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# The Daily Tar Heel

Serving the students and the University community since 1893

Public hearing on  
Horace Williams  
airport  
Phillips Jr. High, 7:30 p.m.

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## Groups petition against Playboy ad

By JOEY HILL  
Staff Writer

Two groups have written and circulated petitions protesting The Daily Tar Heel management's decision to insert an advertisement for Playboy magazine, saying the magazine represents sexist attitudes.

The Women's Forum of the Campus Y and another group will meet at the Campus Y building Wednesday at 4 p.m. From there they will go to the DTH office to present their petitions.

The Women's Forum's petition says that Playboy degrades women by making them into sexual objects and that the decision to run the ad showed bad judgment on the part of the DTH management, said Campus Y co-president Tony Deifell.

The second petition says, "The parties responsible for the ad should publish an apology to the UNC community, which it has offended." It also asks that the DTH donate the proceeds from the ad to a local or campus organization that promotes the advancement of women.

Maria Poplin, who co-wrote the second petition, said her group's efforts began when "three friends organized on the spur of the moment, and other people said they'd like to help."

Poplin, along with Ristin Cooks and former UNC student Laura Gowdy, photocopied the ad and posted the copies in residence halls and buildings on campus. They wrote across the copies: "This is offensive to women," and

"DTH promotes objectification of women."

Poplin's group's petition says its signers do not support censorship. It says, "The DTH certainly has a guaranteed right to express any opinion," but "we cannot condone its promotion of a sexist magazine."

"I don't think it (Playboy) should be promoted by our campus newspaper," Poplin said.

Poplin's group sat in the Pit Monday to gain signers for its petition and to communicate with other students about the ad, she said. They also plan to be in the Pit until noon today. "After that it's touch and go."

Kevin Schwartz, DTH director and general manager, said he and Advertising Director Tricia Glance did not consider the idea of sexism in their decision to run the ad.

Schwartz said he did expect some objection from the student body. "I didn't expect it (the petitions), but I'm not surprised. I do not seek to justify the ad."

The DTH uses five objective standards for accepting advertising, he said. Ads may not be untruthful or misleading; they may not advertise services and products that are illegal in North Carolina; they may not condone or promote actions that are illegal in North Carolina; they may not contain profane language; and they must comply with all state regulations.

"Seeing that this insert did not vio-

late any of those standards, we inserted it," Schwartz said.

"Subjectively, I'm sure this ad may rub some people the wrong way, just as some other things they've seen in the DTH. As always, there's a forum on the editorial page which allows people who want to talk about something to do so. They can also come in and chat. I'd be happy to talk to anyone about it."

Malini Moorthy, Campus Y co-president, said the Campus Y supported the Women's Forum's decision to protest the publication of the ad.

"The Campus Y is basically behind the decisions its committees make," she said. "I personally feel the ad is degrading to women, and it is disturbing that it is being endorsed on this campus."

Deifell said: "I think it's good because they're getting on top of a very important issue. This really shows that sexism is something that can't be taken lightheartedly."

"One of my main goals is communication between the genders," Poplin said. "I think that will do more to solve a lot of problems, including violence toward women, than anything else."

"In general, people haven't come up to us that much unless they've agreed, which is unfortunate," Poplin said. "My opinion is that anytime someone is on campus who is anti-establishment, someone is going to come up to yell at him, not to listen."



DTH/Catherine Pinkert

Neal Blevins (left) listens as Ristin Cooks explains the protest of the Playboy ad

"My objection is not that a man reading Playboy is hurting me by reading it," Gowdy said. "It's that the people who are selling Playboy are selling sex, but it's not sex. I've seen sex, and that's not it. It's worse than no sex. It's fake sex."

"I don't like Playboy because it devalues real relationships. Playboy and magazines like it say 'Take all of your sexuality and sensuality, separate it from yourself, and project it onto an expensive glossy consumer product.' They say, 'This is what you should

want.' It's sterile."  
Lance Davis, a junior biology and anthropology major, said: "I don't think that Playboy promotes sexist ideas because it's the model's choice, and if

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## Program refers parents to area day-care centers

By LYNETTE BLAIR  
Staff Writer

Child Care Networks Inc., an organization that assists families in finding day care, is giving full-time University students and employees the opportunity to receive special child care services through a one-year pilot program.

