

SANTA

COMES TO



EASTGATE SHOPPING CENTER

Friday Nov. 29th At 4:00 p.m.

Eastgate Has Everything For Christmas

FREE

Surprise for every boy and girl welcoming Santa to Eastgate Shopping Center!

Yes, in Eastgate you'll find everything: The gaiety of Christmas — the gift you're looking for—exquisite decorations for your home. All you could want to make Christmas wonderful.

ACRES OF FREE PARKING AS LONG AS YOU WANT

FREE

Hot Dogs & Cokes



BEGINNING AT 3:30 P.M.
FOR EVERYONE!

Come—Bring the children—See Santa—Shop, Eat Supper at Eastgate. Your Eastgate Merchants are open until 9:00.

Hot Dogs by Piedmont Packing Co. Cokes, Durham Coca-Cola Bottling Co.

★ BIG SELECTIONS—

in every Eastgate Member Store. A Tremendous variety of goods and services to make the holidays lovelier, happier.

★ BIG SAVINGS, TOO—

Bigger than you'll find in many a mile. And on finest quality merchandise—on brands you know and trust.

★ And CONVENIENCE—

With a Capital "C"! Just minutes from any point in the area. Giftwrapping, mailing, budget plans. Right—Everything for Christmas—in Eastgate.



WRAP UP YOUR PRESENT PROBLEMS HERE!

CHRISTMAS SHOPPING CENTER