

FEATURES

# Career center provides much-needed aid in job search for seniors



Grey Cole, a sophomore from Raleigh, fills out job applications at Career Planning and Placement Services

## CAREER CORNER

Marcus Davis is bent over a wire-bound notebook bigger than most phone books. Scattered around him are students glued to glowing computer screens, flipping through piles of neatly arranged pamphlets and fliers.

Like Davis, these students have already started their job search at the University Career Planning and Placement Services.

The UCPPS for many is the last stopping point in their educational careers. After investing four to five years as a slave to textbooks, papers and multiple-choice exams, the college experience basically boils down to, "Will I get a job?" The UCPPS, located in 211 Hanes Hall, is there to do whatever it can to help.

Davis is a senior business major who has his sights set on a marketing position starting "hopefully around \$21,000 a year."

What exactly can UCPPS do to help him find this job?

According to Marcia Harris, director of UCPPS, the office has information on many companies in the United States and abroad. Students can begin by browsing through pamphlets listing

company benefits, direction and annual hiring record.

After deciding on a particular field, sales, for instance, UCPPS can begin matching students' credentials with those required in that career.

UCPPS staff can help students develop a resume and arrange interviews for a number of sales positions. For example, during the fall semester, companies such as Frito-Lay, Glaxo and Jefferson-Pilot will be interviewing on campus.

Because interviews can be trying experiences, UCPPS offers mock interviews on an appointment basis with counselors specializing in various fields. The counselors videotape the interview and then go over it to point out what was right or wrong, Harris said.

In addition, UCPPS lists almost 2,000 positions that are currently open. National Public Radio is calling for an "associate producer" for RTVMP majors at \$28,000 a year. Wave 104 FM in Myrtle Beach needs a disc jockey with five years experience.

Jobs are out there.

Harris is excited about a service available for the first time this year called Carolina Connection. This computer program has 1,300 UNC alumni in its database. The ex-Tar Heels have agreed to help others still at UNC in their job search.

The program allows access to any information the alumni want to pass on. Their phone numbers are included for first-hand knowledge of a career.

Also, Harris points out that some of the alumni could help their fellow Tar Heels get a foot in the door.

Another new service is the Job Hotline. To use this, register with UCPPS and then call 962-CPPS.

This number gives access to the latest job vacancies in specific areas of interest allowing students to conduct a job search while staying at home in bed, watching TV.

A project waiting in the wings for a spring unveiling is a computerized internship service. Freshmen, sophomores and juniors, pay attention. This allows students to enter requests for the perfect internship.

For example, a student could enter: "I want a sales internship in Southern California." The computer would scan all available internships and list the ones that fit the bill.

Last year 77 percent of UNC students used UCPPS, Harris said. She said 73 percent of those seniors found jobs within six months of graduation while 16 percent went to graduate school.

According to UCPPS pamphlets, placement services accounted for 44 percent of job offers last year.

Harris stresses that it is important to start early and begin developing an idea of potential companies as soon as possible. She said students should not wear blinders in their job search.

"You have more of a chance of winning the lottery than landing a job at IBM," Harris jokes. Not really a joke though, as every opening at IBM attracts almost 700 applicants.

The job market is tough even so it is. Don't make it tougher by not using the valuable help that UCPPS provides.

by Brian Coulthard

# Campus activities looking for enthusiastic recruits

By Christina Nifong and Ginger Meek

Feature editor and assistant editor

It's worse than Uncle Sam. Posters for a rainbow of types of organizations tacked on bulletin boards all over campus relay the same relentless message: We want you.

For the next week the Pit will be transformed into a recruitment office for groups of every kind all looking for a few good students.

Here are a few to keep in mind:

Programs to promote fine arts, raise consciousness and provide social interaction are objectives of the Carolina Union Activities Board.

The Performing Arts Committee hosts performances by established performers and students alike, and, with the Stage Alternatives Committee which provides more contemporary performances, is responsible for shows in the Cabaret as well as larger productions.

The Gallery Committee selects art exhibits for display in the Union, ranging from painting, sculpture, fiber and performance art. A variety of cinematic entertainment is provided by the Film Committee.

The Critical Issues Committee organizes events to explore topics of importance to UNC students. The Forum Committee brings well-known personalities to campus to lecture or be featured in an activity highlighting their talent.

International programs, ceremonies and cultural events designed to bring students and faculty together are planned and executed by a Special Projects Committee.

Competitive events such as College Bowl and spades tournaments are organized by the Recreation Committee. The Public Relations Committee promotes the Union itself through supervising committee activities, and the Advertising Committee publicizes the activities of the Union.

For more information about how to get involved, go to the Carolina Union desk or room 200. There is an informational meeting Aug. 27 at 4:00 p.m. in the Great Hall.