The program, which began this summer, allows University employees and students to receive "enhanced referrals" on a randomly selected basis.

The referrals involve Child Care

Networks going a step further in its services by providing the names of centers that have openings available. With a regular referral, the group only provided families with the names of the day-care facilities.

"If you're lucky enough to call when somebody is ready to take an enhanced referral, you get one," explained Amy Rabb, program director at Child Care Networks.

The University, which has been financially supportive of Child Care Networks since its opening six years

ago, signed a contract with the organization this summer. Under the contract, the University will pay Child Care \$19,000 for its services.

Nancy Park, administrative director at Child Care Networks, said that this allowed Child Care to "be more specific with what we're going to do with the money" and that it allowed the University to evaluate the services the organization provides.

Betty Boling, child care coordinator at UNC, said the program was designed to help University parents become aware of child care available to them.

"There is a need in this whole community. One purpose of a pilot program is to see the service that you're getting. We are allowing them (Child Care) to do it for us for one year. We will be seeking parental approval."

The need for adequate day care is already being felt on UNC's campus. There are already long waiting lists, particularly for the 1- to 2-year-old age group, said Mary Bridgers, director of Victory Village Day Care, a day-care center owned by the University that takes care of 64 children between the ages of 1 and 5.

Bridgers also pointed out that cost was often a problem. "It's a very worrisome thing. After they (parents) find it (day care), can they afford it?"

Deanna Schaffner, day-care coordinator of the Orange County Department of Social Services, said the problem was countywide.

"I think that it's fairly obvious that we have a lot of people that need the service but can't afford it. Our average cost of care is the highest in North

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## State of UNC system focus of conference

By WILL SPEARS  
Assistant University Editor

Student Body President Brien Lewis was among only three UNC-CH Board of Trustees members to attend a UNC-system conference in Boone this weekend to discuss the state of the 16-school system.

A Sept. 1 report by Chancellor Paul Hardin on the financial state of the University was the main topic of discussion at the conference, Lewis said.

The conference, held every other year, was held at the Broyhill Conference Center on the campus of Appalachian State University. Members of the UNC Board of Governors (BOG), the BOT's of the various schools, and system chancellors and student body presidents were in attendance. They attended speeches and lectures and met in small groups to discuss topics affecting the University system.

Only three of UNC-CH's 14 BOT members, plus Hardin, attended the conference, Lewis said. "I didn't expect a huge turnout. I know it's very hard for some of these people to move their schedule around and reserve an entire weekend."

Those BOT members present were Lewis, an ex officio member, newly appointed chairman Earl N. "Phil" Phillips, and new member David Ward.

The conference could be considered "a training session for the new trustees," Lewis said, and only one of UNC's new BOT members, Ward, was present. New members not in attendance were John Medlin and

Arch Allen.

A major topic of conversation over the weekend was a series of proposals Hardin presented to the BOT last week that would give the University more autonomy and fiscal responsibility.

Hardin's proposal met criticism from UNC-system President C.D. Spangler for his push to raise tuition. BOG chairman Robert "Roddy" Jones also criticized Hardin for his attempt to convince legislators to let state campuses keep tuition revenues.

"I think it (the conference) would have been an ideal opportunity for the Chapel Hill Board (of Trustees) to back the chancellor and discuss certain points of interest," Lewis said.

