American Tourists Turn Down Europe

More Families to Tour Own Country This Year.

MINNEAPOLIS.-More American families will tour the Americas in 1939 than ever before, while they turn their backs on Europe. Barring unexpected economic reversals, 1939 will be the biggest travel year in the country's history, and should top the record five and onehalf billion dollar tourist business of 1937, according to a study by Northwestern National Life Insurance company.

American travel to Europe shrank 20 per cent in 1938 from the 1937 volume. Although travel agents reported a pick-up in European bookings immediately after Hitler's January speech, with its unexpectedly moderate tone, present indications are for a further shrinkage in American visits to Europe in 1939, the survey finds.

Major stimulants to domestic Major stimulants to domestic travel during 1939 are the New York and San Francisco Warid's fairs; it is estimated that 20 million visitors will see one fair or the other. Railroads and travel agencies already report large titlecks of bookings for both fairs; suitemobile clubs are already filling, members' advance requests for rottings to New York and San Francisco.

However, South in perican travel has been climbing treatily; domestic cruise bookings tumped in the last few weeks of it and have continued to gain since, it is difficult to reserve space on the waiting the many ships for early summer sailings, as reactically their entire passenger. practically their entire passenger space has already been sold.

The American motorist, who despite the depression did almost as much touring in 1938 as in the record year of 1937, is due for his greatest mass pilgrimage in 1939. Automobile clubs report that many members cut short or postponed 1938 pleasure trips, in anticipation of making world's fair treks in 1939. Automobile clubs and gasoline company routing bureaus report that they have a considerable volume of inquiries already for summer vacation routings. Winter motor travel for the season just past exceeded that of the winter of 1937-38.

Air travel, which has expanded in volume in spite of business cycles. continues its steady increase.

Industrial Accident Cost

Is Placed at \$600,000,000 WATERBURY, CONN.-Industrial accidents during 1938 cost American business men, employees and their families, \$4,000 a minute per working day, according to Charles
E. Hodges Jr., liability insurance
company president.

Lost wages, medical expenses and
overhead cost of insurance contrib-

uted to this total.

"While this presents a most noteworthy achievement in the field of accident prevention when it is compared with the \$5,000 a minute cost of 1937." Hodges said, "the cost of industrial accidents amounting to more than \$600,000,000 in 1938 is still unnecessarily high and every effort should be made to effect further reductions in 1939."

Until a few years ago our camphor came from trees grown on the Island of Formosa. Chemists now produce camphor from Southern Pine trees, at one-tenth the cost of the Japanesecontrolled camphor from Formosa.

South Carolina Seeking

Thrifty Dutch Farmers COLUMBIA, S. C.—Dutch farmers possessing sufficient capital to finance the undertaking will be aided in settling in the southern part of South Carolina by a non-profit corporation that has been chartered!

William Montgomery Bennett of Charleston, S. C., one of the incorporators, said he understood there were approximately 200,000 farmers in Holland who were seeking a place to make their home.

Another incorporator of the Netherlands-Carolina association was D. G. Boissevain of Amsterdam, described as a leading broker by Bennett. Bennett said Boissevain visited South Carolina a year ago and was impressed by the similarity of water, soil and climatic conditions with those of Holland.

Palmetto trees growing wild in Jefferson County, Ala., are believed to be the farthest north the plant is

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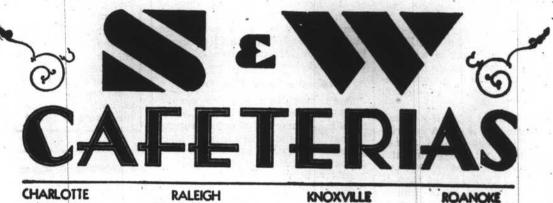
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