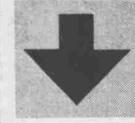
BUSINESS

The Daily Tar Heel/Thursday, September 21, 1989/7

### **Stocks**

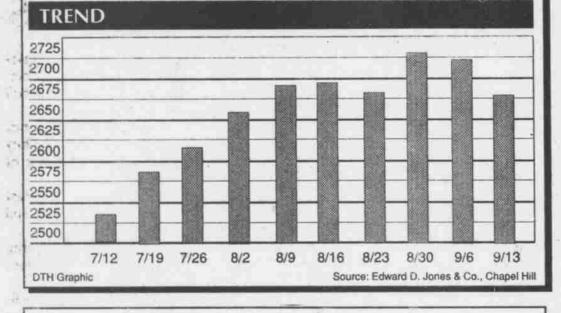
### DOW JONES INDUSTRIAL AVERAGE



2679.52 **DOWN 3.42** Volume: 1036 million shares

### NORTH CAROLINA STOCKS

COMPANY	CLC	DSE	CHA	NGE	- H	IIGH	- E	WO	WK. A	GC
BellSouth	54	3/8	20144	1/4	54	3'/4	54	3/8	52	
Duke Power	51	5/8	+	1/4	51	3/4	51	1/2	50	5/8
Food Lion	12	1/2		-	12	1/2	12	1/2	12	5/8
Ligget & Meyer	11	1/2			11	1/2	11	1/8	11	1/2
NCNB Corp.	51	3/8	+	5/8	51	1/2	51	1/4	49	3/8



### Carolina Students' **Credit Union Rates**

### SHARE CERTIFICATES

# **UNCC economic report says** state's growth slower in 1989

### By CRAIG ALLEN

Staff Writer It's time for the N.C. economy to

come down to earth. After several years of economic

growth at rates above the national average, the state's growth rate fell more news. than 2 percent this year.

week by the University of North Carolina at Charlotte, showed a drop in the growth rate from 4.8 percent in 1988 to a projected 2.1 percent this year, bringing the state back within the national average. The nation's gross national product grew 4.4 percent last year and is growing at a rate of about 3 percent this year.

A major cause for the slowdown is the lack of skilled workers in North Carolina, said John Connaughton, a UNCC economist. This shortage is largely caused by a low unemployment rate, usually considered good economic

"What we have in the state right now An economic report, released last is a full-employment environment," Connaughton said. "That lack of workers doesn't allow businesses to expand." Connaughton said the skilled-worker

shortage will affect the state's larger cities, especially Raleigh and Charlotte. Both cities have unemployment rates below the 3.7 percent state average. Charlotte's rate is about 3 percent and Raleigh's rate is "pushing 2 percent,"

Connaughton said.

Two other factors - the strengthening of the dollar overseas and rising interest rates - have also contributed to the slowdown. Rising interest rates, which always affect North Carolina's largest industries like furniture and construction, will especially affect the construction industry this year, he said.

According to the UNCC report, construction will be the state's only major industry to suffer a loss this year.

The foreign demand for N.C. products will be lower because a strong dollar overseas makes American exports more expensive, Connaughton said. North Carolina exports more than it imports.

Although the decline in the state's economy is alarming, it does not spell doom for North Carolina, Connaughton said.

He said he does not foresee a recession for the state's economy. The slowdown only represents a return to a growth rate closer to the national average, which economists estimate will be about 3 percent for this year and 2 percent in 1990.

"We're still going to grow," Connaughton said. "We're just going to slow down.

"It's a mixed blessing. It's kind of hard to feel sorry for us in this kind of situation, when the state can't grow because everybody has jobs."

### **Cell says business minor** could begin Fall 1990

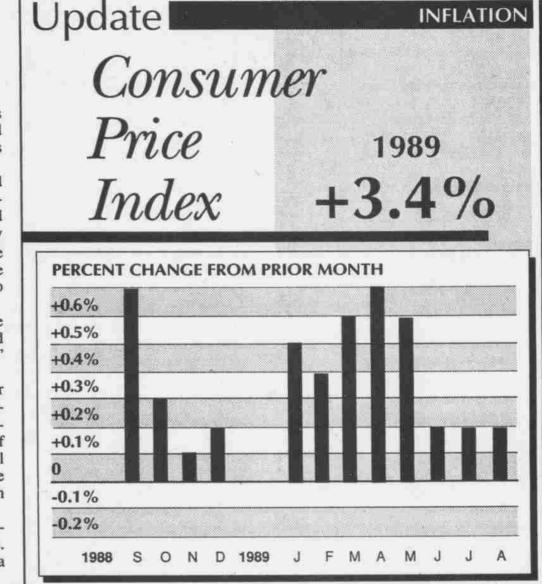
#### By BECKY RIDDICK Staff Writer and TOM PARKS **Business Editor**

If the proposal for a business minor is approved by faculty in the College of Arts and Sciences, the University may see its first minor go into effect as early as next fall.

