

# BILL PROUTY

Next to his toothbrush, a man's post office box is about the most private thing he's got.

Or at least that's the way it used to be. But now it's got so that anytime you open your box there's liable to be mail in it from all over the place, from people you've never heard of, and, what's even worse, from people who don't even know who YOU are!

Junk mail is what it is, though the Post Office folks use instead a euphemistic phrase to designate it: "bulk mail."

And a very descriptive phrase it is, too, because nowadays (except along toward the bill end of the month) the bulk of the mail in your box at any given time is liable to be just that.

Bulk mail, junk mail or anything else you want to call it, it's still a pain in the box. And, according to the poop from the U. S. Post Office Department, the stuff is going to get thicker before it ever thins out any. The only thing that would slacken today's avalanche of third class mail is a boost in the bulk mail rates. And, though the price for this mail will next year be raised from two and one-eighth to two and three-quarters cents per piece, it is doubtful that there will be any noticeable drop in the 18 billion pieces of junk mail now being crammed into post office and home mail boxes annually all over the country.

You've noticed folks taking junk mail from their post office boxes, haven't you? Invariably they handle the stuff gingerly, at times even angrily separating it from the first and second class mail, and striding with all haste to the nearest waste basket and tossing it away without a second glance at the stuff. Others are more tolerant, or perhaps, more curious would better describe them. As they remove the stuff from their boxes, a quizzical expression appears on their faces and they walk slowly to a counter, all the while peeling the stuff and rapidly noting the contents before (though sometimes reluctantly) sliding the piece off the end of the desk into a waste basket.

But no matter what kind of reaction there is to this third class mail, the point is that there is always SOME kind of reaction. It is noticed as well as censured. And the many concerns which have built their whole financial structure on third class mail consider distributing bulk mail profitable if only five per cent of the recipients respond in whatever fashion.

According to the Post Office Department, which takes in \$94 million annually in third class revenue, this kind of soliciting has become an integral part of the American economy, and to disrupt it would result in a considerable number of bankruptcies. And of course you know by now that what's good for business is good for the country, no matter if the business is General Motors or Joe Usury's Loan Company. To be sure, nothing should stand in the way of business, or revenue.

The mailing lists are the backbone of business by third class mail. There are many firms whose entire business is selling such information. And there are lists for almost any category of persons you care to mention—car owners, fishermen, bicycle riders, campers, boaters, anything at all.

Apparently there is nothing that can be done about such mailing lists, although the invasion of privacy angle might be explored.

So the next time you get a

## Commission Gets Orange Road Bid

Bids totaling \$6,285,720.97 were received by the State Highway Commission yesterday for 26 road construction projects across North Carolina.

Among the bids was a low of \$351,925.19 from C. C. Mangum Inc. of Raleigh for relocation of just over a mile of SR 1009, from a point just north of I-85, south of Hillsboro, northward to a point south of Margaret Lane in Hillsboro.

## McCarver Returns To Church Sunday

The Rev. C. G. McCarver, pastor of the University Methodist Church, returns to the pulpit Sunday from his annual vacation. He will speak at both the 9 and 11 a.m. worship services on the subject, "The Church Holds the Keys." Everyone is cordially invited to attend. Church School classes for adults and children begin at 9:45. The Crib Room is open from 9:30-12, and a nursery for children (2-6 years) is provided during the 11 o'clock worship service.

cern, and privacy, once readily acquired, is almost a thing of the past, like homemade ice cream, a fading-piquant delicacy.

