kappa Alpha fraternity is reenacting the first UNC student's journey to Chapel Hill with a 131-mile run to raise money for the United Way this weekend.

Legend has it that in 1795 it took Hinton James about two weeks to walk from his home, just outside of Wilmington, to then-New Hope Chapel Hill.

The run will begin at noon Friday at James' gravesite, just outside of

Wilmington, and will finish at 5 p.m. Saturday at the Old Well. There, the fraternity and Dean of Students Frederic Schroeder will present a check to the United Way of Carrboro and Chapel Hill, said Norwood Teague, chairman of the event and Pi Kappa Alpha member.

"Each brother will run two of the 131 miles," Teague said. "Some will run farther to compensate for the brothers who are unable to participate."

The run will take place in three shifts, he said. The first shift will begin at the historical marker outside of Wilmington and will run about 50 miles to Clinton, where it will meet the second shift. The second shift will then run to Coats, where it will meet the third shift, who will run to the Old Well.

Each group will run about 45 miles, which should take about six hours, Teague said.

The Pi Kappa Alpha goal is \$6,000,

one-third of which has already been raised. "We've gotten donations from area businesses, parents, alumni and friends," Teague said.

Pi Kappa Alpha has never really participated in a public service project, Teague said, and they wanted to raise money for the community.

"We thought we were going to run into some obstacles, like people being wary of what we are trying to do," he said. "But so far everyone has been very supportive."

They chose to raise money for the United Way because it serves many different agencies, Teague said. The money will stay in Chapel Hill to help local organizations like the Inter-Faith Council for Social Services Inc., the American Red Cross, Orange County Rape Crisis Center, YMCA and Meals on Wheels, he said.

For each dollar that is donated, 91 cents will go directly to member agencies, and nine cents is used to cover administrative costs.

Susan Schroeder of the United Way said the organization is excited about the fund-raising campaign.

"It's the first contribution to our 1988 campaign," she said. "And Bob Hall, chairman of the campaign, will be waiting to greet them at the Old Well on Saturday at 5 p.m."

Teague said he borrowed the idea for the run from a friend at Wake Forest, whose fraternity sponsors a similar run.

Those who donate \$50 will get their name on the van which follows the runners, Teague said. Those who donate \$100 will get their name on the van as well as in an advertisement, and those who donate \$250 will get their names on T-shirts worn by the runners and sold to students.

# Town officials debate street lighting plan

By CYNTHIA HOWARD  
Staff Writer

Street lights, normally something people take for granted, have recently become a controversial issue in Chapel Hill. The Chapel Hill Town Council formed a committee earlier this year to study the effects of the town's Street Lighting Master Plan, which was adopted in 1986.

The aim of the committee is to investigate the effects of the street lighting plan and determine the ways it can be revised to be more effective in benefitting the town residents.

The lighting plan was originally drafted by the town council because of the concerns about public safety.

Public Works Director Bruce Heflin said the main problem with the plan is that some residents and

developers feel the standard light level is too much. "Some people think too much light makes certain residential areas unattractive," Heflin said.

The committee has almost finished its work, Heflin said. "The committee is near consensus and will probably present their recommendations to the town council April 25," he said.

Town council member Julie Andresen, a member of the committee, said, "The lighting standard in the ordinance is not appropriate for all areas and many residents are concerned about the effect that these bright lights will have on their neighborhoods."

The current standard for residential street lighting calls for the use of

9,500 lumen high pressure sodium lights, which is a significantly brighter level than the town previously required. Many residents believe this level is drastically too high.

The new lighting requirement is similar to the level required of many commercial developments.

But Craig Beckwith of Cazwell Developers said, "The level of light for a commercial area is not the same amount that is needed for a residential area."

Another aspect of the lighting plan that has received criticism is the small choice of light fixtures that Duke Power offers.

If a developer chooses to install a light fixture of his own that is not offered, he does not receive maintenance assistance from Duke Power

or the town, Beckwith said.

But Andresen said the committee representative from Duke Power, Larry Touchstone, had been very cooperative in the committee meetings. "Duke Power shows a willingness to widen their line of fixtures," she said.

Andresen also said if the lighting plan remains in place without being adjusted, "it will be a high cost to taxpayers, and the personal atmosphere of certain neighborhoods could be ruined."

The committee is made up of town council members Julie Andresen and Roosevelt Wilkerson, two town residents, two town staff members, a Duke Power representative and a representative for local developers.

## Admissions

The University may not be able to afford to expand the admissions staff, Wallace said.

"Money just doesn't come that easily," Wallace said.

UNC is operating under the second half of a biennial budget that is approved by the N.C. General Assembly, he said. University officials cannot ask the legislature for more money until they present the budget for the next fiscal period. Money for additional staff positions would have to be reallocated from existing funds, he said.

"There will be an internal effort to make money available to rather than going through the General Assembly," Wallace said.

University administrators are planning a budget for 1989 to 1991, he said. If new positions are created in the Office of Undergraduate Admissions, they will be included in the new budget, he said.

The shortage of staff members could force admissions officers to reduce the amount of individual attention each applicant receives, Strickland said.

"We are extremely personal in reading applications now," he said.

"I think if we had a couple more people to deal with greeting visitors and special projects we wouldn't feel as torn as we do now."

Congress representative Davis said he shared Strickland's concern over the amount of individual attention given to each applicant.

"Many of the staff members are working in two or three different positions now, instead of being able to focus on one job," he said.

The University will be forced to use a more mechanical method of selection if additional staff members are not hired, Strickland said. Scholastic Aptitude Test (SAT) scores and class rank would dominate other qualifications, like writing skills and activity involvement, that admissions personnel now look for in an applicant, he said.

The resolution would be effective if it received enough attention from University officials, said congress member Jurgen Buchenau (Dist. 4). "If we could send it to the Board of Trustees and the chancellor, it would have an impact," he said.

Congress members have made no plans to send the resolution to

administrators, Buchenau said, but he hopes the group will do so this semester.

"We are confident that we will be listened to," Student Congress

member Stephanie Ahlschwede (Dist. 14) said. "We feel that it's totally reasonable for the Student Congress to request that they increase the admissions staff."

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## Delegate Commitments

While Democratic candidates gear up for a showdown for the 225 delegates at stake in the April 19 New York primary, delegate totals show Massachusetts Gov. Michael Dukakis has widened the gap between himself and his nearest rival for the 1988 Democratic presidential nomination. In the latest delegate counts:

Mass. Gov. Michael Dukakis:.....	740.55 total
Tenn. Sen. Albert Gore Jr.:.....	394.8 total
The Rev. Jesse Jackson:.....	704.55 total
Ill. Sen. Paul Simon:.....	171 total
Others, uncommitted:.....	517 total
<b>Needed to nominate: 2,082</b>	

In the Republican race, Vice President George Bush is continuing to campaign to tie up the nomination over his only remaining rival, former television evangelist Pat Robertson. In the latest delegate counts:

Vice President George Bush:.....	841 total
Pat Robertson:.....	17 total
<b>Needed to nominate: 1,039</b>	



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