

The Chapel Hill Weekly

Chapel Hill, North Carolina
126 East Rosemary Telephone 9-1271

PUBLISHED EVERY FRIDAY

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Canada, Mexico, South America	6.00
Europe	6.50

ADVERTISING RATES	
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A Declaration by Jonas

A Charlotte business man heard that a Government official with whom he had dealings for many years was to be dismissed because of the change of administrations. The name of the official is not given here. For convenience call him John Smith.

The Charlotte News quotes from correspondence between the business man and Congressman Charles A. Jonas, a Republican, who was elected to Congress last year in the Eisenhower landslide.

"I am told that Smith's job may be in jeopardy because of the change of administrations," wrote the business man. "While devoutly grateful for the aforesaid change, and having no wish to meddle in business that isn't mine, and without the knowledge or request of the individual concerned, I would like to say that Smith has done a good job. . . . I have found him reliable and earnest and effective. I dislike to see a good man put out."

The Congressman's reply was (in part) as follows:

"I am in receipt of your letter in which you say you have been told that the job of John Smith may be in jeopardy because of the change of administrations. Your letter is the first intimation I have had to this effect, and I will look into the rumor right away.

"Your favorable reaction to Smith's work is of interest, and I am glad to know that you think he has done a good job. I have not heard any criticism of his work myself and, as above stated, did not even know there was any question about his job.

"As you perhaps may know, or should at least suspect from the public statements I have made on the subject, I am not a spoilsman and have no interest whatever in patronage other than a desire to see that good men are appointed to represent the Federal Government in all positions. "Wherever we have a good man on the job who knows his work and is doing it in a satisfactory manner, I am not interested in trying to have him displaced simply because there has been a change of administration. Of course, this would not apply in the case of a man who holds a strictly political job and who will use his position to further the interests of his own party against the present administration."

Charles A. Jonas is held in high regard by North Carolinians and other people who know him. Their good opinion of him will be confirmed and strengthened by this declaration of his belief that honest and capable public servants should not be dismissed because one political party has succeeded another in control of the Government.

The Language of Television

People who read newspapers are called newspaper readers, and people who listen to radio broadcasts are called radio listeners. What is the word for people who attend a show on television, who are lookers and listeners at the same time?

I put the question to three persons one day this week. Earl Wynn, chief of the University Communication Center, said these people were called television viewers. My neighbor, Mrs. Oscar Hamilton, who has a television, hesitated a moment, evidently not having given the matter any thought before, and said: "I suppose you'd call them watchers, wouldn't you?" Another TV-owning neighbor, Kay Kyser, said the word was televiewers. This compressed version of Mr. Wynn's phrase

The Weekly Changes Its Form

With this issue the Weekly changes from a 7-column to an 8-column page.

This over-all change is effected by the following three changes: (1) the addition of half an inch in the width of the sheet of paper for the page, making the width 16 1/2 inches against the former 16; (2) a slight reduction in the width of the margin on each side; and (3) slightly narrower rules between the columns. These three changes together make it possible to increase the number of columns from 7 to 8 with such a slight narrowing of each column that nobody except persons specially attentive to the technical aspects of newspaper-printing would ever notice it. The change was worked out by our printing boss, Lawrence Campbell, with the help of several other Chapel Hill printers.

The Weekly now has the same number of columns on a page as the Durham Herald, the Raleigh News and Observer, the New York Times, the New York Herald Tribune, the Christian Science Monitor, and other standard-size papers (standard-size meaning not tabloid-size), but it has a wider column than any of these papers.

On the right, below, are shown the three widths above and below one another.

The Weekly's readers may wonder why the change is being made. The best way to explain it is by an example.

A 12-page issue with 7 columns to the page contains 84 columns. A 16-page issue with 7 columns to the page contains 112 columns. Sometimes we have 12 pages, sometimes 16. Last week we had 16 pages. The reason we had 16 instead of 12 was that we had more advertising than we could find space for in 12 pages. But—and mind this, for it's the main point—only a little more.

In this 16-page issue there were 65 columns of advertising and 47 columns of reading matter.

If we had had 3 or 4 columns less of advertising we could have printed a 12-page instead of a 16-page paper and still had plenty of room for reading matter.

(Some people may ask: why not a 14-page issue? The reason lies in the difficulty of the printing operation. We won't go into that here. To explain it would take too long.)

