# BEAUTY AIDS FOR MILADY Plan Your Job and Get It!



your head? Just about. A new auto-matic curler that looks like a gun, minus the trigger, has just been invented. It makes nice fat little curls in a great hurry and puts boby-pin on, at the same time, up close to the scalp, so the curl can't wind, wiggle or oth-erwise get loose until it is dry. It is shown below

Luther G. Simjian, formerly director of the photographic division of the Yale Medical School and inventor of a successful mirror camera, has just per-fected a mirror which enables a woman to see herself as others see her. One mirror rotates through an arc of 180 degrees. As it ro-tates, it is adjusted by a series of gears, so that one's image is at all times reflected in the sta-tionary mirror, at-tached to a wall or dressing table. The round mirror is moved by means of a wheel directly un-der the edge of the

### By Mrs. Penrose Lyly

SALVADOR DALI is a surrealist. He O paints fantastic pictures, such as a painting of a nude wom n with a body made of half-opened bureau drawers. Dali calls it "City of Dreamers." His "Persist-ence of Memory" combines limp, flabby watches, dead trees, insects crawling by the seaside. Such is the essence of "sur-realism," that form of art which has been given so much space in recent newspapers and magazines.

Dali is a Spanish artist but Sara Pennoyer is an American business woman. Yet she, too, seeks everlastingly for new ideas, undone things to do, effects to startle the buying public into looking, wondering, wanting and finally laying down their hard-earned cash.

In a series of amazing windows along Fifth Avenue, where some of the most beautiful clothes in the world are displayed. Sara Pennoyer used one of Dali's paintings and others of the same school to rivet the attention of the passerby on her windows and what the shop had to Then she sailed for Paris to study the new collections to broadcast across the ocean just how long skirts will be, how high, how low our Eastern bonnet should sit, and such things.

A S YOU'VE judged by now, Sara is quite American. Peregy is her middle name. But don't be jeceived. Energy gets a big hand with A nericans, but an American girl with energy plus a plan gets a big handful of tha, cold cash that's said to be flowing more reely now.

Plan? Yes--a long-term plan--it began

when she was a kid in Philadelphia walking through a department store hand in hand with mama. The girl grew older. College, of course. But she wanted to go

She concentrated on journalism and advertising at the University of Michigan. In a few years she was out in the big cold world working in offices where man was lord and master.

Then came the dawn waited for since those toddler days with mama. She got the job. Yes, in a department store. Success at last—she was a sales girl. A married one.

ON GOES the success story. Sales Girl Pennoyer couldn's be content with what had been done. She worried the future with questions, added up known facts, drew conclusions, turned on the energy—presto, she became Fashion Promotion Director for a New York department store

That seemed good enough to hold onto. But her mind keeps lurching on and un to newer and more unheard of promotion She has become a password for

the ambitious, a hope for the obscure. Energy got her started. Energy can't lead straight, though. It took a plan and a vision and a lot of courage. Courage isn't only for Sara. And plans hang on every tree if you'll stretch high enough to snap them off.



SARA PENNOYER

## Be Graceful!

You may think your face is your fortune, but unless your spine is straight and strong your beauty will pass rapidly. That is the first secret of physical

Tell yourseif that your spine is made of a long series of cups and saucers piled one on top of the other. That little bit of imagery will help you in your conscious efforts to keep the spine straight, to keep those imaginary cups and saucers piled up without tumbling. When you walk upstairs, do not bend forward, keep the back erect; do your climbing with your feet and knees. You will be surprised how easy it is to walk upstairs with the torse erect. Tell yourself that your spine is made with the torso erect.

Remember this little fact, too. Between your hands and the object on the floor which you want to pick up, there are your knees. Bend your knees, not your back. Try it right now. Drop a hand-kerchief, and try to pick it up without bending your spine. Easy, isn't it!

Now try the exercise of sitting down in

a chair without bending over like the letter C. Keep that spin straight, lower yourself into that chair gracefully.

Try these three practical exercises right through your working day. Keep them in mind and practice them at all times. Do them a few weeks and you will slowly begin to feel more graceful,





# Contrasting Colors Will Give Modern Room Dignity and Poise

RUSSEL WRIGHT, that intensively American designer, has just created a reed and metal bridge lamp which is

Served With Soup

HOT strong clear soup with liver dump-lings—how does that sound? Try it

Liver Dumplings: Four to 6 servings. Ingredients: 1 lb. calf's liver, 1 tablespoon butter, 1 small onion, 2 eggs, dry bread

crumbs, 1/4 teaspoon ground cloves and 1/4

teaspoon marjoram, salt and pepper. Clean liver, then simmer in clear water

ou'll make it a habit after the first

adjustable in a semicircle.

The finish of the metal parts is of a rich brown surface, and the column and the shade are bound in natural reed. The top of the shade is covered with an eyeplate of metal, also finished in brown, which keeps an ugly glare from beating against the ceiling

Beige and old ivory with a little deli-

cate pink are combined with red mahogany, a red velvet rug and cocoa silk to produce the rich and comfortable library-

living room shown here.

The walls are covered with stretched cocoa-silk, the built-in bookcases are in red mahogany and a portrait over the mirror is in brown, wine red, flesh and subtle pink The figurines are old ivory, while the lamps, and the mantel are done in a cooling flat white.

That large modern chair, deep, restful

and spacious, is in heige. The total effect of the rich colors contrasted with the cooler tones is one of poise, harmony and dignity for the modern lived-in American

> THERE are some new window tricks worth noting. Have you seen those shades with washable and shower-proof surface which are guaranteed not to crack or crease? Or the interesting shades which are accordion-pleated in Venetian blind effect?

you select Venetians, you will find the new ones much lighter than before and done in far sunnier colors. You can purchase, ready to install, wooden cornices painted or stained to harmonize with the color scheme of your room. And if you decide on the roller shade, you will find the new ones with the outside surface in green while the roomside surface is done in damask, chintz, painted, or in any ef-fect you can hope for.

Derek Patmore is an English decorator who has achieved an excellent reputation in the United States also. He has had several notable exhibitions of his work and is now serving as adviser to Ameri-can manufacturers of home furnishings. His newest book, "I Decorate My Home" (Harpers: \$3), contains easily understandable advice on home arrangement for comfort, pleasure and beauty.