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Three-bedroom, one-bath brick veneer home on restricted lot. Disposal, double sink, birch cabinets, hood fan and washer-dryer connections in kitchen. \$100 down for qualified buyer. Selling for \$12,900. Immediate occupancy. Call us for appointment. 150 Main St. at the "Knoxall" Side

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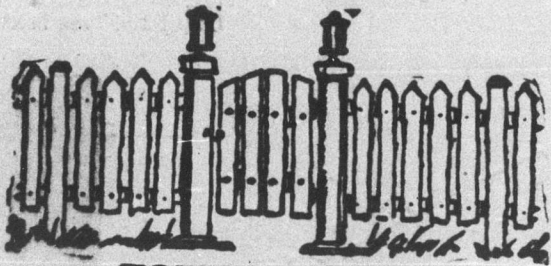
Exclusive Agents for Estes Hills Lots WE HAVE NICE LEVEL LOTS 5 MILES OUT ON OLD DURHAM ROAD FOR SALE.

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### REAL ESTATE

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Chapel Hill's Finest Address



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9 A.M.-6 P.M.

## NOW LEASING:

Entrances on Hillsboro Street and Airport Road

1, 2, 3, & 4 BEDROOM APARTMENTS

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Phone 942-5136

Call Kutz Realty Company Wilbur Kutz 1408 East Franklin St. Chapel Hill, N. C. Henry Edmiston Kutz Realty Company

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National Award Winning Community

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In association with the Durham-Chapel Hill chapter of the National Association of Home Builders in its 1st annual presentation of "Parade of Homes", Cavanaugh-Smith Company, Builders, proudly presents the Clemson and Concord models, fully furnished.

## DRIVE OUT TODAY

Showing September 1 Through 8

PRICE RANGE

\$13,400 - \$21,450

★ \$50 Total Cash for qualified veteran to move in.

★ Most favorable FHA and Conventional financing available.

10 Minutes from Chapel Hill on Raleigh Road

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## Real Estate Brokers

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### 9A WILLIAMS CIRCLE

Four bedrooms brick veneer home with large kitchen, separate dining room and a family room which is larger than most living rooms. On a paved street with gutters, city water and city sewer, close to the new recreation area and near bus to Estes Hills and Jr. High School. Space galore for just \$29,850, with as little as \$3,000 down payment and the balance on agreeable terms to a qualified purchaser.

### 11 GOLDSTON AVENUE

Family comfort for little money can be found in this small two bedroom house on dead end street. There has been a stairway built to the attic and the total space floored for children's play room. If you like low interest rates, this has a 4 1/2% loan that can be assumed. The price is only \$7,850 for the entire package.

### BEAUTIFUL DESIGN

High on the lot in Clark Hills is this beautiful three bedroom, two bath home for you. This home is up to the minute in construction and is beautifully decorated to please the most fastidious. Paneled den with fireplace and glass sliding doors to patio will have to be seen to captivate the privacy. Priced at \$26,000.00 with many features you will adore.

### 221 VANCE STREET

Already rented two story duplex within walking distance to hospital at below replacement cost price. This could also be the ideal set-up with you living on one side and renting the other side to help make monthly payments. The price is only \$25,000.00

### WHAT A LOCATION! On Meadowbrook Drive—Hidden Hills

Check these advantages: Walking distance to elementary and new Junior High school, three bedrooms, two baths, built-in kitchen, screen porch, living room with fireplace. Best of all is the financing with only \$750.00 down and monthly payments of \$102.60 to a qualified buyer. Better see before it's too late.

### 116 LAUREL STREET

Close in, right downtown; on a nice lot is this cozy six rooms with extra value in the generous size of all the rooms. Priced with a down payment of \$300.00 to a qualified buyer. Extra features in this \$9,750.00 priced home is the carpet and heat to each room plus plenty of storage.

### 101 STEVENS STREET

Four bedroom house with one bath which has double use sink bathroom arrangement. Large living room with built-in bookshelves. Nice sized kitchen with outside door. Upstairs has built-in beds and chest of drawers. Monthly payments \$89.59 plus taxes and insurance after a small down payment. Walking distance uptown.

### HOW ABOUT A "TRADE-IN"

The "trade-in" is a common practice with cars. Has it ever occurred to you that HOUSES can be traded, too? Maybe you need more space for an expanding family . . . but Smith's children are grown and gone . . . he wants a smaller place, so we arrange an exchange . . . with benefits for both of you! Good idea? Happens all the time! Come in and let's get started on it.