So, because we had 3 or 4 columns more of advertising than we could get in a 12-page issue we had to add 28 columns. That meant a tremendous addition to the volume of both the editorial and the printing work that had to be done. Take my word for it, the strain that such a situation as that forces upon the staff of a small-town newspaper is something truly frightful. If you happen to have kept your last week's issue, look at it and see what a large volume of

seems to me a good solution. It fits in with the general fondness for short cuts.

There is a pleasing colloquial flavor about the word watch. You watch a football or baseball game, or a horse race, or a parade. But when you go from the action, watch, to the agent, watcher, you are on less familiar ground. Keats wrote of "some watcher of the skies," and sometimes you hear of sky watchers, but I don't think of any phrase containing the word watcher that has become common except bird watcher.

Every new invention or new enterprise develops a special language of its own. It has been that way with the railroad, the telephone, the automobile, the airplane, the motion picture, and the radio, and now it is that way with television. But, as might be expected, the television has taken over to a large extent the language of the movies.

For example, in television as in movie production, "dolly" means the moving forward of the camera, toward the person or the object being photographed. The TV fraternity speaks and writes of "kinescopic recording," and this has been abbreviated to "kine" (pronounced "kinney"). Then, for the recording instrument used in TV, there is "video recorder." Mr. Wynn told me about these instances. My talk with him was somewhat hurried because he was getting ready to leave for Washington with Controller W. D. Carmichael, jr., to file with the Government an application for an educational TV permit. Some day when we have more time I am going to get him to give me a more extended TV glossary.

Proper Treatment for Hoodlums

The Raleigh police and the Raleigh city court deserve praise for their action in the case of the so-called "panty raid" by State College students at Meredith College.

Whatever may be the normal conduct of these young men, on this occasion they were hoodlums, and the police very properly treated them as such. And when they came into court they found themselves facing a judge who showed no disposition to regard their performance as excusable college-boy pranking.

About four hundred students participated in the raid. They were so violent in

reading matter had to be written, set in type, and proof-read.

The newsprint, the blank paper, used in last week's issue cost \$54.29. This was \$13.57 more than the newsprint for a 12-page issue would have cost. And there was a substantial increase in other elements of cost—ink, power and light, metal-melting, etc.

If we have an advertising volume large enough to justify 16 pages, naturally we don't object to that. We like it. It is when we have too much for 12 pages, but not nearly enough for 16, and have to print 16 pages anyhow, that we are put on the rack.

Having 8 columns to the page—that is, 12 more columns in a 12-page issue—should enable us to put in a 12-page issue the same volume of advertising that has often forced us to go to 16 pages and still leave plenty of room for reading matter.

Of course if I had another linotype machine, and another linotype operator, and another man or two on the news-gathering and writing and proof-reading staff, the difficulty of getting out a 16-page issue would be much less. But if I had enough money to pay for all that I would have enough not to have to get out a newspaper at all.

This shows the width of a column in the Chapel Hill Weekly. The printer's measure is the em, which is one-sixth of an inch, and the width of this column is 11 1/2 ems.

This shows the 11 1/2-ems-wide column in the Durham Herald, the News and Observer, the New York Times, the Christian Science Monitor, and many other papers. It is the commonest of all widths among daily papers. There are some (the Greensboro News is one of them) which have a slightly wider column.

This shows the 10 1/2-ems-wide column of the New York Herald Tribune. It is the narrowest column seen in any paper that comes to the Weekly office.

Last year they may have seemed funny to the participants, the onlookers, and perhaps some of the girls designed to be the victims. The novelty has worn off. There is no more sense in reviving panty raids now than there would be in bringing back marathon dancing or other fads which had their brief day and passed on."

A Culpable Nation

(Robert C. Ruark)

The story of Bill Oatis, I think, has not received just evaluation. The story is that for a couple of years he has sat in a minor-league jail while supposedly the greatest country in the world couldn't get him out until the head man finally made a publicity gimmick out of Oatis' wife's plea to turn him loose. This lad did with great magnanimity—curiously coinciding with the lovely-neighbor campaign the Reds were turning on.

I suppose it is possible that Oatis was working as an informal spy, since almost anyone who works abroad will answer a question or so that his country asks him. I suppose Robert Vogeler was, too. But the point is that while our great nation declares war against Charlie Chaplin and Korea, it held very still for a tin-pot satellite to imprison one of our pressmen without even threatening to send a gunboat in reprisal.

The United States, in my book, was heavily culpable in the Oatis affair.

