



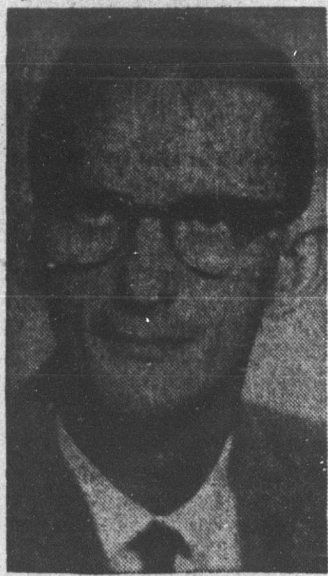
BOB BOYCE



BOB SIMPSON



EARLE WALLACE



SIM WILDE

## Community Chest Campaign Division Leaders Appointed

Chairmen and co-chairmen for three divisions in the 1963 Community Chest drive in Chapel Hill have been named by Drive chairman Sandy McClamroch.

Heading the drive in the Town's business community will be co-chairmen Bob Boyce and Bob Simpson. Their target for the 1963 drive will be \$15,000.

Mr. Boyce said yesterday that he and Mr. Simpson have appointed division captains for the drive, and that plans "are well along."

"We are in process of getting out letters to individual businessmen notifying them that solicitors will be calling on them

shortly," Mr. Boyce said. "We hope to go over the top."

Mr. Simpson echoed Mr. Boyce's sentiments and added, "The area has grown quite a bit even in the past year, and we've found it's going to be a job covering it all." Assisting them as division captains will be Byron Freeman, captain of restaurants, groceries and food supply houses, with a quota of \$1100; Ace Robbins, retailers, with a quota of \$3,500; E. M. Gesell, entertainment and services, \$2,800; Tommy Gardner, automotive and oil dealers, \$550; Peg Owen, real estate and insurance, \$1200; Tom Hannaford, contractors and building supply, \$500; Dr. Andy Miketa, professional groups, \$1,200; Ronnie Mann, Carrboro business community, \$500.

Mr. Boyce has been manager of the Sherwin-Williams Paint Store for the past eight years. He is former chairman of the Chapel Hill Recreation Commission.

Mr. Simpson, a 1955 graduate of the University, is the pro-

prietor of Town & Campus clothing store.

The UNC Division of Health Affairs will be working to meet a \$7,500 goal.

Dr. Robert Zeppa, campaign chairman for Health Affairs, hopes that the 11 captains and many solicitors under his command will be able to contact everyone within the Division personally.

"We must face the fact that these things are vitally important to the community," Dr. Zeppa said of the activities supported by the Community Chest.

Dr. Zeppa, a professor in the Department of Surgery of the UNC School of Medicine, is also an administrator in the Memorial Hospital Research Clinic.

Medical research gets only a small amount from the Community Chest. Dr. Zeppa said that this comes from the United Medical Research Foundation, which often helps to get small medical research projects started.

Dr. Zeppa's research with patients has developed in the last four years. The clinic's purpose is to study the phenomenon of the patient as a person.

On the University Campus outside the Division of Health Affairs, co-chairmen Earle Wallace and Sim Wilde are in process of appointing division leaders for their drive. They plan a



DR. ROBERT ZEPPA

stepped-up drive in seeking to top the main campus's \$8,000 goal this year.

We hope to exceed the quota by a good margin," Mr. Wilde said. "Although the campus's contribution to the Community Chest has not in the past been as healthy as we'd have liked, we have every expectation of going over the top this year. We have a good crew of division captains, all willing and eager to serve the Chest purpose. I believe we will have an outstanding year."

Dr. Wallace is Associate Dean of the University Graduate School and assistant professor in the Department of Political Science.

Mr. Wilde is director of the University's Evening College.

The Community Chest campaign will open formally on November 1.

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## 'Lyrics & Legends' On WUNC Tonight

"Lyrics and Legends," a new 15-program series produced for National Educational Television by Philadelphia's non-commercial station WHYY-TV, will start on WUNC Channel 4 tonight at 7:30. The series captures the history and flavor of folklore and folk music in the United States—from program to program, from song

to song—as the development of American folk music grows out of the life, work, sorrows, and joys of the people.

