

International polling archive placed in Wilson Library

By Dale Castle
Staff Writer

The "University's attic" gained international recognition recently when the World Association for Public Opinion Research (WAPOR) placed its archive in Wilson Library's Southern Historical Collection.

"It'll cost us some energy and effort because the curator of the manuscript collection is very aggressive about getting us to enhance the archive by collecting more documentation," said WAPOR president-elect Philip Meyer, a UNC William Rand Kenan professor of journalism.

WAPOR, an international organization for researchers working in education, business and government fields, contains files dating back to 1947. The group's archive includes publications and minutes from meetings with other public opinion research organizations.

Elizabeth Nelson, WAPOR president and chairwoman of the Taylor Nelson Group Ltd., described the documents as "the history of the evolution of public

opinion polling."

Meyer said the archive will prove to be beneficial to future researchers and students.

"The purpose of the archive is to preserve materials that scholars will be interested in someday," he said. "Not just what scholars are interested in today, but interests that we can't anticipate now."

Meyer, a USA Today consultant and a leader in applying social science techniques and polling to reporting, made the initial suggestion that the archive be located in Chapel Hill. Wilson Library specializes in historical collections and is one of the best libraries of its kind in the country. "It's the University's attic," Meyer said.

Meyer said he anticipated that historians would some day want to know how WAPOR started and what conflicts arose between members of the commercial and academic communities.

"Some day public opinion research might be so important that some future historian might want to know how it

started and how it became a worldwide phenomenon," Meyer said.

WAPOR, which boasts 410 members representing 50 countries, holds annual meetings during which researchers discuss issues relating to the world's political, economic and social scenes. The group now is focusing on reaching out to the world's newest democratic countries.

Meyer said WAPOR "advances the state-of-the-art by promoting research into techniques of polling principles and by promoting the use of public opinion polls to advance the cause of democracy."

Public opinion research is associated with journalism because the media sponsors polls that allow voters know about each other and helps the democracy run smoother, Meyer said.

WAPOR has recently been interested in new democratic countries. Several WAPOR members plan to travel around the world to help newspapers and business use polling techniques to learn more about what people think and value.

Journalism professor to help Slovenian newspaper fight Communism through public opinion research

By Dale Castle
Staff Writer

A UNC journalism professor will be knocking on Slovenian doors this summer as he trains a newspaper staff in better polling techniques and the use of computers in journalism.

The newspaper in Ljubljana, Slovenia, called The Slovenec, has a circulation of under 20,000.

The paper was re-established June 1991 after being suppressed by the Communist-controlled government since the beginning of the century.

"They're an anti-Communist newspaper in a country where the Communists are still a very important force," said Philip Meyer, a UNC William Rand Kenan professor of journalism.

Meyer will leave July 1 for his two-week trip, which is being financed by

the Freedom Forum, a private foundation to promote free press.

He will represent the World Association for Public Opinion Research. Pro-Communist newspapers often conduct telephone polls that always indicate the public favors the Communist point of view, Meyer said.

He blamed the polls' biases on the fact that Communists in Slovenia, formerly part of Yugoslavia, were the first to obtain telephones.

Meyer plans to teach The Slovenec staff to poll door-to-door — the old fashioned way, he said.

"I'm a little like a missionary spreading the gospel of public opinion research," Meyer said.

He also said he plans to train the paper's staff in analyzing data and public records and refining polling tech-

niques. Meyer said he eventually hoped to assist the staff in conducting five to 10 interviews in each of the many neighborhood units he will use to divide the country.

The Slovenec will hire and send interviewers to designated locations. For now the staff will interview on city street corners to become accustomed to the process of writing questionnaires and analyzing data.

Although this will be Meyer's first time directly training the staff of a foreign newspaper, he said it would not be his last.

Meyer will leave in September to assist a Brazilian magazine in marketing strategies, but this time he will be "an old-fashioned capitalist consulting for pay."

Grievance

Step 3," Goldstein said. "The way it is now, grievants can't even hope to have their disputes settled in steps 1 or 2."