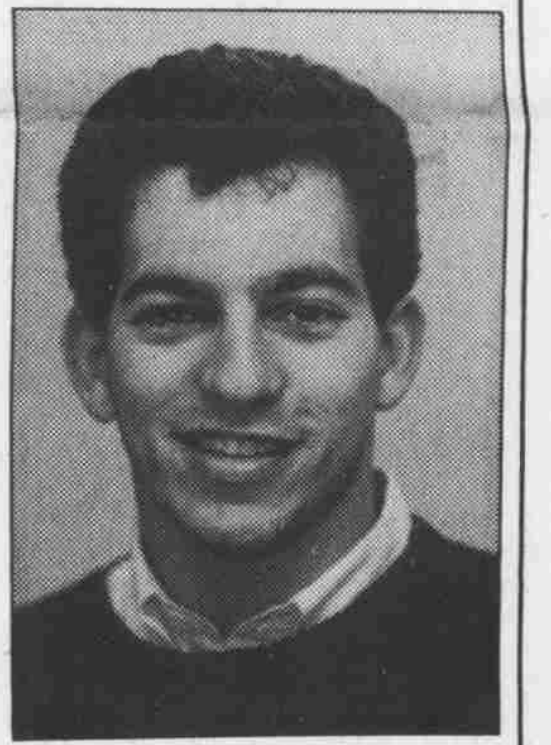
A highlight of the conference, Lewis said, was a speech by Paul Fulton, a BOT member at Winston-Salem State University. Fulton's speech outlined his view of the future of the UNC system. Although Fulton was not familiar with Hardin's report to the BOT, his views coincided with Hardin's.

At the conclusion of Fulton's speech, the audience rose and applauded, Lewis said.

Spangler, who spoke later, did not refer directly to Hardin's proposal or Fulton's speech, but indicated he disagreed with them when he expressed his views of the system's future, Lewis said.

Hardin's proposal, whether universally agreed upon or not, is important in that it has gotten important issues to the forefront, Lewis said.

Those attending the conference broke into small discussion groups to exchange ideas on the topics of drug pol-

