

CAMPUS AND CITY



# Journalism school to receive \$1 million

## Thomas Wolfe portrait donated to UNC library

A Burnsville attorney has donated a formal portrait of novelist Thomas Wolfe to the University's North Carolina Collection.

The photographic portrait, taken in 1926 by photographer Doris Ulmann, was donated by Todd Bailey.

Bailey, who earned his law degree at UNC in 1938, purchased the photograph at an auction in Asheville and decided to present it to the University.

"This is a dark, but very handsome photograph of Wolfe showing an optimistic young man three years before the publication of 'Look Homeward Angel' in 1929," said H.G. Jones, curator of the North Carolina Collection.

Bailey said he gave the photograph to the University in appreciation for the help reference historian Alice Cotton and others gave him while doing research for a master's degree in liberal arts at UNC-Asheville.

## Cartoonist plans to give money for endowment

Pulitzer Prize-winning cartoonist Jeff MacNelly has pledged \$25,000 to the School of Journalism and Mass Communication to help establish the James H. Shumaker Term Professorship.

The donation will go towards the school's \$250,000 campaign to endow the professorship honoring Shumaker, a journalist and editor who has taught at UNC for 18 years.

MacNelly's gift will count towards the University's Bicentennial Campaign. The journalism school's own Bicentennial goal is \$3.8 million, and all gifts to the professorship will count towards the campaign.

Shumaker was editor of The Chapel Hill Weekly when MacNelly was a UNC student. He paid the cartoonist \$15 for two cartoons per week.

## UNC ranked among most beautiful schools

A new publication ranked UNC among the top 20 schools in a list of the 50 most artistically successful campuses in the nation.

Author Thomas Gaines said in "The Campus as a Work of Art" that the Old Well was located "at exactly the right spot for a visual symbol," commended Old East as "a fine brick structure," and called Kenan Stadium one of the best-designed facilities in college sports.

Gaines used four criteria to judge campus design: urban space, architectural quality, landscape and overall appeal. He visited hundreds of campuses during a 30-year period to determine which came closest to his artistic ideal. Other Atlantic Coast Conference campuses, including Duke University, the University of Virginia and Wake Forest University were listed in the book, but none ranked above UNC.

## Grant to fund program for University diversity

A three-year, \$136,180 grant will help the College of Arts and Sciences meet the challenges posed by increased racial and ethnic diversity in the classroom.

The grant is from the Jessie Ball DuPont Religious, Charitable and Educational Fund in Jacksonville, Fla.

It will support interdisciplinary faculty workshops, new and revised undergraduate courses and efforts to cultivate expertise on the campus to deal with multicultural classroom issues, said Darryl Gless, associate dean of general education in the College of Arts and Sciences.

The workshops will focus on interracial interactions in the classroom.

## 'Genesis' film returns to UNC planetarium

The popular film "Genesis" returned to the Morehead Planetarium Monday and will appear through Feb. 17.

"Genesis" delves into processes that form and shape the Earth. The film explains the causes of earthquakes and volcanoes. Vivid photography will feature lava pouring out of volcanoes.

The theory of plate tectonics, which geologists agree is the explanation for these changes in the Earth's surface, also is explored.

The film will be shown 7 p.m. Monday through Thursday and 2 p.m. on weekends.

By John Broadfoot  
Staff Writer

The School of Journalism and Mass Communication has received a \$1 million endowed chair to add a faculty member who will focus on researching the future of mass communication.

UNC was selected from among 34 other schools competing for the award, which was donated by the Knight Foundation, said Richard Cole, journalism school dean.

Cole said he was excited with UNC's

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Richard Cole, journalism school dean

selection.

"It's just a splendid gift to the school," he said. "We are very pleased about the grant."

Jim Spaniolo, vice president of the Knight Foundation, said the University deserved the award.

"Certainly the school itself is one of the best in the country," Spaniolo said. "The Knight Foundation has made grants to the school in previous years."

The endowment will be part of the \$320 million goal of the Bicentennial Campaign.

The award also will contribute to the journalism school's own Bicentennial fund-raising campaign of \$3.8 million.

But Spaniolo said the gift was given on the strength of the University's proposal and not as just a gift to the Bicentennial Campaign.

Cole said a committee would begin conducting a search beginning in the latter half of this summer.

