

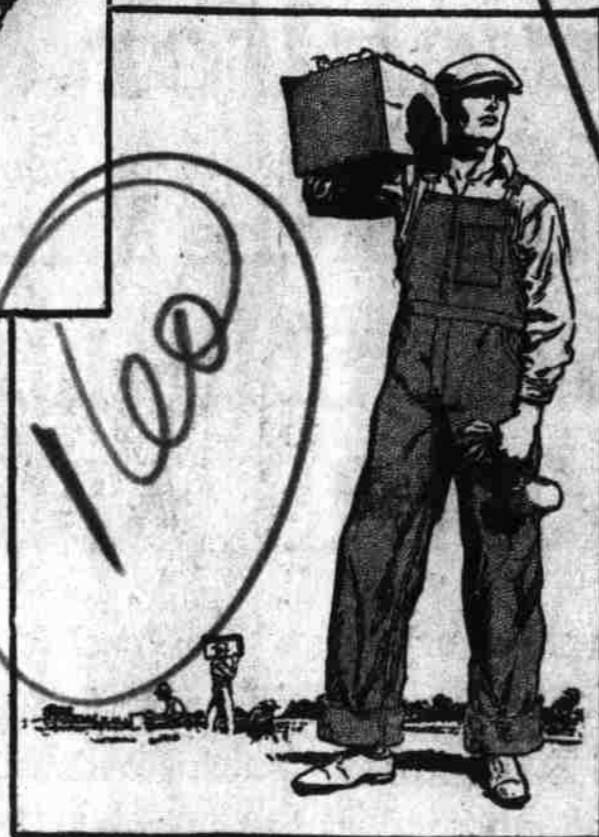
Big workers from everywhere and the same work clothes every time



"Plowing—reaping—no matter what the farm work—Blue Buckles are the overalls to wear."
(Signed) Fred McCulloch
Leading corn grower of Hardwick, Ia., who raised an 88-bushel-per-acre crop.



"Tough as rawhide, big, roomy and comfortable—that's what I know about Blue Buckles."
(Signed) Fred Signer
Engineer of the Twentieth Century Limited.



"Every pair of Blue Buckles is always big, strong and comfortable."
(Signed) H. H. Moeller
Noted truck farmer of St. Ansgar, Ia., who makes his land net \$250 to the acre.



"Blue Buckles stand the roughest work I give them."
(Signed) George A. White
Steel-driller of Edgemoor, Delaware.

PUTTING a hundred acres into garden truck—working on a thirty-story skyscraper—dashing along the rails in the cab of the Twentieth Century—every one of these workers is doing a different kind of job.

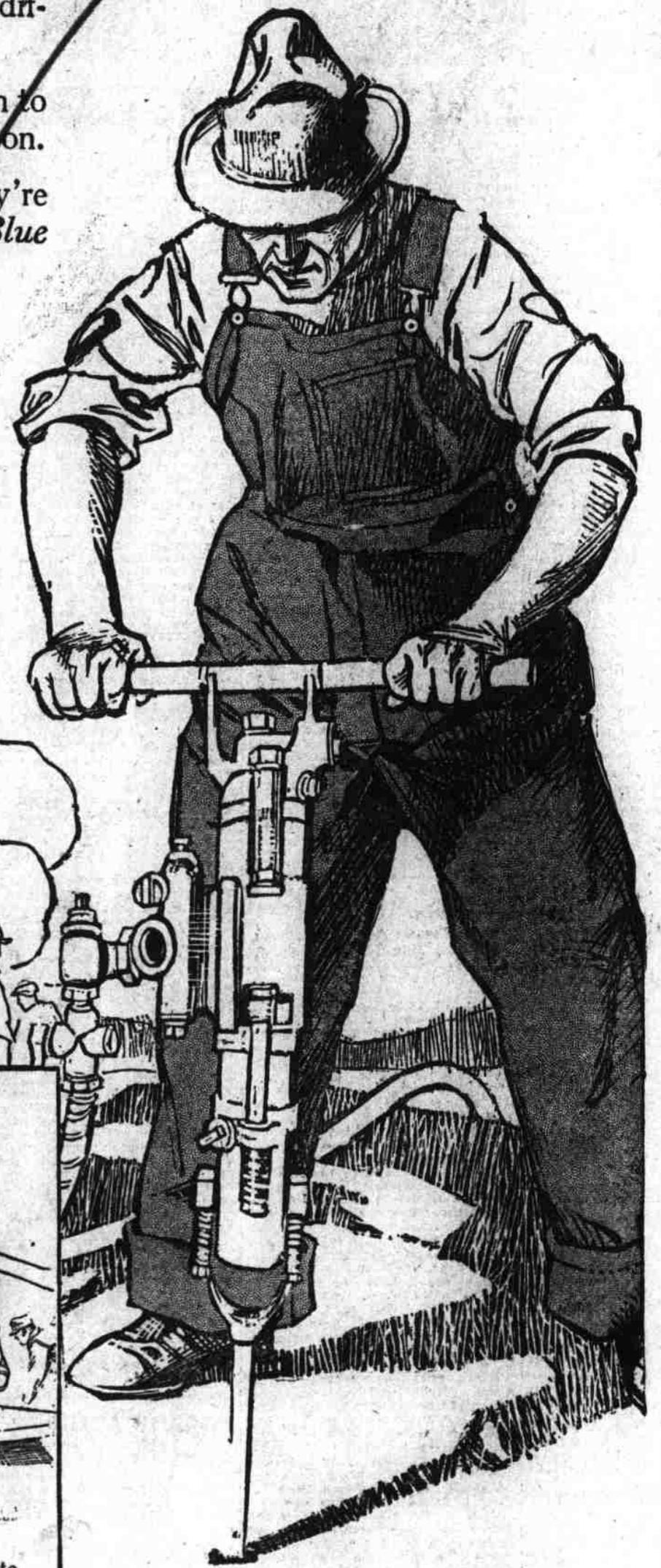
But when it comes to the best clothes for a man to wear on the job—that is one thing they all agree on.

They've all tried a lot of overalls, but today they're all strong for just one brand. *They all wear Blue Buckles.*

Like millions of other men on big jobs everywhere, they know that Blue Buckle Overalls meet every test of every kind of work. That is the reason Blue Buckles are the *biggest selling overalls in the world.*

Long wear is woven into the tough, thick denim cloth. Every pair is always big and roomy—always comfortable. The wide, double-stitched seams never rip. The heavy brass buttons and buckles don't rust or break. Every detail has the same sturdy, first-class workmanship—the same careful attention. Big, convenient pockets—extra wide suspenders, a solid backband, and free swing raglan sleeves on all the coats.

Wear, comfort, looks, *you'll* find them all in Blue Buckles. Ask your dealer for a pair today—Men's, Youths' and Children's sizes.



To DEALERS: If you want to know where to get Blue Buckles, write to Blue Buckle Overalls, Lynchburg, Va., and we will give you the name of your nearest jobber.

Blue Buckle Overalls

Union Made

Biggest selling overall in the world