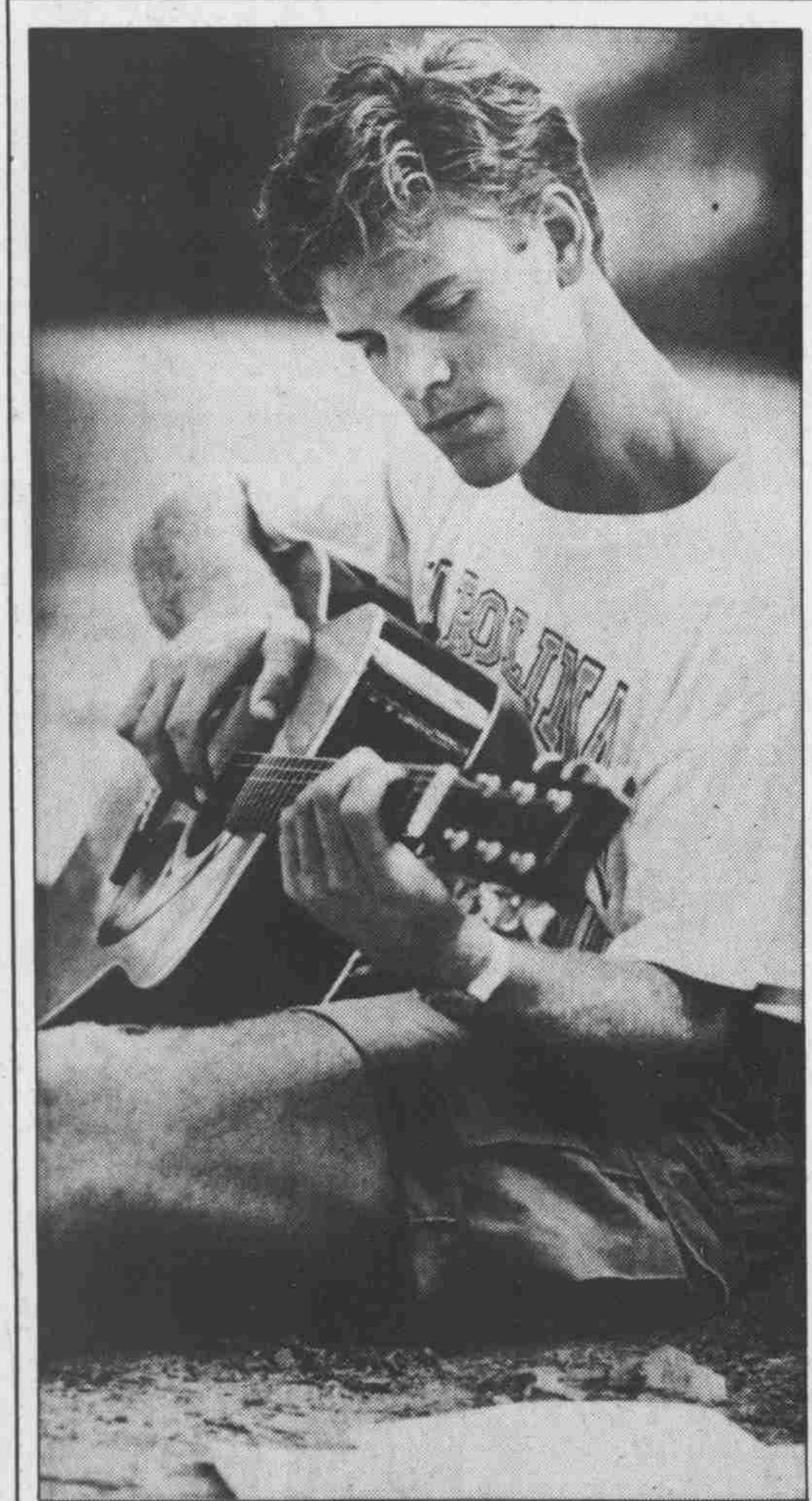


Brien Lewis

icy, press relations and the selection of BOT members, Lewis said.

Lewis said he was concerned that the N.C. governor's office does not consult the BOG when making its selections for BOT members. "It seems a nearsighted approach. Even though it may not be the case, it appears that the selections are political moves, rather than moves made to strengthen the board."

New BOT member Allen is a Republican from Wake County, as is BOT member John Pope, Lewis said. "I think the Wake County Republicans are more than fairly represented. However, I am impressed with Mr. Allen."



DTH/David Surowiecki

### Learning the strings

Junior Erik Keyser practices Monday afternoon in McCorkle Place for his beginning guitar class.

## 'Student-athlete' hidden behind negative image

By DOUG HOOGERVORST  
Staff Writer

Not so long ago, the term "student-athlete" commanded respect. Everyone knew the dedication and hard work required to excel in both fields. It was a simpler time, when students participated in varsity sports for fun.

Presently, the term student-athlete is considered a joke by many, an oxymoron by some. The implementation of the highly publicized Proposition 48 confirmed that the lure of big money in collegiate sports had pushed coaches to recruiting players with "all brawn, no brains." It appeared that the student half of student-athlete was taking a back seat. Anyone who has spoken with Charles Shackleford, a former N.C. State basketball player, can profess to that.

Is the student-athlete dead? No, it is not. The real student-athlete lives, but under the publicity of the few

Prop 48 rejects.

In proof of this, the Atlantic Coast Conference recently published its academic honor roll of student-athletes who maintained a grade point average of 3.0 or higher in 1988-89.

A record 817 student-athletes earned academic honors in 1988-89, including 169 from UNC. Only Duke bested UNC with 212 on the honor roll.

Some big names graced the honor roll list from the ACC. Duke All-American basketball star Danny Ferry, Virginia place kicker Mark Inderlied and North Carolina soccer All-American Shannon Higgins were just a few of the stars earning a 3.0 or better.

Miriam Fulford, a 5-foot-5 sophomore from Gloucester, on the Tar Heel volleyball team, was one of the 169 on the list for UNC. She earned a 3.64 GPA in 1988-89 to merit her honors, and she has fixed thoughts on what a student-athlete should be.

"I think that the student aspect of student-athlete is more important than the athlete part because we are here as students. So as a student-athlete, one should remember that the athlete part is an extra, a plus.

"I feel fortunate as an athlete to be able to participate at the college level in athletics, but I've chosen to do that."

UNC volleyball coach Peggy Bradley-Doppes is only too happy to have a player and student of Fulford's caliber on the team.

"She's a role model with her academics, and she helps me by showing that it can be done (academics and athletics). She just has great work ethics."

About Fulford the athlete, Bradley-Doppes said: "This is a kid who out-hustles everyone. She has the discipline to play great defense. She's a real

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We think in generalities, we live in detail. — Alfred North Whitehead