

Another Instance Of Crafts Vs. Industrial Unions Says Greene

This is a case where fine writers do not know either their accounting or their psychology, so should stick to their writing, and leave accounting and psychology in their proper craft. The Guild Reporter, weekly newspaper of the American Newspaper Guild, a CIO union, is spokesman for the CIO also.

Being a very (?) busy man, I have not read this paper which has been sent to me weekly, gratis. However, I was struck by the headline of an article telling all about the financial set-up of the Eagle, a Brooklyn newspaper, whose reporters are on strike. An instructive as well as destructive article by Ferdinand Lundberg was read sympathetically, particularly the fine effort to show the practical impossibility of finding out who actually owned the paper, due to the purposely complicated financial structure of this corporation within many corporations.

But all of the good done by this article was immediately destroyed in one instance by a boxed article on the first page which stated "Not only the publishers but their corrupt official allies within the American Federation of Labor are watching these struggles with bulging eyes." The paper should consult a psychologist as to whether or not such a statement creates sympathy or not with the strike of the Brooklyn Eagle, as far as craft union labor is concerned. The writer went berserk, excusably perhaps, but certainly shows *psychologists* as a craft, know better than that *writer*, how to create favorable opinion.

Lunberg's article dealt in part about the losses and probable gains due to better management, better financial structure, and the expenses of the Brooklyn Eagle. This part of the article was deplorable, and sounded like the overflowing of an adolescent youth about to become a High School Sophomore. Among other statements, Lunberg stated "Eliminate the \$557,516 expense item called Selling, General and Administrative Expense and you turn the loss into a profit."

When you eliminate this expense of doing business, you eliminate the paper, and thus: kill the golden goose. Such an argument is bad for the cause of Organized Labor and collective bargaining, because it is an actual confes-

sion of ignorance of business conditions that is appalling. It is built upon a quicksand as a foundation. No business of any kind can exist without that particular expense he stated should be eliminated.

This is the second illustration that a writer should stick to writing and leave budgeting to the craft to which it belongs, the Accounting profession. If such an illustration as the above article is indicative of problems caused by ignorance of each other's skilled craft, what are the problems that are going to be caused by Industrial Unionism, as between skilled and unskilled, where the preponderous of actual voting strength is of course with the unskilled?
WM. S. GREENE.

"Aging Hams," Southern Style, In 8 to 10 Weeks

In line with present-day tendencies to hurry nature, State and Federal workers have found a way to produce "aged" hams—Southern style—in 6 to 10 weeks instead of the customary year or two. The studies were made by the Maryland Agricultural Experiment Station in cooperation with the United States Department of Agriculture.

In rural districts of the South, hams are aged for a year or more after they are cured and smoked. During this time they become partially dry and develop characteristic flavors. The lean meat has a sharp, pungent, cheesy flavor, and the fat is modified so that it becomes semi-transparent.

The Maryland workers discovered a method of producing some of these characteristic flavors in hams in a relatively short time—6 to 10 weeks—by holding them at temperatures from 107 degrees F. to 250 degrees F. after curing and smoking. The aroma and flavor of these hams increas-

ed with aging up to 10 weeks. Chemical studies of the quickly aged hams showed that there was an increase in the free fatty acids of the fat; that there was an increase in total soluble derivatives of protein; and that there was loss of moisture from the lean tissues. These changes are characteristic of the aging process in hams.

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