Jaycees' Fishing Trip

The Chapel Hill Jaycees held their annual fishing trip to Harker's Island last weekend. Those who went were Henry Bryson, Thayer Lloyd, George Bullock, Ernest Neal, Bill Pritchard, Grady Pritchard, Bob Boyce, Bill Stewart, John Hoenig, Wallace Williams, Frank Blockidge, jr., John Lanney, Walt Baucom, Hank Koon, Claude Wheeler, T. C. Moore, Bill Meade, Roland Giduz, Buster Ogburn, Charlie Phillips, Herbert Wentworth, and Harvey Bennett.

Sommer at Art Conference

Clemens Sommer of the University's art department served as chairman of the art history section of the Southeastern College Art Conference at its annual meeting at the University of Alabama.

Chapel Hill Chaff

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seated around a table — all except one. That one is seated on a throne at one end. He wears an air of completely happy dominance. At the other end of the table a director, whispering behind his hand to another director, is saying: "You'll notice that old Thompson makes quite a thing of his 51 per cent."

The reason this reminded me of Watts was, of course, that I had been reading about the Erwin Mills stock-buying contest.

The next day I got a letter from Watts saying that only five or ten minutes before I telephoned, his son had walked into the office with a copy of the New Yorker and had handed it to him opened at page 19. Watts, jr., had blacked out the name Thompson and inserted Grier.

(Grier is the name of the Abney Mills officer who has been buying Erwin stock with the apparent purpose of gaining control of the company. Watts has been buying stock, and getting assurances from stockholders of his acquaintance that they would not sell their stock, in order that the stock would remain widely distributed and that control would not pass to an "alien" owner. Alien, in this case, meaning an owner probably not concerned with keeping the Erwin Mills identified with Durham and the other communities where the company has plants.)

In his letter to me Watts, replying to my assumption about his ambition, said: "This is one time you guessed wrong. Evidently you had not seen my letter to Erwin stockholders dated May 19, a copy of which is enclosed. Look at marked paragraph in the letter to the stockholders says: 'The Hill family does not want control of Erwin Mills, but would like to see the stock as widely distributed to as many stockholders as possible.'"

Methodists Plan Bazaar

Mrs. William L. Sloan has been appointed chairman of the Methodist church's annual bazaar to be held in December. Committee chairmen to assist Mrs. Sloan, appointed recently by Mrs. Earl Slocum, president of the church's Women's Society of Christian Service, are as follows: Needlework, Mrs. R. B. Sharpe; food, Mrs. Wallace Patterson; aprons, Mrs. C. L. Merritt; dolls and doll clothes, Mrs. Olin T. Mouton; jewelry, Mrs. A. K. King; plants and Christmas decorations, Miss Josie Pritchard and Mrs. J. E. Wadsworth; white elephants, Miss Virginia Dunlap; tea room, Mrs. M. H. Stacy and Mrs. H. M. Wagstaff; bargain table, Mrs. Ralph Felton, and publicity, Mrs. William Aycock.

McKnight Outstanding Athlete

Lloyd McKnight, co-captain of the Chapel Hill high school football team this past year, and also the leading hitter on the baseball team, has been awarded the Carolina theatre trophy for being the leading four-year athlete of his class. The award was given to him at a special school assembly program last week by Coach Bill Grice. McKnight was chosen on the basis of a vote of the 60 high school athletic monogram winners. Thirty-six athletic monograms were awarded to boys at the program, 17 for football, nine for basketball, and ten for baseball. Twenty-three letters were awarded for girls' sports—10 for softball, and 13 for basketball.

Ellen Brauer to Edit Proconian

Ellen Brauer will be editor of the Chapel Hill high school bi-weekly newspaper, the Proconian, next year. She will succeed Dorothy Greulich, who was graduated this year. Bibb Latane, a rising senior, will be the associate editor, succeeding Jim Kelo. Other members of the staff will be chosen from the school's journalism class next fall.

WUNC Graduates

Chapel Hill girls who were graduated last Monday from the Woman's College in Greensboro are Ann Marie Abernethy, Billy Marie Suitt, and Mary Elizabeth Teague.

Social Security in Orange County

By Mrs. Nina Matthews
Manager of the Durham Social Security Office

Old-age and survivors insurance plays an important role in providing security for approximately 600 people in Orange County.

As of December 31, 1952, monthly payments of approximately \$20,000 were made to these people. This number includes retired workers and their families and the survivors of deceased insured workers. This was an increase of 31% over payments at the end of 1951.

