

American Tourists Turn Down Europe

More Families to Tour Own Country This Year.

MINNEAPOLIS.—More American families will tour the Americas in 1939 than ever before, while they turn their backs on Europe. Barring unexpected economic reversals, 1939 will be the biggest travel year in the country's history, and should top the record five and one-half billion dollar tourist business of 1937, according to a study by Northwestern National Life Insurance company.

American travel to Europe shrank 20 per cent in 1938 from the 1937 volume. Although travel agents reported a pick-up in European bookings immediately after Hitler's January speech, with its unexpectedly moderate tone, present indications are for a further shrinkage in American visits to Europe in 1939, the survey finds.

Major stimulants to domestic travel during 1939 are the New York and San Francisco World's fairs; it is estimated that 20 million visitors will see one fair or the other. Railroads and travel agencies already report large blocks of bookings for both fairs; automobile clubs are already filling members' advance requests for routings to New York and San Francisco.

However, South American travel has been climbing steadily; domestic cruise bookings jumped in the last few weeks of 1938 and have continued to gain since. It is difficult to reserve space on Hawaiian steamships for early summer sailings, as practically their entire passenger space has already been sold.

The American motorist, who despite the depression did almost as much touring in 1938 as in the record year of 1937, is due for his greatest mass pilgrimage in 1939. Automobile clubs report that many members cut short or postponed 1938 pleasure trips, in anticipation of making world's fair treks in 1939. Automobile clubs and gasoline company routing bureaus report that they have a considerable volume of inquiries already for summer vacation routings. Winter motor travel for the season just past exceeded that of the winter of 1937-38.

Air travel, which has expanded in volume in spite of business cycles, continues its steady increase.

Industrial Accident Cost Is Placed at \$600,000,000

WATERBURY, CONN.—Industrial accidents during 1938 cost American business men, employees and their families, \$4,000 a minute per working day, according to Charles E. Hodges Jr., liability insurance company president.

Lost wages, medical expenses and overhead cost of insurance contributed to this total. "While this presents a most noteworthy achievement in the field of accident prevention when it is compared with the \$5,000 a minute cost of 1937," Hodges said, "the cost of industrial accidents amounting to more than \$600,000,000 in 1938 is still unnecessarily high and every effort should be made to effect further reductions in 1939."

Until a few years ago our camphor came from trees grown on the island of Formosa. Chemists now produce camphor from Southern Pine trees, at one-tenth the cost of the Japanese-controlled camphor from Formosa.

South Carolina Seeking Thrifty Dutch Farmers

COLUMBIA, S. C.—Dutch farmers possessing sufficient capital to finance the undertaking will be aided in settling in the southern part of South Carolina by a non-profit corporation that has been chartered here.

William Montgomery Bennett of Charleston, S. C., one of the incorporators, said he understood there were approximately 200,000 farmers in Holland who were seeking a place to make their home.

Another incorporator of the Netherlands-Carolina association was D. G. Boissevain of Amsterdam, described as a leading broker by Bennett. Bennett said Boissevain visited South Carolina a year ago and was impressed by the similarity of water, soil and climatic conditions with those of Holland.

Palmetto trees growing wild in Jefferson County, Ala., are believed to be the farthest north the plant is found.

COMPLIMENTS OF
HORNE-WILSON, INC.
PLUMBING FIXTURES — HEATING EQUIPMENT
PIPE — VALVES — FITTINGS
SHEET METAL — ROOFING
314 W. FIFTH ST. CHARLOTTE, N. C.

COMPLIMENTS OF
BLYTHE & ISENHOUR
GENERAL CONTRACTORS

COMPLIMENTS TO THE JOURNAL ON ITS EIGHTH ANNIVERSARY

S & W, like its patrons, demand and select only the best the world provides with a fine appreciation of its responsibilities in holding a priceless reputation.

AIR CONDITIONED FOR YEAR ROUND COMFORT



CHARLOTTE ASHEVILLE RALEIGH CHATTANOOGA KNOXVILLE ATLANTA ROANOKE WASHINGTON

True!

A & P SPENDS OVER \$30,000,000.00 ANNUALLY IN THE CAROLINAS!

... This huge sum represents the amount paid to farmers and manufacturers for merchandise grown or produced in the Carolinas ... for salaries, rents, taxes, transportation, etc.

TRULY A & P IS ONE OF CAROLINAS BEST CUSTOMERS!