The search committee will comprise journalism faculty members and University and newspaper industry representatives appointed by Cole, a press

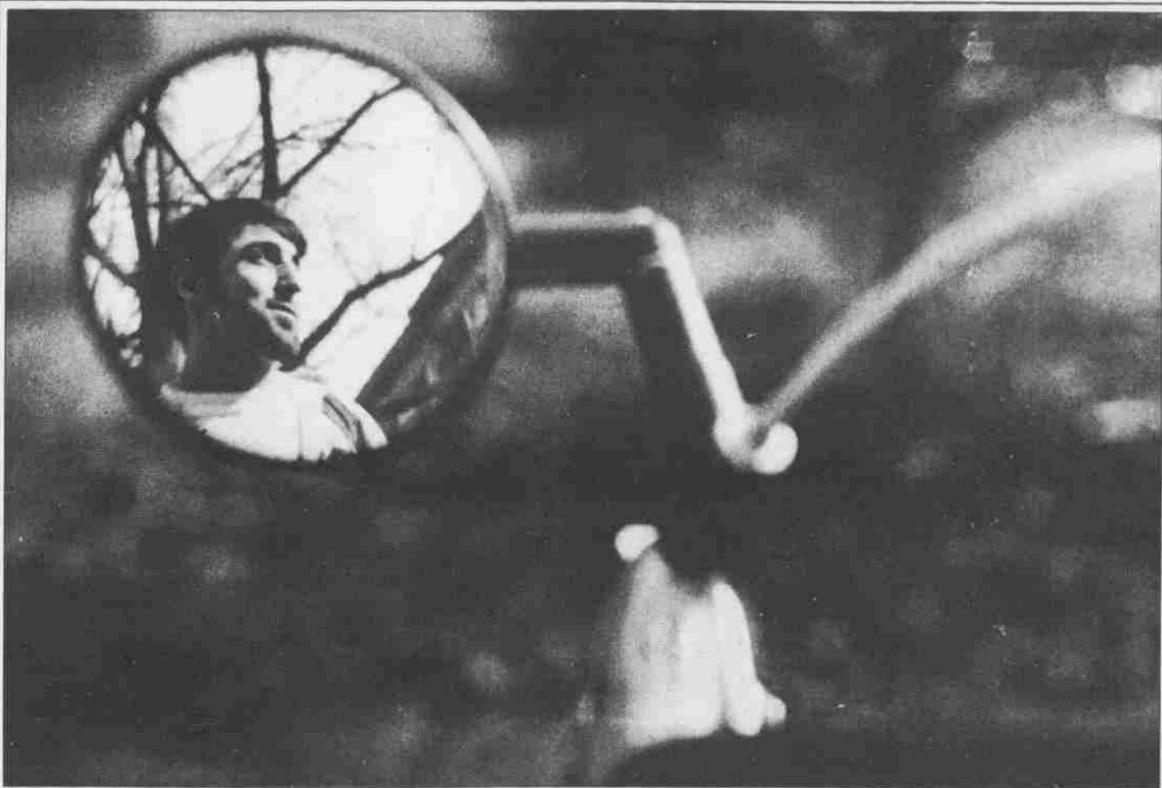
release stated.

"We might have the position filled by January 1993, although it could take until July," Cole said.

The Knight Foundation makes national grants in journalism, higher education and the field of arts and culture, Cole said.

Established by John S. and James L. Knight in 1950, the foundation is among the nation's largest private foundations.

The school also is raising funds for a \$250,000 professorship honoring James Shumaker.



## Mirror image

The fleeting image of Matt Hanley, a sophomore from Kinderhook, N.Y., is caught on the rearview mirror of a bicycle outside Dey Hall Wednesday afternoon. Students across

campus and the surrounding community geared up their bikes, automobiles and feet for the first day of spring semester classes at the University.

DTH/Erin Randall

# Franklin Street bank faces renovations

## Former NCNB to have 'new, upscale look' in mid-February as NationsBank

By Chris Goodson  
Staff Writer

Two signs hang in the window of the building at 137 E. Franklin St. — one says "renovation in progress," and the other bears the logo of the newly formed NationsBank.

The East Franklin Street site, which had housed the recently merged NCNB, is being renovated, said Pamela Williams, manager at the Chapel Hill branch of NationsBank.

"We want a new, upscale look for Chapel Hill," she said.