The men and women 65 or over who had worked long enough to qualify for old-age insurance benefits made up the largest group of beneficiaries and received larger amounts than dependents and survivors. Numbering about 230, they received approximately \$10,000 for the month of December.

In the smaller groups, about 40 aged widows and dependent widowers received approximately \$1,500, 65 wives and dependent husbands received \$1,400, and about 5 aged dependent parents received approximately \$150. Monthly checks amounting to approximately \$6,500 went to about 250 mothers and children (under age 18).

Changes made by the 1950 and 1952 amendments to the Social Security Act accounted for a considerable part of the increases, both in the number of people re-

ceiving benefits and in the amounts of their payments. In 1950 the law was changed to include millions of people not previously covered. Among those newly covered were self-employed people, regularly employed household and farm workers, and employees of non-profit organizations.

The 1952 changes, effective in September, raised the amount of practically all benefits, gave social security credits for military service after the end of World War II, and provided that an individual can be considered "retired" even though he is earning as much as \$75 a month.

Information regarding old-age and survivors insurance may be secured by contacting the Durham office, located in Room 216, Post Office Building.

Whid Powells Return

Mr. and Mrs. C. Whidbee Powell and their year-and-a-half old daughter Carol Elizabeth returned to live in Chapel Hill this week on completion of Mr. Powell's two years' service in the Navy. He has been in Korea and the Mediterranean during this time and his family has been staying in Norfolk. They are moving into 36-H Glen Lennox. Mr. Powell will take over the insurance side of the Colonial Insurance and Realty Company, with which he was associated before being called back into the service.

THE CHAPEL HILL WEEKLY is on sale at the following places: Bus Station Lunch, Carolina Inn, Carolina Pharmacy, Colonial Drugstore, Colonial Stores and Dairyland Farms in Glen Lennox, Danziger's Restaurant, Eubanks' Drugstore, Fowler's Food Store, Jeff's, Memorial Hospital Hospitality Shop, The Scuttlebutt, Sloan's Drugstore, Miss Stella Lyon's news-stand in the post-office lobby, Sutton's Drugstore, University Motor Lodge, the Village Pharmacy, Senter's Drugstore in Carboro, and door-to-door through neighborhood salesmen.

STOLEN: ANYONE FINDING red billfold or various ID cards from same, please notify Vivian Andrews, c/o Bank of Chapel Hill.

FOR RENT: ROOM FOR GIRL. Cool. Breakfast privileges, Semi-private bath. Call 4931 after 5 p.m., or 2801 during day.

JUST RECEIVED: NEW SHIPMENT of diaper shirts—seersucker and batiste. The Baby Shop.

BEAUTIFY YOUR LAWN BY calling Chapel Hill Nursery, University Heights, 6886. Complete insect eradication.

FOR SALE: ONE WRINGER type washing machine; cheap for cash. Call 9-5708.

FOR RENT JUNE 1: THREE-room apartment. Furnished. Close to town and campus. W. W. Boger, 305 Pritchard Ave. Tel. 8-2931.

FOUR-ROOM HOME FOR SALE: Two bedrooms; tiled bath; insulated; hardwood floors; screen porch; furnished or unfurnished. No. 19 Justice St. Call 9-5576.

RUGS: WE CARRY IMPORTED and domestic hooked rugs. Also Klearflax linen and all-wool rugs. Whitehall Shop.

FOR RENT: FURNISHED apartment; 3 bedrooms, 2 baths, large living-dining room, sun-porch, kitchen. Good neighborhood. August 1953 to September 1, 1954. References required. Write M.L. c/o Weekly.

FOR RENT FIRST SUMMER school session: Three attractive single rooms to women. 734 Gimghoul Rd. Phone 7616.

FOR RENT: ATTRACTIVELY furnished two-bedroom house on large, cool, shaded lot in Westwood. Walking distance from hospital. Garage. Storage attic. Thorough ventilation. \$70 including all utilities. Phone 2976.

ANTIQUES: FURNITURE, glass, china, decorative items, amps, Blackberry Farm Antiques, Hillsboro Road. Mrs. H. W. Carroll.

ENGRAVED WEDDING INVITATIONS and announcements. University Printery. Under Sutton's. Call 9-7701.

HELP WANTED: MAN OR WOMAN (must be over 16 years of age) to operate ice cream motor scooter on liberal commission basis. Contact Mr. Savage at the Dairy Bar between the hours of 2 and 5 p.m.