### REAL ESTATE

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# IVEY REALTY COMPANY

227 East Franklin Street

Phone 942-2892 and 942-2165

## First In Listings First In Sales

NEW No. 86: Airport Road, Good Investment.

LAKE FOREST: Traditional house with expansion room on high almost level lot.

BARCLAY ROAD SECTION: 2 Bedrooms.

PINEBROOK ESTATES: Lot, \$4,000.

ESTES HILLS: Granville Road. 4 Bedrooms, centrally air conditioned. Reduced for quick sale.

TIMBERLAKE ESTATES: Three bedroom, two baths, full ground floor for expansion. This modern two year old home set on a highly restricted, four acre lot must be seen to be appreciated. In the Chapel Hill School district, this property is in a neighborhood of University personnel. \$23,500.

LAKE FOREST ESTATES: New three bedroom house with ground floor partially finished. \$27,500.00.

LAKE FOREST ESTATES: Owner left town. Priced for quick sale. Four bedrooms and ever so much living space on a lot that has very little traffic. \$26,500.

FOR THE DISCRIMINATING BUYER: Architect Designed home on Shady Lawn Court in Lake Forest. Owner has left town—priced for quick sale.

WEST CAMERON AND MALLETTE STREETS: Pre-Civil War house, occupancy now. Ten large rooms. Priced to sell.

730 EAST FRANKLIN STREET: This old house has an extra lot in the back. Situated on land covered with shrubs and trees from all over the world. This house was built by George McKee, professor of English in 1904.

INVESTMENT PROPERTY WITH HOUSE ON IT NOW RENTING FOR \$150.00. Purefoy Road.

OAKWOOD DRIVE: Near Glenwood School. Three bedrooms with expansion. \$840 down payment.

LAKE FOREST ESTATES: Five bedroom, three bath house. Must be seen.

COLONIAL HEIGHTS: Three bedrooms with separate dining room, partial basement.

EIGHT ACRES OFF MANN'S CHAPEL ROAD. \$4,000.

FOUR ACRES ON MANN'S CHAPEL ROAD. \$4,000.

TWENTY ACRES ON WATKINS ROAD IN HEART OF TRIANGLE.

GLEN HEIGHTS: Three bedrooms at a bargain. Under \$13,000.

LOTS IN MORGAN CREEK SECTION.

LOTS IN ALL SECTIONS OF TOWN.

OFF AIRPORT ROAD ON PAVED STREET: Three bedroom house. Priced for quick sale.

BUSINESS PROPERTY BRINGING LARGE MONTHLY YIELD.

EXCLUSIVE UPTOWN HOMES THAT CAN ONLY BE SHOWN TO BUYERS WHO ARE REALLY INTERESTED.

LAUREL HILL ROAD: Imaginative home.

UPTOWN: 5 Bedrooms.

GREENWOOD: Architect designed house for the discriminating buyer.

LOT OFF LAUREL HILL ROAD. See Ivey or your Realtor.

MT. BOLUS: Artistic home.

RIDGEFIELD: 3 and 4 Bedrooms.

PINEBROOK ESTATES: \$28,500.

LAKE FOREST ESTATES: Gorgeous view. \$25,000.

3 ACRES AND VERY SPECIAL HOUSE FOR ARTIST. ONE MILE FROM CENTER OF TOWN.

LOT WITH A VIEW.

HIGHLAND WOODS: Modern house with efficiency apartment. 4 bedrooms, 1 1/2 acre lot.

FOR RENT:

Furnished and unfurnished houses.

Mrs. Pete Ivey, Phone 942-2165

Mrs. Peter Johnston—942-1651

Mrs. Charles Milner 942-2224

Don Miller—942-7043

Mrs. Frank Klingberg 942-5524

Mrs. Clifton Brock—987-1008

Mrs. Arthur Whitehill