Grievants perceive bias by faculty members

Paula Schubert, director of SEANC District 35, said one of the major problems with the Step 3 hearing was that a faculty member, not a staff member, chaired the committee that hears com-

plaints and oversees the selection of panel participants.

"Why, on the staff grievance committee, is a faculty member head?" Schubert said. "It kind of implies the staff members can't do it themselves. Are they saying we're too dumb to do this ourselves?"

Schubert said SEANC would like to the administration to remove William Campbell, chairman of the Staff Griev-

ance Committee. Campbell, associate director of the Institute of Government, has been on the committee for 12 years.

Goldstein said that grievants think faculty members like Campbell and law school professor Ron Link, who has been on the committee for almost a decade, are biased.

"You need some freshness, some turnover," Goldstein said. "Anytime people are on for that long, they get

hardened toward staff members."

Campbell said he did not think he was biased toward faculty members after four terms on the panel.

"I think I'm still objective," he said. "We try to take each case as it comes. They're all different and you have to study each on its own merits."

Staff group recommends more changes

In the report, SEANC also recommends:

- that Step 2 of the grievance procedure be heard by an "objective third party," rather than the supervisor of the accused party's supervisor.

- "Step 2 is just a rubber-stamp process," Goldstein said. "Chances are your supervisor has probably already hit base with his supervisor. Now the employee has two people against him."

- that the chancellor guarantee faster turnaround time on Step 3 cases.

The present policy guarantees that officials will try to hold the hearing within 30 calendar days of the filing of the Step 3 grievance.

But according to the Department of Human Resources, during the first year under the new policy, the eight cases taken to a full Step 3 hearing took an average of seven months to complete. Hardin said he was concerned about

the delays, adding that they "certainly doesn't help alleviate employees' fears."

- that all Step 3 grievants be guaranteed hearings.

Although the memorandum sent January 14, 1991 to all UNC employees detailing the new procedure does not mention it, Step 3 grievance committee chairmen — faculty members — can disqualify Step 3 complaints before actual hearings are held.

In an amendment to the procedure, distributed this year to what Goldstein described as "a scattering of staff members," panel chairmen were given the power to dismiss a Step 3 grievance after a pre-hearing conference.

The amendment, dated January 23, 1992, allows panel chairmen to dismiss Step 3 complaints without a hearing if they decide that the grievant can't win.

- that more staff members be appointed to the Staff Grievance Committee pool, a move that would speed up the process, Schubert said.

- that staff members be notified who is on their Step 3 panels, and that they be allowed to dismiss up to two panel members each.

- that the response deadlines in steps 1 through 3 be changed, requiring responses within seven calendar days at steps 1 and 2 and hearings within 30 days at Step 3.

Campus Calendar

THURSDAY
11:30 a.m. The Campus Y will hold a discussion on "Homosexuality and the church: mutual exclusive" in the Campus Y lounge.
6 p.m. The Presbyterian Campus Ministry will hold a summer cookout at Umstead Park.

ITEMS OF INTEREST
The UNC Vegetarian Club sponsors free vegetarian dinners every Wednesday from 5-7 p.m. across from the Franklin Street post office.

The Campus Y is holding a series of brown bag lunch-time discussions featuring resource facilitators through the summer. Contact the Campus Y at 962-2333 for more information.
International Student Orientation Counselor applications are available at the International Center,

next to Great Hall in the Union. Undergraduate and graduate students who are willing to return to Chapel Hill Aug. 19 and who would like to assist newly arrived foreign students should apply.

Seniors and Graduate Students: If you have accepted a job or will be going to graduate or professional school next year, please stop by UCPPS, 211 Hanes, and complete a follow-up form. If you are still job hunting, be sure you have resumes on file at UCPPS, and call 962-CPPS frequently to hear job openings.

The Daily Tar Heel welcomes submissions to Campus Calendar. Please let the community know about your group's events or meetings by placing an announcement in the box outside the DTH's Student Union office.