WE INVITE YOU TO JOIN THE hundreds of Chapel Hill families who wash the automatic way at our laundry. It is economical, sanitary, convenient. Shop at nearby super markets while your laundry is being finished. Complete drying service. Yes, the Cheshires would like to serve YOU at Rosemary Automatic Laundry, 829 West Rosemary Street. Telephone 5121.

4 1/2% INSURED HOME LOANS in approved areas of Chapel Hill, N. C.; up to 20 years to repay. Moderate closing costs. Let us finance your new home or refinance your existing home. Tel. 3-4623; J. Obie Harmon, P. O. Box 471, Raleigh, N. C.

RELIABLE SERVICE FOR television sets, radio car sets, and home radios. Harris Television Service, 504 West Franklin St. Phone 9-6906.

FOR RENT: LARGE COOL room one block from campus. Automatic hot water. Call 5421.

BEACH COTTAGES AND rooms: Clean; comfortable; large yards; parking; full ocean view. Write or call Elliott's Cottages, phone 3473, Carolina Beach; or call Chapel Hill 9-5381.

DEPENDABLE WRECKER service 24 hours a day. Poe Motor Company. Phone 6581.

FOR RENT: NICELY FURNISHED 2-room and 3-room apartment. Close in. 160 E. Rosemary St.

LOCAL AND LONG DISTANCE hauling. I. H. Hill Transfer Company, 1904 Markham Ave., Durham. Phone Durham 81121.

LAWNMOWERS AND TOOLS sharpened. Hand and power lawnmowers machine - sharpened and serviced. We also sharpen axes, garden tools, hedge clippers, scythes, scissors, etc. We have moved to the old Carboro Post Office building. So, for our usual guaranteed results, bring your work to Tripp's Shoe Shop and Lawnmower Repair Shop in the old Post Office building. Phone 9-5301 or 9-5643.

IMMEDIATE LISTINGS WANTED

We have a growing list of clients interested in buying or renting 3 or 4-bedroom houses. Please contact us at once.

H. W. WENTWORTH, Realty Co. Colonial Insurance & Realty Co. Phone 5281 Carl Smith Bldg.

FOR RENT: 4-ROOM HOUSE on Airport Road. Newly painted inside and out. Call 9-8503 between 5 and 7 p.m.

FOR RENT: BY WEEK OR longer; water front cottage, Carolina Beach, three bedrooms, all modern conveniences; furnished. See Herbert Pendergraft, Village Service Station, Phone 9-8311.

MAIL ALL OVERSEAS STAMPS to Mrs. Collier Cobb, Chapel Hill, N. C. She will see that reach veterans who collect them.

NEW EYES FOR THE NEEDY, Short Hills, N. J. All spectacles or spectacle frames you no longer need. Every house has these laid aside but others have urgent need of them.

FOR SALE: TWO COCKER Spaniel puppies, five weeks old; registered; one male, one female; \$25 each. Call 8-1612 after 6 P.M.

FOR RENT - COMFORTABLE room in modern home, close in, semi-private bath with shower. Telephone 9-2696, 116 North St.

FOR SALE: RHEEM TABLE top electric water heater. Call 5886.

LIVESTOCK FOR SALE: ANGUS Auction: 55 head "Piedmont Neighbors" sale, Cloverly Farm, Charlottesville, Virginia, Saturday, June 20, 1953, at 1 P.M. Four bulls; 51 females. All cattle fully guaranteed. T.B. & Bang's tested. Popular families; cows with calves at side; bred and open heifers. Strictly foundation stock. Features of the sale: outstanding Blackcap Bessie, daughter of Glencarnock Eric of Cremona with outstanding bull calf by Eileenmore 1032—4 herd bull prospects. Spend the day with us and meet your "Piedmont Neighbors." Lunch on the grounds. Bring a carload of your friends for a real Angus get-together. All cattle eligible to ship into North Carolina. Contact B. A. Rucker, Jr., Eastham, Virginia. Phone Charlottesville 3-1317.

WANTED: CHILDREN'S SECOND-hand swing set, see-saw, or slide. Call 5211 before Monday.

FOR RENT: FURNISHED room. 308 Cameron Ave. Mrs. Bayard Wootten. Phone 7141.

ROOM AND BOARD OFFERED in return for light services. Student or business woman. Call 4986.

WANTED: FULL-TIME MAID, young, alert, for busy household with babies. Call 4986.