Wednesday, July 10, 1963

# **Carswell Clarifies Colonial's Policy**

John Carswell, proprietor of Colonial Drug Store on West Franklin Street, Monday clarified his position in the racial conflict currently centering around his business.

Colonial Drug Store is segregated to the extent that Negroes are not served from the store's lunch counter while sitting in booths.

For the past several weeks, Colonial Drug has been demonstrated against repeatedly by members of the Chapel Hill Committee for Open Business. Open Business Committee pickets also march in front of Colonial Drug daily.

"A lot of people have been talking about my hatred for Negroes," said Mr. Carswell. "I don't hate Negroes. I have no hatred for them. I have no hatred for anybody, not even Khrushchev-his principles, maybe, but not the man personally.

Mr. Carswell said the reason Negroes are not allowed to sit in lunch counter booths in his store is that "it's the custom of this area, and I'm going to do what's right for my store."

He said he had been brought. up to believe as he did about the separation of the races, and had no intention of changing his feeling. But, he added, he did want to point out that he believed Colonial Drug offered Negroes good service-in some respects better service than they got elsewhere in Chapel Hill; and that he was interested in Negroes' problems and in trying to help solve them.

"When something's wrong with them I do everything I can, I do my best, to help them. More often they call me before they call a doctor. You ask any Negro around if Negroes don't get good service here, and they'll tell you. A great many of my friends are Negroes. I can go anywhere I want down here in the Negro section, day or night, and I don't have anything to worry about, I don't have to be afraid of anything. I'm their friend, and they know that."

Mr. Carswell said that three weeks after picketing of his store had ended in 1960, Negroes had begun to return to Colonial Drug to do business. He said this indicated that Colonial Drug was of value to the Negro population. He said this value was manifested in several ways, among them the manner in which he treated Negroes ("I treat them nicely"). the services he offered them ("They get better service here.



### JOHN CARSWELL

and better quality goods than at most places in Chapel Hill"), and the fact that Colonial Drug stayed open more hours per day than most local drug stores

'Whenever anybody talks about the racial situation they mention Colonial," said Mr. Carswell. "I wish people would stop doing that. There are other segregated businesses - and Colonial isn't really segregated. We serve Negroes just like white people, except that we don't allow them to sit in the booths."

As far as the picketers and the demonstrators themselves were concerned, Mr. Carswell said his business had not been injured, and that he no longer noticed the picketers. Picketers only made him feel more strongly about

what he believed, he said. "Let 'em walk. If I run this business into the ground, nobody has to cry over it except me. And I made this business. I started off with \$400 and made most of the fixtures myself. My wife and I made it by working long hours, and now we're making good money. I'm not going to change. They can walk out there until

doomsday." Mr. Carswell said he believed he had a right to run his business the way he wanted to, and concluded that "if the Board of Aldermen is stupid enough to pass a public accommodations law, we'll get an injunction against it right away."

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#### THE CHAPEL HILL WEEKLY

## **Shopping Centers: 'Adding Insult To Injury'**

By NANCY VON LAZAR

**UNC Announces** 

Trustees.

**New Appointments** 

mental Sciences and Engineer-

ing, School of Public Health, be-

Bell as a member of the Depart-

Dr. Sang-Il Choi as assistant pro-

fessor, Department of Physics,

beginning September 1, former-

fessor, School of Medicine as of

July 1, 1963; and William H.

Wynn as essistant professor, De-

partment of Psychology, begin-

ning September 1, formerly a

Carnegie Fellow at the Univer-

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"Introduction to Astronomy

carries certificates renewal cred-

it for teachers who desire it. The

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school teachers to familiarize

themselves with astronomical ma-

terial for use in their own class-

The course also may simply

audited. Any person interest-

ed may take the course, which

requires little or no prior know-

Subjects covered are the Earth,

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meteors, comets, astroids, fam-

ous astronomers, astronomical

instruments, the Milky Way and

other galaxies, stars, and con-stellations, and the Universe it-

Instructors for the course are Donald S. Hall and Richard

ledge of astronomy.

self

for celestial observation.

sity of Texas.

University of Chicago.

Nine new faculty appointments to the University were an-

nounced today by Chancellor Five years ago there was a William B. Aycock with the apwhisper on the wind that North proval of President William C. Carolina's downtown shopping Friday and the Board of districts might suffer with the New appointments are Dr. growth of shopping centers in Duane Francis Taylor, as prosuburbia, a movement which fessor in the School of Dentistry; would leave ghostly traces in Dr. Newton Underwood as prodowntown. fessor, Department of Environ-

Today, if North Carolina's downtown shopping districts have not become actual ghost ginning September 1; Gerald D. towns, in many cases they are not too far away from that mark. ment of Sociology and Anthro-Many downtowns in both large pology beginning September 1; cities and small communities have that down-at-the-heel look. And the new shopping centers are not all doing a thriving busily a research associate at the ness either.