Gillian Cell, dean of the College of Arts and Sciences, said the proposal could be approved in time for studnts to preregister for the program next spring work in the fall 1990 semesness Administration. The committee is composed of 10 faculty members and chaired by Robert Headen, a business school professor.

Cell said the College of Arts and Sciences sent the proposal back because of concerns over the proposed requirements for the minor. The faculty council felt the 3.4 grade-point average requirement was too high and that the minor program's course load was too heavy.

"The combination of a five-course minor with a lot of prerequisites would



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180-269 Days	8.035/8.365% by the mittee by the by the mittee by the mittee by the by
270-364 Days	8.035/8.365% Adm
365 Days	7.785/8.095% A
Compounding is daily. Rates s \$100 minimum deposit. Insu Rates for longer terms and larger	red up to \$100,000.
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oosal is now being redrawn dergraduate Program Comthe School of Business ation.

e University's faculty couned the proposal last spring concerns about the minor's es, the proposal was sent back ness school for modification nission.

d she expected the proposal omitted this fall. Last spring sal to establish a business ation minor was approved by ss administration faculty.

posal was originally submite Undergraduate Program , which is responsible for isions at the School of Busi-

take up a lot of a student's program," she said.

If the program is approved this year and put into effect on schedule, students in the College of Arts and Sciences, who comprise more than half of the University's undergraduates, will be eligible to apply for a space in the program this spring and begin work in the minor next fall, Cell said.

Headen said the minor would consist of 15 hours of core business courses. This would give liberal arts majors a good grounding in business, he said.

"We do not have the facilities to serve as many undergraduates who would like a business degree. With the minor, we can serve a lot more people with the resources we have," Headen said.

Сору	stores	expand	from	demand
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#### By DAVID LLOYD Staff Writer

Increased demand for copying services has spurred the growth of two downtown Chapel Hill copy stores.

Copytron, now at 105 N. Columbia St., will move Sept. 27 into a larger space next door, and Kinko's Copies, at 114 W. Franklin St., expanded its store's space this summer.

Copytron will move to 100 W. Franklin St., the location vacated last year by Logo's Bookstore. The move will give Copytron an additional 500 square feet.

Kinko's completed their move into the former sites of Haagen-Dazs and The Cookie Jar Aug. 24, according to manager Narinder Dahiya.

Copytron, said, "There's just no room (in Copytron's present location) to do Kessler said there should still be

enough business for both stores. "There is no way one store can suc-

addition of a desktop publishing sys-

tem, and as John Kessler, manager of

ceed in satisfying the local demand. Both store renovations included the Ultimately, better service will arise with

## **Co-producer's program helps PlayMakers construct plays**



### By TIM TRUZY

Staff Writer With the help of American Airlines, PlayMakers Repertory Company's season-opening production, "The Cherry Orchard," took off last Friday.

American Airlines is financially coproducing PlayMakers' presentation of Anton Chekhov's classic play.

Justin Grimes, PRC development director, said the co-producer's program has been in operation since 1985 and has drawn contributions from companies in the Triangle that feel they have an interest in the area's fine arts.

"The corporations that contribute to PlayMaker's Repertory Company have a large presence in the region we serve in North Carolina," he said. These corporations recognize the benefit of a professional theatre company to their employees' quality of life, Grimes said.

Peter Birkett, a district sales represenative for American at Raleigh-Durham International Airport, agreed,

the competing businesses," he said.

Dahiya said there is room enough for both stores in town, considering the amount of business generated by students and faculty at the University. Copytron will still hold the lease on

its present site and will probably sublet the property, Kessler said.

Kinko's added an expanded course pack counter, and its desktop system should be in operation by Nov. 1, Dahiya said. It will include a laser printer with a Macintosh format.

Copytron's desktop system is accessible on a limited basis. Customers can now bring a Macintosh-formatted diskette of the text to Copytron and receive laser printouts.

