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Designs for Future Automobiles

In an address to the Society of Automotive Engineers, Raymond Loewy has expressed his opinion about the present designs of automobiles and has ventured predictions about future designs. You may not have known, or if you did know you may have forgotten, about Mr. Loewy's remarkable career, so I will give a brief review of it.

He was born in Paris 61 years ago; he attended the University of Paris and the Lanneau College of Engineering; as a liaison officer in the First World War he formed friendships with many of the Americans fighting on the French front; he came to live in this country and was naturalized as an American citizen. His first work was as a fashion designer. He was art director of the Westinghouse Electric Company. Twenty-five years ago he established his own organization for industrial design.

He is called an "industrial designer," but that is only a convenient designation. It tells only a small part of the story and does not suggest the great scope, or the artistic quality, of Mr. Loewy's achievements. The partnership and companies bearing his name today provide designs for 127 corporations, including railroads, airplane manufacturers and operators, manufacturers of cosmetics and foods, a bus company, chain and department stores, and steamship lines. He has been designer and stylist for one of the big automobile manufacturers for sixteen years.

He has been a lecturer at Harvard and New York University; has contributed to architectural and engineering journals and to magazines; and is the author of "The Locomotive-Its Aesthetics" and several other books.

Talking to members of a brotherhood of close kin to his own when he talked to the automotive engineers, he told them bluntly, in some passages you might even say brutally, what he thought of present automobile designs. One thing he criticized was the copying of one company's product by the others and he said that this was the time, "while they have the money, the momentum, and the market," for the makers to be pioneering. Then he offered predictions. Here are some excerpts from that part of his address:

"Semi-automatic driving will become the rule. Driving will become easiertherefore more relaxing; therefore more dangerous. Interior design must take into account that the occupants must be protected more carefully if the driver lapses in attention and dozes. Devices to prevent this from happening may become standard equipment."

"The standard of living will be more uniform. More people will be able to consider the possibility of owning two or more cars. (There will be a wider variety of body types made available at the lowcost level-possibly a utility car, of which no example exists now; or a vacation car, combining advantages of the present station wagon with some of the more important facilities found in trailers: refrigerated compartments, cooking units, folding awnings, tents, and so forth.)"

"Now let's see if we can visualize an ensemble. Our 2005 model has a compact engine that does not require a high hood. This engine can be placed anywhere, and the cooling intake, if any, will be small. The body encloses large luggage spaces. The car is correctly streamlined; the undercarriage is smooth. The body is built strongly to be safe in case of collision. Therefore, window arrangement will be changed by the new type of structure. I

believe the goldfish-bowl or greenhouse superstructure is on its way out, especially in the rear of the vehicle.

"The doors-or rather, the accessibility panels-will be power-operated and will open so that one can get in and out without crouching. The car can move laterally for close parking."

"Visibility in a 360-degree arc is assured. Inside, windows closed, the car is quiet. The roof is a light-reflecting surface that will keep the car from getting too hot inside in the sun.

"The electronics industry will probably have developed a low-priced radar unit for driving in the fog. Also, I see a possibility of a return to the flat windshield, which eliminates misleading light reflections at night."-L. G.

Mrs. Archibald Henderson

Everybody has had strange contradictory feelings about the flight of the years: at one time a certain happening returns to the mind so clearly that it seems on the very brink of the present, at another time it seems so far, far away in the past as to be rather in a dream world than within one's own experience.

As with events, so with persons. This thought comes to me in connection with Mrs. Archibald Henderson. She was of an era in Chapel Hill that we think of and speak of as bygone; the population of the place has so changed, by incomings, by departures and deaths, that most of the people living here today did not know her. But to those of us who have been here for a generation or more she is such a vivid memory that, now when we hear of her death, she belongs to only yester-

In the University at the turn of the century she was a striking figure on the campus and in the classroom, a slender and graceful brunette whose beauty was of the type that you see in portraits of great ladies of Italy and Spain and the French Midi. Her carriage had a regal

She was married soon after her gradugifted writer, and their home became the of intellectual and social life in the village.

Mrs. Henderson was distinguished for shattered the windshield un-Their team traveled in a the knowledge gained by her wide read- til they landed at Washing- private Pullman car, as Mr. ing, for her keen perceptions and sensitive ton. Then they learned it McElvaine said. That Penn understanding, and for her lively and was a duck. The airplane team had one of the finest pungent wit. Underlying her intellectual and airport people did not second basemen who ever and artistic qualities was a loval and genand artistic qualities was a loval and generous nature.-L. G.

