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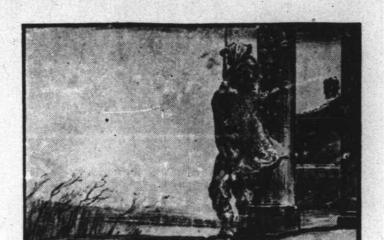
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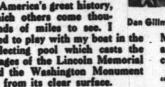
McDONALD'S **NEIGHBORHOOD STORES**

"There's One Near You"

Mr. Gillmor's widely discussed and praised editorial in FRIDAY Magazine



Winter Soldiers



was then of no significance, grateful to it only be-it had caused "them" to

One fall evening I played there onger than I should have. The all sun sank below the Memorial and the city lights went on sefore I realized that I would be ate in getting home. I think that

That one look at the noble face of Lincoln taught me more than a thousand history books



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La Befana, Penitent Old Woman, Brings Christmas Gifts in Italy

Santa Claus doesn't visit children | when several men dressed like kings | in Italy. It isn't because they are all naughty, but because there is asked her where Bethlehem was, no Santa Claus—in Italy.

No one runs down to a well deco-rated tree on Christmas morning to look for presents. Brightly colored



Befana still carries her pres-fer the Christ Child.

flowers decorate the room instead of Christmas trees, and presents are not exchanged until January 6.

On that night, an old, old lady, La Befana, walks from house to house and leaves a present beside each little child she visits.

Exactly 1,940 years ago, according to the Italian legend, La Befana was very busy sweeping her kitchen

but she had never heard of it.

The men told her about a baby which had been born in Bethlehem, and mentioned a star which had been guiding them. The old lady wished she could accompany them when they left her in search of the

infant Jesus. But La Befana stayed home. was getting too dark out, and besides, the baby could wait until tomorrow. Later that night she noticed the sky quivering with light. The clouds seemed to take the form of angels. All thought of sleep left her. Rising, she carefully wrapped two gifts for the Holy Baby, then ran out into the night in the direction the kings had gone.

Fast as she hurried, she had not reached Bethlehem when the star disappeared and dawn filled the sky. She frantically asked the way to Bethlehem, but no one could tell

And so La Befana has constantly traveled since that day, searching for the Christ Child. On the Epiphany, 12 days after Christmas, she goes from house to house, looking into the faces of babies. With each she leaves a gift, hoping that at last she will give her presents to the right child.

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