The Campus Y has 29 committees structured around social issues, volunteer issues and support for the Campus Y, said Heather Lynch, Campus Y co-president.

The Student Environmental Action Coalition is one of the largest of the committees. It lobbies and campaigns directly on environmental issues and encourages awareness in the community.

Other Campus Y committees geared toward social issues include Women's Forum, Student Advancement for Race Relations and Human Rights Week.

The Big Buddy Program and the Murdock and Umstead volunteer programs are also based at the Campus Y. Big Buddy is a year long commit-

ment during which a student is paired with a child and is responsible for maintaining contact with the child. The Murdock and Umstead programs arrange for a student to work with patients at the two hospitals.

Campus Y support committees such as Craftsfest and Footfalls work to raise money.

Students interested in becoming involved with the Campus Y can obtain brochures at the Campus Y or talk to committee representatives in the Pit, Sept. 11, 12 between 11 a.m. and 2 p.m.

The Black Cultural Center does not offer opportunities for volunteering, but strives to serve the entire community by nurturing any programs or meetings related to the black experience, according to Margo Crawford, director of the BCC.

The BCC will begin offering a lecture series on Monday nights, a roundtable discussion on Tuesdays and cross-cultural communications workshops on Wednesdays starting in late September. But, according to Crawford, the center is primarily a place for students to develop their program ideas for the center to co-sponsor or at least host.

Ever scuba dived, sailed, or performed Oriental martial arts? The Sports Club Council offers 33 sports for students to compete or participate in at a level between varsity and intermural teams.

Rick Satterlee, director for club sports, said there are the traditional sports of football, men and women's soccer and men and women's volleyball that compete against other college's club teams or even with some smaller school's varsity teams. There are also more recreational clubs, such as the outing club and the water skiing club, that do not compete with other teams but allow students to meet people and

have opportunities they might not otherwise have.

For questions about how to get involved and about the equipment or experience needed, stop by the Pit on Aug. 29 from 10 a.m. to 2 p.m.

Or maybe show stopping is your cup of tea. Pauper Players is a group formed two years ago and is the only musical theater organization on campus. "Guys and Dolls" will be their fall production, according to David Henderson, one of three student administrators who run the organization.

He said there are opportunities for students to direct, produce, work on technical aspects, make costumes, sing, dance and act. No prior experience is necessary.

"We're looking for excitement; people committed to coming in, having a good time and putting on a good show."

An organizational meeting will be Sept. 3, at 7 p.m. Auditions for "Guys and Dolls" will be Sept. 5 and 6.

If students have good taste in music but don't want to sing, volunteering for WXYC, UNC's student radio station, might be something to keep in mind.

Carrie McLauren, cruise director for WXYC, said the station would be looking for between six and 14 deejays and between 10 and 20 production assistants/substitute deejays. "WXYC is really interested in people interested in music... of all styles, of all genres," she said.

An informational meeting is planned for Aug. 29. All volunteers will be interviewed and students must attend the meeting to sign up for interviews, McLauren said.

UNC Hospitals Volunteer Services is registering students now for 90 different volunteer opportunities. Some of the jobs, such as manning the activity

cart or library cart, providing entertainment to hospital patients, or helping patients through the admission process just require a good attitude.

Others such as helping out with the Burn Center, assisting occupational therapists' patients or working with pharmacists with prescriptions are geared toward giving students some practical experience in their major field.

And then there are the volunteer opportunities such as the Newborn Critical Care Center and Pediatric playrooms where students can spend time with newborns and children.

Last semester, 537 students volunteered at least one shift or one and a half hours a week, according to Jenny Fisher, assistant director of volunteer services.

To register this semester, call Fisher at 966-4793 between 8 a.m. and 6:30 p.m. this week.

But this is only a drop in the bucket. Keep your eyes open for posters and fliers for other opportunities and GET INVOLVED.

## South Loop

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"It is absolute hypocrisy for the University health affairs and the hospital in particular to be waiting for more land for growth when they've been busy squandering away what little land they have," Wallace said.

"The design of the ambulatory care center should have been six floors and half the land. Their own debacles have put them in this crisis for land," Wallace said.

Mayoral candidate Ken Broun, former dean of the UNC School of Law, issued a statement this week calling for the council to vote down the plan.

"As I stated to the council several months ago, I am unconvinced that the

road as proposed will be of sufficient benefit to the traffic conditions in the area to justify the cost and disruption of the project," he wrote.

Rosemary Waldorf, another candidate for mayor, suggested putting South Loop on the thoroughfare plan if UNC officials agreed to support giving the widening of N.C. 86 more priority for state funding.

"What I wouldn't like to see happen is this be put in the thoroughfare and be included in place of ours," she said.

Tommy Gardner, also a mayoral candidate, would not comment on the issue. "That matter is on the agenda for the current council," he said.

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