



American Express Announces A Great New Travel Program.

Now students can get the Card
and get 3 roundtrips on Continental
Airlines, for only \$129 or \$189 each.

There's only one way to cover a lot of territory without spending a lot of money. And that's by getting the American Express® Card. It's the only card that offers an exciting new travel program exclusively for students—including three roundtrip certificates on Continental Airlines.

Just look at the map and pick the place you'd like to visit. If it's on your side of the Mississippi River, you can use a certificate to fly for only \$129 roundtrip. Or, you can cross the Mississippi for \$189 roundtrip.

You have your pick of more than 150 cities in the

48 contiguous states. And you can fly almost anytime—because there are no blackout dates. But you must make your reservations within 14 days of the day you leave. And the maximum stay is 7 days/6 nights and must include a Saturday night.

In addition to this great travel program, you'll also enjoy all the benefits of Cardmembership as well as other exclusive student privileges. They include a quarterly magazine filled with informative articles on summer jobs, careers, campus life. Plus valuable discounts from leading retailers.

But remember, there's only one way to get all this—and that's by getting the American Express Card. Just call us (have your bank address and account number on hand). What's more, with our special student offer, it's easier to get the Card now while you're still in school than it may ever be again.

So get the Card. And get ready to cover new territory on either side of our Great Continental Divide.



Membership Has Its Privileges®

CALL 1-800-942-AMEX

If you're already a Cardmember, there's no need to call. Information about your certificates will be arriving soon.

