

The Chapel Hill Weekly

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\$1.50 a Year 5c a Copy

Address all communications to The Chapel Hill Weekly, Chapel Hill, N. C.

Entered as second-class matter February 23, 1923, at the postoffice at Chapel Hill, North Carolina, under the act of March 3, 1879.

A Glut of Speechmaking

Why is it that people who arrange celebrations seem never to know when to stop in laying out the speechmaking program?

Every man of intelligence takes pleasure from a good speech, as he does from a good play or a good story.

We are moved to these observations by the recent celebration of University Day here in Chapel Hill.

It is hardly necessary to say that there were some excellent speeches.

When a member of the newspaper fraternity decries any sort of advertising he is, as it were, taking a tilt at his own profession.

How would it do, on an occasion like this, to aim at a more balanced celebration, with many of the same features that we had on the 12th—music, marching, and feasting—but with a smaller volume of talk and with more liberal breathing spells during which the visitors could go about the village and the campus and chat with one another?

For instance, there is the one about the hat. Two persons besides Mr. Alderman figured in this. One was Kenneth Dunstan, the barber's son, who had a head of abundant kinky hair.

great outfit we are. Call it by whatever name you please, but assembling these men here is advertising pure and simple—nothing else.

We seem to hear someone remark: "but your kick comes too late. The thing's all over—why talk about it now?"

When Edwin A. Alderman Is President

(Continued from page one) parts something still more valuable—good luck.

Successful men who proffer advice to the young are fond of declaring that luck does not count much in success.

Some such upset may occur. A storm is often just ahead when there is not a cloud in the sky, and so it may be for the Republicans.

If enough voters could hear him speak he ought to get a tremendous vote. He is a wizard as a public speaker.

But I have let myself be led astray into a more or less serious discussion of presidential chances. What I set out to do was to indulge in a few fancies about the status of Chapel Hill when Mr. Alderman becomes President of the United States.

We will then come into national fame as the Village Where the President Used to Live. Magazine writers will flock here to write the place up, and rotogravure sections all over the country will carry photographs of the Well that Mr. Alderman had built, the South building where his office was, and the walks he trod.

After the election there may be any number of the President's old friends willing to become ambassadors, revenue col-

Random Shots

BY HALIFAX JONES

A despatch from Washington says the "back-to-the-farm movement is not panning out in the United States." Every now and then somebody begins to mourn publicly because the farming population, in proportion to the whole, becomes smaller.

It is true that the crowding in some cities has its bad aspects, but there are vast sections of the United States where the real need is not for more farmers but for a greater number of

found that he had brought away somebody else's hat. Looking inside it, he saw written on the band the name Noyes Long. Nobody need be ashamed to wear a hat belonging to a glass of fashion like Noyes, and so the president of the University was not disturbed by the mistake.

There are a lot of Republicans in the Chapel Hill election district, but the honor of having a former fellow townsman as a candidate will still the voice of party.

Breathes there a man with soul so dead Who will not cast his vote for Ed?

After the election there may be any number of the President's old friends willing to become ambassadors, revenue col-

people engaged in industry and other pursuits that are carried on in towns. In North Carolina, for example, thousands of men and women who have turned from farming to mill-working are better off than they used to be.

I recall that, when I was an officer in the Army, in a camp in the South, I found the poorest, most underfed, most illiterate and altogether the most unfortunate soldiers came not from the towns but from the farms.

In individual instances, of course, to embark upon farming is a sensible procedure. There are men and women who prefer it to other occupations and who are better fitted for it than for anything else.

lectors, and prohibition enforcement agents. Then, with plums being dished out, the sentiment toward Mr. Alderman will be: "Should auld acquaintance be forgot?"

I have been wondering what job I will ask him for, and I have reached a decision. I want him to have an act put through Congress creating a Department for the Control of Men's Dress and then to appoint me the regional director for North Carolina.

When Mr. Alderman is elected we certainly ought to have better success in getting the President of the United States to visit us than we had this year. A delegation of North Carolinians, including President Chase, went to Washington several months ago to ask Mr. Coolidge to attend the University Day celebration on the 12th of October.

THE TEN COMMANDMENTS of the MAIL ORDER HOUSE

A Writer in "The Prairie Lumberman" Says This is the Advice Offered by the Mail-Order Houses

- 1. You shall sell your farm produce for cash, for we buy nothing from you.
2. You shall believe in us, because we do not know you personally.
3. You shall send your money to us in advance, so we can buy the goods from the factory with your money; you may have to wait a few weeks, but that is our business method.
4. You shall get help from your nearest City or Village to build good roads, so you may easily haul our goods from the depot, but do not ask help from us—we don't help to build good roads.
5. You may buy Church Bells and Altar utensils from us, and send the money in advance—that's our rule.
6. You shall get all the help you can from the business men in your neighborhood; although we may have more profit from you than they have, it is against our rules to give to your churches.
7. You shall convert your neighbors also to your faith in us, for we have room for more money.
8. You shall look at the pretty pictures in our catalogue as often as you can, so as to strengthen your desire for things you do not need, but which you may order with other goods to save freight. Send us all your ready cash so that you may not have any left to buy necessities from your home dealers.
9. You shall believe us rather than your home business men, for we want your trade. We get to be millionaires on your support. Don't be bluffed.
10. You shall call on the business people of your own vicinity for help and credit if you meet with hard luck or sickness. It's your money we want. We don't know you unless your orders are accompanied by cash.

FOR YOUR OWN BENEFIT AND YOUR TOWN'S BENEFIT

TRADE In Your Own HOME TOWN

PARIS THEATRE DURHAM

Mon., Tues., Wed., Thurs., Oct. 26, 27, 28, 29

DOUGLAS FAIRBANKS

"DON Q"

SON OF ZORRO