

# The Tar Heel

Serving the students and the University community since 1893

Thursday, June 30, 1988

Chapel Hill, North Carolina

News/Sports/Arts 962-0245  
Business/Classifieds 962-1163



Tar Heel/Subhash Roy

## Heads up!

UNC employee Artie Wilson sends another load of bricks to his co-worker building a walkway next to the Student Union.

## Board upholds decision for coed residence hall

By L.D. CURLE  
Staff Writer

A decision to make Teague Residence Hall coeducational in the fall will stand following a UNC Board of Trustees committee meeting Friday.

In another committee meeting, trustees discussed a suggestion to grant relatives of alumni preferential treatment for admissions so as not to alienate contributors.

Teague dormitory was changed to coed this summer following problems

with discipline in the hall that culminated in a series of incidents of racial and sexual harassment against a housing administrator at the end of the semester. The perpetrators of the harassment were not found, but are thought to have been Teague residents.

"I am concerned that the students were not involved from the beginning (of the discussions to make changes in Teague)," said BOT Chairman Robert Eubanks. The housing department did not contact the

student body president or Residence Hall Association president in its hurry to remedy the problems with Teague, which were worsened by racial overtones, Eubanks said. The decision will stand if no appeals are successful, he said.

"University housing probably did what they had to do," said Chancellor Christopher Fordham. Fordham said he had the impression that the department did a satisfactory job of

See BOARD page 3

## Price no longer main factor in customers' preferences

By FRED SLOCUM  
Staff Writer

In spite of wide price differences on everyday items in Chapel Hill, price is not as much of a factor in people's decisions on where to shop as it once was, managers of local stores say.

Ron Kelly, store manager of Harris Teeter at Carr Mill Mall, said shoppers nowadays place a higher premium on selection, variety and cleanliness, while in the 1960s and early '70s shoppers compared prices "penny for penny."

"Price plays a factor, but that's not necessarily the issue as much as it was in the past. Things changed in the '70s and early '80s," Kelly said.

Kelly said his prices are set by the

Harris Teeter home office. "Our buyers do price comparisons at other stores — our say-so in pricing is nil," he said.

Robert Sharp, assistant manager of Fowler's Food Store on Franklin Street, said his prices are based on the type of food and a certain percentage of the cost which goes to the store. "There's no such thing as higher and lower prices. Some of our prices are higher, some lower," Sharp said.

Sharp also downplayed the importance of prices to his customers. "A lot of customers feel comfortable here — it's a hometown store. People just enjoy shopping here," Sharp said.

Rick Haughton, a clerk at Record Bar at University Mall, said a variety

of factors determines the prices his store charges for records, tapes and compact discs.

"New releases, especially by well-known, established artists, always command a premium price," Haughton said. New releases by unknown artists are usually one dollar less, he added. "Independent labels, like I.R.S., and cutout items are less," Haughton said.

Haughton attributed his store's higher prices to a more liberal return policy, special arrangements with major labels through which the chain gets a certain percentage of sales of that label's records, and a higher profit margin than some other stores.

See STORES page 4

## Restoration of street vendors uncertain

By SHELLEY ERBLAND  
Design Editor

The issue of revitalizing Chapel Hill has become a "journalistic football being tossed back and forth" between merchants and town officials on whether to resurrect the street vendors, according to local shopkeeper Bob Julian.

The opposing "teams" are the Chapel Hill-Carrboro Downtown Commission, which is working to improve the downtown area, and many Franklin Street merchants, who oppose the vendors.

Julian, a commission member and owner of Logo's Bookstore on West Franklin Street, said in an interview earlier this month that street sales are only one aspect of a broader strategy "to enhance the downtown ambience."

"All the committee is trying to do is to change the ordinance to allow activity on Franklin Street," he said. "It may be more of an art kind of thing."

The Downtown Commission is

working with the Chapel Hill Town Council to amend the 1971 ordinance, which prohibits all street and sidewalk sales except by "groups engaged in charitable or fundraising drives for community purposes."

According to Julian, the commission also advocates other highly controlled activities on Franklin Street, including sidewalk entertainment such as artists, jugglers, mimes and musicians.

The proposal would also suggest allowing Franklin Street merchants to hold their own sidewalk sales, a practice prohibited under the present law, he said.

The commission held public hearings on May 19 and June 7 to discuss the amendment proposal with local merchants.

At the May meeting, Julian said street and sidewalk sales would attract people to downtown Chapel Hill.

"We have to find a way to get more customers — not just students, but families," he said.

Commission member Sally Jessee also said she is for the proposal's repeal.

"Cases in other cities have proved that sidewalk vending actually attracts customers for the downtown businesses," she said.

Steve Kronberger, owner of Whim's Cards and Gifts on East Franklin Street, said the street needs more attractions to bring people downtown.

"I'm strongly for entertainment," he said, but added that street sales would be hard to regulate.

A May 25 memorandum to the town council and local merchants from Town Manager David Taylor outlined in detail the commission's ideas about the amendment proposal, including limiting sales and merchandise.

The ideas were based on a model ordinance regulating street sales from the National Institute of Municipal Legal Officers, a city attorneys' organization, which clearly defines all aspects of vending, from licenses and

insurance to hours and location.

At the May 25 council meeting, Julian told the council that the commission would have a unified proposal by June 10.

"We're on the fence," he said. "We need a plan."

Don Johnson, co-owner of Creative Metalsmiths, a jewelry store on East Franklin Street, said he was originally opposed to the idea, but he said the meeting changed his mind.

"By the time I heard the reassessment, I wasn't against it," he said.

But because the proposal has met strong opposition from most merchants, the council is expected to reject it.

Recent interviews with merchants in East Franklin Street's 100 block, between Spanky's and the post office, revealed four main concerns about allowing street vendors: rent, storefronts, parking and "the kind of people coming in."

James Lacock of Lacock's Shoe

See VENDORS page 4

### In This Issue

No relief from drought... page 2

Fewer calls for AIDS hotline... page 2

Business news... pages 5 and 6

N.C. Symphony plays Polk Place... page 8

Joe Bob gets "Brain Damaged"... page 10

Freshman recruit not coming to UNC... page 14

Crosswords, comics... page 19