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The ANNUNCIATION



And the Angel came in unto her, and said, Hail, thou that art highly favored, the Lord is with thee: blessed art thou among women.

—Luke 1:28

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Ol' Santa Claus Was Born in U. S. A.

EUROPE brought Christmas to America, but America gave Santa Claus to Europe.

When the early Dutch settlers came to America, they had never heard of Santa Claus. Old St. Nicholas, who brought them presents each December 6, changed rapidly in the New world.

His name became abbreviated and altered to Santa Claus, and his external appearance underwent great changes. From a lean ascetic he was transformed into a jolly, fat old fellow. His pale face became the color of rosy apples. He laid aside his canonical robes, miter and pastoral staff to become clothed in

a cap and brilliant red suit, trimmed with ermine. The new Santa Claus traded his famous gray horse for a reindeer and sleigh. He also stopped giving presents on December 6, and started distributing gifts on the night of December 24.

The changes in his outward appearance were reflected in his change of character. When he came to America he left behind his rod and bag of ashes with which he beat naughty children, and adopted an entirely lovable personality.

Completely transformed, he again crossed the ocean to be welcomed everywhere from Scotland to Australia.

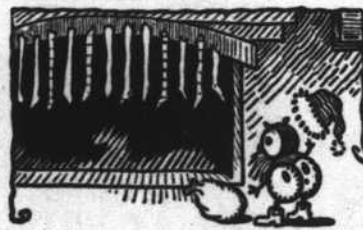
Men Used Holly-Bush

To Beat Unruly Wives

If wives knew history there wouldn't be any holly in the Christmas decorations. A stick cut from a holly-bush was a husband's most effective means of restoring discipline when his wife "answered back." He always left the prickles on the stick, too.

Fortunately—for the wives—this custom belongs to the dark past and has long been forgotten.

NERVY GUY



Bug Santa—Great Scot, that contipede has his nerve with him!



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100 2-IN. CANNON SALUTES	1.00
100 FLASHLIGHT CRACKERS	.50
24 RED SALUTES	.25
3 KEY BOMBS (TWO SHOT)	.15
5 ROMAN CANDLES (10 BALL)	.15
5 KEY ROCKETS	.15
5 PKGS. PENNY	.15
100 CHINESE FLASHLIGHT SALUTES	1.00
1 FLORAL SHELL	.25
12 AMERICAN BOY TO-YO	.15
12 AMERICAN BOY FLAG NOVELTY	.15
12 AMERICAN BOY SILVER SHOWERS	.15
12 AMERICAN BOY SHOOTING STICKS	.15
12 VESUVIUS FOUNTAINS	.15
6 VESUVIUS FOUNTAINS (EXTRA LARGE)	.15
6 PIN WHEELS, OR CATHERN WHEELS	.15
10 RED BOMBSHELL SALUTES	.15
1 WHISTLING TRACER BOMB	.15
8 SALUTES 2-IN. FLASH	.15
10 SPARKERS 2-IN.	.15
1 KEY BATTLE	.15
1 MARBLE FLASH SALUTES	.15
1 RED, OR GREEN TORCH	.15
1 WHISTLING CYCLONE, OR DIXIE FLYER	.15
1 LARGE PKG. IMPORT FIREWORKS	.15
1 DOZ. SNAKES, OR PKG. SINO-SNAKES	.15
1 PARACHUTE TRIUMPH	.15
1 PKG. LADY CRACKERS (350 TO PKG.)	.15
5 GREEN TORCHES	.15
5 PKGS. REPEATING CAPS	.15
5 WHITE KICKING MULES	.15
5 PKGS. PUNK	.15
APPROXIMATE RETAIL VALUE	9.00
OUR PRICE \$3.00 F.O.B. CHARLOTTE, N. C.	3.00

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