"Hopefully in three to four months, we'll have a self-service laser printer," said Kessler.

DTH Graphic/Source: Bureau of Labor Statistics

## Inflation rises 0.2 percent in August

#### By KEVIN GREENE Staff Writer

Inflation, which worried investors earlier this year, rose only 0.2 percent in August, according to government figures released Tuesday.

The inflation rate, which is the percent increase of the Consumer Price Index (CPI), or the total amount of consumer spending, rose by an average of more than 0.5 percent per month in the first three months of 1989.

After May, the inflation rate's increase was less pronounced. The CPI increased by only 0.2 percent in June and July after increasing 0.6 percent in May.

The national inflation rate for the first eight months of 1989 was 3.4 percent, according to the Bureau of Labor Statistics. The inflation rate for the same eight months last year was 3.1 percent.

From August 1988 to August of this year, the CPI rose 4.7 percent. Substantial increases in medical care costs led the CPI with a 7.7 percent increase for the same period.

The nation's unemployment rate for August held steady at 5.2 percent. The state's unemployment rate rose 0.3 percent in August to 3.7 percent, still the lowest among the nation's 11 argest states.

The economy has been growing continuously for seven years since the 1981-82 recession, the longest single period of expansion since World War II. During that recession, unemployment reached a postwar high and inflation passed the 10 percent mark.

> Resume Drop Sept. 26 Open Sign Up Oct. 11

PRESCREE	NING COMPANIES		
Date 10/16	Company Aetna Life and Casualty	Job Insurance	Major BU/BS, CRJU/BA, ECON/BA, INDR/BA,
10/16 10/16	American Home Fooods Exide	Sales Acctounting Analysis Finance Mgt. Info. Sys.	RECR/BA BU/BS BU/BS APCS/BS COMP/BS MATH/BA/BS
10/16 10/16 10/17	Kentucky Fried Chicken Xerox Corp. American Mgmt. Systems	Rest. Man. Sales Info. Mgt., etc.	BU/BS BU/BS, LIBA/BA APCS/BS, APMA/BS, COMP/BS/MS ORSA/BS/MS
10/17 10/17 10/17 10/17	Central Carolina Bank Equitable Bank Ferguson Enterprises Glaxo Inc.	Banking Banking Gen. Mgt. Chemistry Quality Control	ANY/BA/BS BU/BS, LIBA/BA BU/BS, LIBA/BS CHEM/BA/BS/MS/PHD
10/17 10/18	Maddux Supply General Electric Co.	Finance Sales, Mgt.	ANY/BA/BS BU/BS, LIBA/BA, ECON/BA, SPCH/BA MATH,BS
10/18-19 10/19-20 10/19	Rohm &Haas Co. Hercules Inc. Jacobs Suchard/Brach's	Chemistry Chemistry Sales	CHEM/PHD CHEM/PHD BU/BS, ECON/BA, INDR/BA, POLI/BA SPCH/BA, ENGL/BA
10/19 10/19 10/19 10/19 10/19 10/20	Personal Products Sun Banks U.S. Navy Velux America Inc. Wallace Computer Services NCNB	Sales Banking Officer Sales Mktg., Sales Accounting Banking Finance Operations	ANY/BA/BS BU/BS ANY/BA/BS ANY/BA/BS BU/BS, ECON/BA, INDR/BA, SPCH/BA BU/BS ECON/BA LIBA/BA
<b>OPEN SIG</b>	N-UP		
10/16 10/16 10/16 10/17	Integon Life Insurance Co. MCI Telecommunications Merck, Sharp & Dohme Dataflow Companies, Inc.		

10/17

10/17

Ford Motor Co.

School For Field Studies

## **Career** Corner

American Airlines helped finance "The Cherry Orchard"

saying the company hoped to enrich the cultural life of the Triangle.

Regina Licktieg, PlayMakers' production stage manager, said American made an in-kind contribution of airline tickets to PRC. Grimes said it would be hard to judge the exact value of the tickets, but they were "invaluable" to the theatre. The tickets make it easier for PRC to work with out-of-town artists.

PlayMakers relies on contributions for 40% of its budget.

At least three other plays will be coproduced this year. The Village Companies will sponsor "True West", Wachovia Personal Trust Group will sponsor "The Nutcracker" and "Old Times" will be co-produced by McKneely Communications Inc., a Durham company.