Old-Time Homely Remedies

I used to hear the late Dr. William deB. more about winged creatures hill in right field that a ball MacNider talk about great medical discoveries that came about by accident. Of ter-than anybody in my right field line ran along course this part of medical history is well known to all physicians and to many other people. A famous instance was the observation by Edward Jenner that milkmaids there were wild ducks of so infected with cowpox were immune to many species flying north at smallpox; this led him to make experithis time of year. ments demonstrating that inoculation with cowpox gave immunity to the disease. The enough of the duck left use of quinine grew out of somebody's clinging to the windshieldnoticing that natives of a South American feathers or other parts-for country allayed fever and pain with an the investigators at Washextract from the cinchona bark. The dis- ington to find out what the covery of penicillin by Alexander Fleming species was? Maybe Mr. resulted from his observing, incidentally to experiments for another purpose, the antibacterial powers of mold.

Not so well known is the resemblance him. of old-time homely remedies to drugs developed from famous discoveries. One of Dr. MacNider's reminiscences was about from an old friend, Ferdina farmer's wife who told him, long before and B. Johnson, of Clinton, penicillin was ever heard of, that the best who was known only as way to get rid of an infection was to Ferdie Johnson when he was apply a moldy bread poultice. The doctor a student here in the class of paid little attention to this at the time; 1897. He was a third basehe recalled it after the discovery of peni-

These remarks are inspired by the folera. He and W. D. Carlowing passage from Mrs. Lucy Phillips michael were classmates. Russell's column in the Rockingham Post-Dispatch:

"The great bacteriologist, Alexander Weekly in which a Mr. Mc-Fleming, died last week at age of 73. Elvaine, a visitor in the vill-Back in 1928 Dr. Fleming stumbled into age, recalled coming here as the mystery of what is now penicillin. a member of the University But Dr. Fleming was not a pioneer in that of Pennsylvania team in

branch of medicine "Many years ago a mother in Rocking- by a Carolina batter to ham was in great distress because her rightfield had started rolling baby's mouth was so sore that he would down an embankment, and, not eat; he just cried miserably night and because of stopping in a hole day. 'Aunt' Alice Leak, a respected friend covered by the fielder and of those who needed her services, came to thrown to second base in the rescue of the distracted young time to put the batter out. mothers. Said she: 'I know exactly what The batter, according to the

Well, then you go out in the country to apprehended humanity." somebody's sheep-pen and get you a cup full of sheep-droppings, get the old kind already molded, kind o' blueish; make you a tea with boiling water, let it set till cool; don't strain it, just let it settle and wash that baby's mouth and yo' breast with a soft piece of cotton, three times a day. It will help some from the first but in less than two days your baby will be well. Use a fresh piece of cotton every time. Now I done told you what to do: you go make that "Nanny Tea".'

"'My mother was a nurse woman; she taught me how to make this tea and she learned it from her mother, who may have learned it from her mother who came from Africa.' So saying Aunt Alice went on her

"Was that tea ever made?

"I am sure not, but half a century or more afterwards a great doctor did that very thing under different circumstances and suffering humanity bows down before his memory."-L. G.

The Horror That Menaces the World

The latest article about the horror that a third world war would be appears in this week's issue of the Saturday Review. It is "Man's Duel with the Hydrogen Bomb," by the distinguished British mathematician, philosopher, and author, Bertrand

A hydrogen bomb war menaces mananything else is that the term 'mankind' feels vague and abstract. People scarcely realize in imagination that the danger is eternal burnings given."-L. G.

won't do what I tells you.' 'Yes, I will, to themselves and their children and their I'll do anything to cure this baby's mouth.' grandchildren, and not only to a dimly

> He quotes warnings that have been uttered by eminent men of science and by experts in military strategy. One of these warnings comes from Sir John Slessor, an authority on air warfare, who says: abolish any particular weapon of war. gone from his two-holer. What we have got to abolish is war."

closest parallel, in literature, with the day when hydrogen bombs begin to fall; not, of course, a parallel in the kind of destruction—that is, from falling bombs despair.

poem by Tommaso di Celano, who lived pledges.) seven centuries ago (from 1185 to 1255 A.D.). It begins "Dies irae. dies illa! Solvet saeclum in favilla, Teste David cum Sybilla." Here are some passages from the English translation in Burton Stevenson's anthology, "The Home Book of Verse":

"Day of wrath, that day of burning, Seer and Sybil speak concerning, All the tering sounds of wonder, Rending sepul- ones that are left. chres asunder, Shall resistless summons thunder All aghast then Death shall shiver, And great Nature's frame shall quiver, When the graves their dead dekind, but, says Mr. Russell, "what impedes liver When shall sit the Judge ununderstanding of the situation more than erring, He'll unfold all there occurring, Vengeance then no more deferring . . When the accursed away are driven, to Hill in the foreseeable future.