Nautilus Fitness Center
Student Summer Special
1st session \$39
\$58
Now thru 8/15/92 only
TANNING
1 month \$39

Featuring:
Free Weights, Aerobics, Nautilus Machines, Exercise Bikes, Treadmills, Sauna, Stairmaster

At Straw Valley on Chapel Hill Blvd at I-40 Intersection
968-3027



CAT'S CRADLE
206 W. Franklin St., Chapel Hill
Call 967-9053

THURSDAY, MAY 21
The Cows, Clawhammer, Vertigo & Hammerhead (\$5)

FRIDAY, MAY 22
Nova Mob (with Grant Hart), The Magnolias & Mind Sirens (\$5 advance, \$6 at door)

SATURDAY, MAY 23
Queen Sarah Saturday (\$5)

SUNDAY, MAY 24
Matthew Sweet (\$7 advance, \$8 at door)

MONDAY, MAY 25
PIREHOSE (\$5 advance)

TUESDAY, MAY 26
The Hour, D.S.F., Earth Corps & Flower Thiefs

THURSDAY, MAY 28
Eugene Chadbourne

LOST OUR LEASE
After 41 Years - Milton's
MUST VACATE PREMISES
Our Huge Current Menswear Inventory Must Go!

FURTHER REDUCTIONS NOW IN EFFECT!

up to **50% off**

Everything In Store
ALL OUR FAMOUS BRANDS INCLUDED
HART SCHAFFNER & MARX, GREIF, PEERLESS, BOTANY '500, WINTHROP & WALES, BRANNOCK, HARVÉ BENARD, FERRINI, JEREMY BOSTON, LANEROSI, UNION PIER, STUDIO TOKYO, FREE FALKE & MORE
VISA, MASTERCARD, AMERICAN EXPRESS

Milton's Clothing Cupboard
163 E. Franklin St., Downtown Chapel Hill
Hours: Mon.-Sat. 10-6:30, Sun. 1-5 • 968-4408

We have decided to slash our prices to the bone in order to save on high moving costs. Our entire inventory of superb men's clothing & apparel is included. Men's suits, sportcoats, slacks, furnishings & more

Reason #14

You can go cold turkey at Bruegger's

Bruegger's for lunch: an addiction you'll love, and one that's good for you. Go cold turkey, roast beef, hummus, or tuna salad: on the fresh bagel of your choice.

BRUEGGER'S BAGEL BAKERY

...for a hole lot of reasons

Raleigh: 2302 Hillsborough Street, North Hills Mall & Pleasant Valley Promenade
Cary: 122 SW Maynard Rd. • Durham: 626 Ninth St.
Chapel Hill: 104 W. Franklin St. and Eastgate Shopping Center

Crossword solution

CHAT	LUMP	SHED
RITE	OSIER	CERO
AGAR	MERLE	EMIT
THE	MOOR	DFVENICE
INNS	EAT	
PRATED	CLASSICS	
LADES	SHANE	RAT
LEADS	MAIDS	RAGE
AGE	DALLY	METER
TERMINAL	COMERS	
EST	ALOE	
PRINCE	OF DENMARK	
RARA	LLAMA	BEAU
AGOR	SPRAT	ERIN
MAINE	EONS	RING

we care hair
306 B.W. Franklin St.
(Formerly Fowler's Market)

Student & Faculty Special Days
Wednesday & Sunday

\$6 HAIRCUT
with ID • regularly \$8

No appointment necessary
Mon. - Fri. 9-9 • Sat. 9-6 • Sun. 10-5
932-3900

WHERE ARE YOU THIS SUMMER?

Most communications from the Registrar & other campus offices comes to you via the U.S. Mail. For this reason and FOR YOUR BENEFIT, PLEASE KEEP THE REGISTRAR (address input office) UPDATED before, during, and after each term regarding changes to your Local, Grade/Billing, or Parent Address.

Submit changes to the University Registrar's Office, 105 Hanes Hall, Campus Box 2100, UNC-CH, 27599.
Service Hours: 8 am-4 pm, Monday-Friday. Closed Thursdays 9-11 am.
Thank You for helping us serve you better!