Among the many well-known folk singers appearing on the half-hour programs throughout the series are Oscar Brand, Bonnie Dobson, Harry Jackson, Ed McCurdy, Jean and Edna Ritchie, Pete Seeger, Victoria Spivey, and Ellen Stekert.

Folklore and folk music authority Dr. Tristram P. Coffin, who is a member of the faculty of the newly-created Graduate School of Folklore at the University of Pennsylvania, is host for the series, presenting for Channel 4 viewers everything from Mae West's version of "Frankie and Johnnie" to Oscar Brand's songs of the outlaw; from Ed McCurdy's "Captain Kidd" to Pete Seeger's songs of protest; from Victoria Spivey's "T. B. Blues" to Jean Ritchie's ballads.

To produce this unusual series with as much naturalness and authenticity as possible, camera teams went into backwoods Pennsylvania; to Matamoros, Mexico, where the song form known as the "corrido" was born; to Mystic, Conn., to explore the nation's sea chanties; and to the hills of Kentucky, to visit a square dance play party.

To provide the widest possible viewing choice, "Lyrics and Legends" will be presented three times each week, on Wednesday evenings at 7:30; on Thursday mornings at 11:45; and on Sunday afternoons at 4:30.

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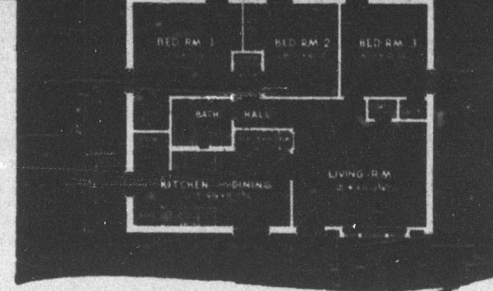
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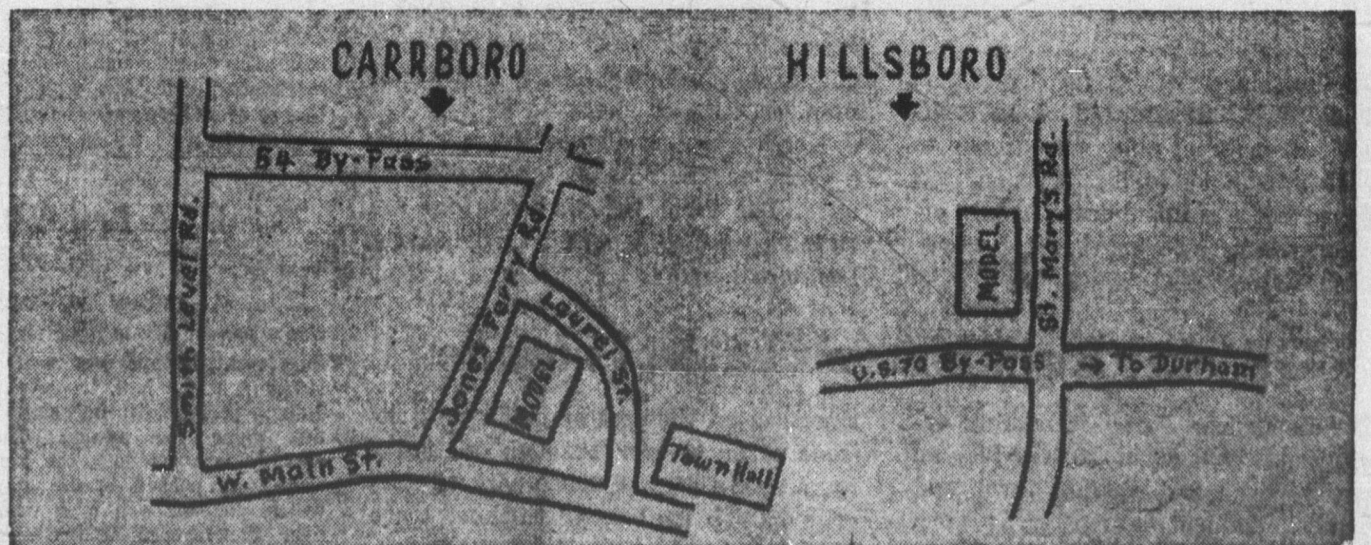
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