



The West Franklin Street Elementary School

Most West Franklin Teachers Are New

All of the faculty members of West Franklin School are virtually new, since West Franklin did not exist as an elementary school last year. Of the faculty of ten at West Franklin, half are actually new to the Chapel Hill school system:

Mrs. Theresa Bolick, sixth grade; Miss Susan BonDurant, second grade. Miss Diane C. Knerr, fourth grade; Mrs. Lucy W. Straley, fifth grade; and Mrs. Mary Ellen Van Reese, first grade.

West Franklin teachers who taught elsewhere in Chapel Hill last year:

Mrs. Barbara D. Day, principal; Mrs. Kay M. Bishop, special education; Mrs. Evelyn L. Murdoch, special education; Miss Jonquelyn Simpson, third grade; and Mrs. Barbara Thomas, second grade.

The Boys Are More Prone To Injuries

National Safety Council studies show surprising aspects in the answers to these questions. Children in rural areas have as many, or more, accidents as city children. A child is more likely to be injured or killed after he's home from school than he is while riding to or from school.

Accidents are most likely to happen on a Saturday and least likely to happen on a Sunday, the NSC says. Boys are far more liable to have accidents; a 42 state survey showed that 6 per cent of the children hurt were males.

Can He Hear The School Bells Ring?

School bells will soon be ringing loud and clear throughout the land, but well over two million school age children will not even hear the bells.

According to the Hearing Aid Industry Conference, from five to seven per cent of all school-age children have some degree of hearing loss. The impact of a neglected hearing problem on a child's development is under-

scored by the fact that children with a hearing difficulty repeat grades four times as often as children with normal hearing.

The longer a hearing loss goes unrecognized, the longer and more difficult will be the period of rehabilitation and the more serious the set-back to the youngster's development. Neglect in these cases is truly tragic because according to the

Hearing Aid Industry Conference at least 60 per cent of all hearing impairments among young children can be corrected if action is taken at an early enough age.

Although periodic hearing tests are conducted in many up-to-date school systems, a hearing loss may have occurred since the child's hearing was last tested. Therefore, parents are advised to arrange for annual check-ups through the family physician, who, in turn, if he suspects a hearing loss will recommend a visit to an otologist (medical hearing specialist). The otologist, in turn, will be able to advise on the proper method of correction — through medical treatment, surgery or the use of a hearing aid.

Impaired hearing might be a result of last winter's illness. The common cold is responsible for about 40 per cent of all impaired hearing in children. Enlarged adenoids and tonsils are additional factors which cause a temporary loss which may lead to infection and permanent loss.

Even a summer of swimming presents the possibility for a hearing loss to occur. An infection might have been contracted from swimming in polluted water. Or the ear drum might have been damaged from diving too deeply or from ocean breakers hitting the ear.

In many cases, neglected hearing loss is interpreted as a behavioral problem, or inability or slowness in learning. Unfortunately these are side effects of hearing loss. A child who cannot hear the teacher, not only misses the lesson, but cannot focus his attention on the class. Because a child who does not hear properly feels "left out" and neglected, he may resort to tantrums and disruptive behavior in an effort to assert

himself and attract attention.

Even one year in which a hearing loss is neglected can seriously damage a child's development. Therefore, parents are urged to include a hearing check-up as a vital part of their children's back-to-school preparations.

BACK TO SCHOOL

COLD WAVE

SALE

FOR SCHOOLS GIRLS AGE 16 AND UNDER!

6

STYLES TO CHOOSE FROM

- Puff Cap Bob
- Caper Cap
- Smart Sweep
- Smooth and Bouncy
- Pixie
- Dainty Do

PLUS . . .

La Marick's Famous

La Marick Petal Perm Cold Wave Supreme Formula. Comparable Value \$7.50
15.00 Now

La Marick Astre Lanol Wave. Comparable Value \$10.00
25.00 Now

- Conditioning shampoo
- Personality cut and set.

Charge it, in

BELK-LEGGETT HORTON

2nd Floor



BEAUTY SALONS

Phone 968-4467

At Andrews-Henninger-

"The Sportive Look"

There's a casual elegance in Fall Fashion . . . and you'll see it beautifully illustrated in the many dress designs by Nelly Don and Gay Gibson.

The Coachman skirt by Jay-Ray, The Knit by Jantzen and many beautiful wools by Leyton all have blouses or sweaters to co-ordinate.

At Andrews-Henninger you buy with confidence, brands you know and at nationally advertised prices.



135 E. Franklin

Ph. 942-2051

APPEARANCE HELPS

Surveys have shown that when a student's appearance improves, study habits, grades, behavior and popularity improve also.

Every teen-ager can be neat and well dressed, and it doesn't require a lot of money.

"Carefully-chosen clothes are important because they give the teen-ager self-assurance and poise," according to Morse Gevanthor, style expert for Wales rainwear. "Remember that 'best dressed' and 'most dressed' are not the same."