Williams said the renovations, which will be completed by mid-February, will add enclosed offices, separate ser-

vice desks, marble floors and a mahogany counter to the interior of the bank.

The renovations will drastically alter the bank's appearance, she said.

"Everything that you see now is not going to be here," she said.

The bank will not close during the construction despite the extensive renovations, she said.

While the renovations eventually will benefit customers and employees, the noise and activity from the construction has made banking conditions slightly chaotic, Williams said.

"It's kind of hectic," she said.

Employees have tried to cope with the conditions by dressing casually and

trying to create a more relaxed atmosphere, Williams said. "Basically, we're trying to make it easier for customers and employees."

NCNB Corp. and C&S/Sovran Corp. merged Jan. 1 to form NationsBank, the third-largest banking company in the country.

The renovations in Chapel Hill have been under consideration for two or three years and were not related to the merger, Williams said.

Because of the merger, all branches of former NCNB and C&S/Sovran banks gradually will get new NationsBank signs, Williams said.

The first NationsBank sign was put up at corporate headquarters in Char-

lotte after the merger became official.

The Chapel Hill NationsBank will get its new sign in February or March, she said.

The newly formed NationsBank will have about 1,900 banking offices in eight southeastern seaboard states, Tennessee and Texas.

The combined assets of the new company will total approximately \$118 billion.

Chapel Hill Mayor Ken Broun said renovations to downtown businesses are good for the whole downtown area.

"I'm always happy to see businesses spruce themselves up," he said.

# Council to spend Saturday planning Chapel Hill's future

By Carol Davis  
Staff Writer

Chapel Hill Town Council members will spend Saturday making plans for the town's future when they meet at town hall for an all-day session.

"This is an annual retreat that looks at the long-range goals for the council, and I hope that we can accomplish just that," Mayor Ken Broun said. "We can examine those goals and see where we've been and where we're going."

Broun said the council also would discuss the possibility of having more than one planning retreat a year.

"One of the other things we'll be looking at is ... whether we want to have quarterly planning sessions that would continue to do long-range planning," Broun said. "I am very much in favor of (those sessions), and I sense that other members of the council are as well."

Council member Joyce Brown agreed that more frequent planning sessions would be productive for the town.



Mayor Ken Broun

Council members had planned to hold the session at the University's Kenan Center but decided to meet at town hall

instead, a move saving the town the \$500 Kenan Center fee.

Joe Herzenberg, council member and mayor pro tempore, said the retreat would give the council and mayor the more time to spend on topics that normally wouldn't receive as much attention.

"It helps us set an agenda for the items we don't get a chance to discuss during the year," Herzenberg said. "(The retreat) is one of the opportunities we have to discuss long term goals."

"We have a new mayor and two new council members and that makes (the session) important," Herzenberg said.

Saturday's session will give newly elected Broun and council members Joe Capowski and Mark Chilton an opportunity to begin working in-depth on town issues with the veteran members.

Council members will discuss a Strategic Report, prepared by Chapel Hill Town Manager Cal Horton, that focuses on six major issues of interest to the council.

The availability of public housing

will be one of the items on the agenda for Saturday's session.

The town now provides funding to the Orange Community Housing Corporation, which was established almost two years ago, Herzenberg said.

"It is a non-profit corporation designed to build or help build housing for low or moderate income people," he said.

"(The town) gives them a little money and encouragement," Herzenberg said.

Open space is another important issue council members will discuss Saturday.

Herzenberg described open space as land left undeveloped for use as parks and recreation sites, wildlife preserves or forests.

These lands are purchased separately from those lands used for public housing.

According to the Strategic Report, the town has already purchased several important areas of open space using monies from bond referendums approved in 1986 and 1989.

Ways to deal with traffic problems is also a subject slated for the planning session.

The town has taken steps to improve traffic conditions by purchasing a new computerized traffic signal system at an estimated cost of \$1 million, Herzenberg said.

But the new system has yet to be installed because more testing is required.

Broun said alternative forms of transportation, loss of town character and landfill depletion also will be discussed Saturday.

The Public Private Partnership (PPP) also will be a topic for discussion at the meeting.

This group consists of town representatives and business, University and civic leaders who organized to focus on Chapel Hill's economic issues.

The PPP has been criticized in the past for taking out-of-town trips that have been labeled too expensive and exclusionary, Herzenberg said.

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