Chapel Hill Chaff

(Continued from page 1)

flavor, reflecting the note of dominance in that they would be trans- "I left the University in and University Press buildher character. She was a brilliant scholar ferred to another plane, 1897," wrote Ferdie, "so I ing stands where our diaand her contributions to the college period- trooped into the Washington was not in the game in mond was. The Carr buildicals revealed a remarkable gift for terminal. They boarded the question, but I played on the ing stands back of where substitute plane in time for team for four years, and home plate was." the delay to be only about afterward I went back to the ation to another brilliant scholar and at R-D-CH at midnight. read about the games I

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e crew and passengers didn't see.

be first plane did not "I do remember the know what it was that had in 1897 we played Penn. The number is 8. what species of duck. They boy named Jackson. Also, said simply: duck.

My associate on the player. Weekly, Joe Jones, knows "I do not remember any -all wildlife, for that mat-could have rolled down. The acquaintance, and I asked him what sort of duck this one probably was. There

I wonder if there was Goodwin, the Eastern Air Lines' chief officer for the Raleigh-Durham-Chapel Hill! area, can tell me. I will ask

I have received a letter ball team and was one of the great ballplayers of his

The subject of his letter was the recent article in the 1898 and told how a ball hit will cure that baby in two days, but you narrative, had been loafing

On the Town

THE WEATHER THIS PAST WEEK may not have eemed like spring to you, but believe me, spring has been around Chapel Hill for quite a little while now. It showed up first a few weeks ago in the guise of balmy weather. "A war in this day and age would be gen- Then the clinchers came: A pink horse caught the measles; eral suicide It never has made and a phony meteorite turned up in the middle of the campus; never will make any sense, trying to and a farmer in northern Orange county reported the seat

The first two incidents above may have been spontane-I have been wondering what is the ous manifestations of collegiate sap-rising which always accompany the vernal equinox; the latter was a clear indication that the old-fashioned and well-known springtime "Hell Week" is still being practiced by a number of Carolina fraternities, in spite of the fact that all forms of hazing have legally been abolished for some time. (The —but in the general scene of terror and University is ostriching along in the belief that "Green Week" has completely replaced "Hell Week;" the truth My selection for the closest parallel is is that at least two fraternities are still practicing the "Dies Irae" ("Day of Wrath"), a Latin time-honored custom of paddling the backsides of their

Trophies similar to the two-holer seat mentioned above have always been favorite targets of pledge scavenger hunts. Another favorite (it was on my list a few years back) was a cannon ball from the Confederate memorial on Capitol Square in Raleigh. Largely as a result of these fraternal forays in past years, there are now two cannon balls left out of the original 16 (one is on the northwest corner and one on the southwest corner of the monument). I see them every day, and I have been meaning to suggest to the buildings and grounds people that they either dig world to ashes turning . . . Trumpet, scat- up 14 mates to go with them or get rid of the two lonely

> But to get back to our topic, which was spring. Don't let the temperature fool you; other factors, I have found, are controlling in determining the seasons in Chapel Hill.

> I AM NO LAWYER, so I am ready to stand corrected on any legal points concerning requirements for ABC elections, but from what little I have found out I would hazard a guess that there will be no whiskey vote in Chapel

(1) The municipal picture: An enabling act, passed by the General Assembly, is the means by which a muniparallel with the building cipal ABC election could be called here. This would require that was the Library then—the support of Orange county's representative, John Um it is now the Playmakers stead. The Orange-Alamance district senator, Ralph Scott, Fortunately it was not need- along because always in the Theatre—and beyond right would not propose such legislation without Umstead's ed. The pilot's cuts did not past a ball disappearing over field was the oak grove to okay. Thus, in effect, Mr. Umstead would have to introadd up to a serious injury. the edge of the embankment the rear of the South build-duce the bill. I asked him a few days ago what the chances were. His answer:

"They'll have to find somebody besides me to spon-

As indicated above, Mr. Scott would not do so, and no other legislator would introduce a bill concerning someone else's constituency. I didn't press Mr. Umstead for his reasons, since his tone of voice implied that he wasn't I made a mistake last interested in even discussing the matter.

week in saying that the Paul (2) The county picture: A county ABC election can be had 6 granddaugh-called by the Board of County Commissioners; or a peti-living in Boston now. tion containing the names of 15 per cent of the voters in (Continued on page 7)