The Institute of Government, a Also, Dr. William Emerson training, service, and research Hatfield, as assistant professor. agency for city, county, and Department of Chemistry, beginstate government, has had memning September 1, formerly asbers of its staff looking into the sociate at the University of Illiproblems of community developnois; Dr. Fred John Heinritz as ment and land use. Over recent assistant professor, School of Liyears the mushrooming problems brary Science, beginning in Sepof the central business district tember; Hipolito Vincent Nino as and the attendant problems causassistant professor, School of ed by shopping centers have been Medicine and director of Clinical given increasing attention. One of Chemistry Laboratory, formerly the institute's staff members. director of Chemical Laboracity planner Ruth Mace, has tory, St. Joseph's Hospital, Symade this somewhat of a special racuse, N. Y.; Ellis Lawrence concern, Rolett, M. D., as assistant pro-

Five years ago, Mrs. Mace surveyed the State's major cities and found little concern with

downtown problems and few ping center has not replaced shopping centers in existence. But there were many centers on the drawing boards. She warned that these new developments, then in planning, posed a significant competitive threat to the central business districts and suggested, "It is time for Main Street to wake up to the need for action." As these shopping centers have

come to life one might say insult has been added to injury. If the warning of five years ago had been taken more seriously, today the downtowns might be in better shape. But the downtown picture has not perked up

and the shopping centers themselves brought new problems. There are now about 100 shopping centers in the State. Some of them are good but too many of them are bad, according to Mrs. Mace. In many cases, it is too late to do much about the already existing poor shopping centers with their haphazard locations causing dents in would-be effec-

tive highway systems, with their poor design, with their stimulus to fringe or "strip" commercial areas, with their drainage on the downtown property values, with the establishment of an inadequate commercial district in addition to the inadequate downtown district, because the shop-

the range of goods and services originally offered by downtown. Now that the shopping centers are here, many people are asking themselves how it happened. One of the biggest arrows can be pointed to a disinterestedness on the part of the public, a kind of public apathy. Few cared when the warning was sounded five years ago in North Carolina and few seem to care today to do something about centers of the future or about the side effects which go along with existing centers.

But interested citizens can do something, according to Mrs. Mace. They can be one of the most active forces in tidying up existing shopping centers and in assuring the growth of efficient, well-planned centers of the future. From these citizens are needed time and strong, persuasive loud voices interested citizens with a broad vision of the city or ton who can and will work with the mayor, manager, and the planning agency of the community.

The concerned individual can talk up the problem of poorly planned shopping centers during meeting of his community organizations and clubs. Interested persons can arrange to have expert speakers discuss the problem at club meetings Women's

be an active force. Garden Clubs can often work toward immediate results by urging shopping center developers to beautify their centers and may even wish to work with the developers toward this end.

But those people who are directly concerned with the development of an area - the planning boards of commissions, zoning boards, city managers, mayors, and governing board members - are the people who are the key figures in seeing that communities are not saddled with ill-planned or shoddy shopping centers.

According to Mrs. Mace, these leaders must recognize that some of the responsibility is theirs. Many businessmen, residents, and professional planners around the State share this view and feel the need for more constructive leadership on the front of better planning.

It is an easy thing for those who are involved in the day to day planning for urban development to overlook what is actually coming to pass around them. Too often a big development, such as a shopping center, slips through the machinery inadequately planned and poorly lo- areas, sculpture, ponds, flowers cated.

There is no reason why shopping centers cannot be beautiful

clubs and garden clubs, too, can and well run. There are shopping centers which rival any thriving market place teeming with life, color, and activity. These centers have the shop-

per in mind and are well-planned with covered pedestrian walks, with parking areas clearly designated: with traffic directions clearly established, without signs of outgoing garbage, without congestion of traffic in front of a particular store's entrance, without both customers and trucks arriving at the same entrance, with excellent architecture, without store windows covered with paper posters. Architect Victor Gruen and economist Larry Smith, authors of "Shopping Towns U. S. A .: The Planning of Shopping Centers," show intheir well-illustrated book that centers can be successful in

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these ways. In their book, published in 1960 by the Reinhold Publishing Corporation of New York, Greun's and Smith's discussions also treat the added features of shopping centers - the little extra items which can make them really successful and fun to shop in and which are in use in a number of centers throughout the country — such as bench and trees, sidewalk cafes, and planned areas for concerts and other entertainment.

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