

"...and the greatest of these is charity"



Say, Joe, is there really a Santa Claus?
I don't know, Mary. But you'll remember he didn't stop here last year.



Maybe that's Santa knocking at the door now! You answer it, Joe.



Thanks Mr. Goodfellow! Now we KNOW there's a Santa Claus!

HAPPILY enough, each year finds the Goodfellow's Club grown much larger. There is no finer expression of the Christmas spirit than charitable activities, either through group or individual effort. It is the Goodfellow who fits perfectly into the Christmas picture. The Goodfellow—be he man or woman—is keenly cognizant of the fact that all over this broad land, in city, town and hamlet, and on the farm, millions of children of the poor are forced to wonder if Santa Claus will come to them.

Be a Goodfellow this Christmas season! Help some needy family and experience that added richness of spirit which only comes from free giving.

Virtue in Toys



Here listed are virtues of a good toy as described by experts in kindergarten training at the National College of Education at Evanston, Ill.:

The successful plaything is durable. Flimsy toys make children careless and destructive.

It stimulates its owner's imagination and encourages him to dramatic play.

Although it is not bunglesome or awkward, the well-designed toy is large and simple enough not to cause eye and muscle strain.

It is easy to keep clean.

It is safe. It does not have splintery edges or rims of sharp tin.

Up to the minute play materials are not static, nor do they merely provide entertainment.

Every child has two types of toys—those which stimulate individual play and those which encourage him to group activity.

Make a Face Mask of Santa

Any bright boy or girl can make a large face mask of Santa Claus from heavy wrapping paper and water color paints. The mask should be cut from a sheet of wrapping paper, about 18 by 24 inches. Sketch or trace the features with a pencil, then color with water color paints. Red should be used for the hat, white for the whiskers, blue for the eyes, and pink for the cheeks. Outline these colors with black lines, and the mask is finished.

SEASONS GREETINGS WILLARD SMELTING CO.

C. R. WILLARD, Owner
101 W. Griffith St. Phone 3-5807
LEAD SMELTING
CHARLOTTE, N. C.

SEASONS GREETINGS Harris Bros. Transfer Co., Inc.

1425 N. Tryon St. Phone 5071
FAST DEPENDABLE SERVICE FROM THE
CAROLINAS TO THE EAST

SEASONS GREETINGS J. L. Wiggins & Son Lumber Co.

1304 Central Ave. Phone 3-3114

SEASONS GREETINGS

W. G. Jarrell Machine Co.

1200 S. Mint St. Phone 3-7189
Machine Shop — Electric and
Acetylene Welding —
General Machine Repairing

SEASONS GREETINGS Cathey Grocery Co.

316 S. Cedar St. Phone 3-3123
"A Friend of Labor"

SEASONS GREETINGS Charlotte Linen Service

1430 S. Mint St. Phone 3-3159
"A Friend of Labor"

SEASONS GREETINGS Huff's Grocery

W. H. HUFF, Owner
922 Central Ave. Phone 3-8626
Groceries, Meats, Produce —
Delivery Service
Labor's Friend

SEASONS GREETINGS Textile Salvage Co., Inc.

Samuel Schwartz, Pres. & Treas.
700 S. Poplar St. Phone 3-7764
New and Used Machinery

SEASONS GREETINGS Dixie Radio Supply Co.

CHARLIE DRURY, Mgr.
423 S. Church Phone 3-0611
No substitute for 11 years experience. Most modern radio supply house in the State.

SEASONS GREETINGS Carolina Business School, Inc.

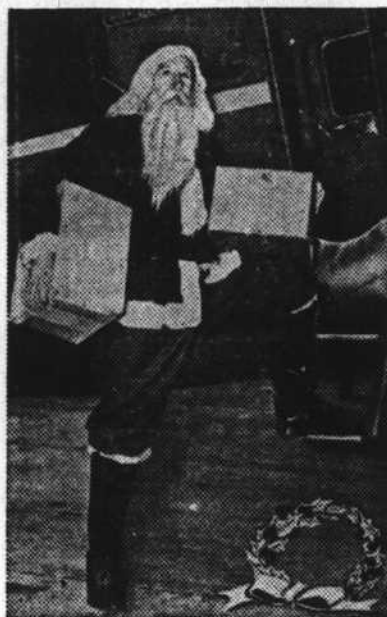
"The School That's Different"
First Nat. Bank Bldg.

SEASONS GREETINGS Sinclair Food Store

307 N. Caswell Rd. Phone 2-3146
"LABOR'S FRIEND"

PATRONIZE THOSE
WHO ADVERTISE IN
THE JOURNAL

SANTA Goes Modern



Santa Claus often steps out of his reindeer sleigh these days to make faster time, or to go where the sleigh cannot go. Here he is in the person of Capt. William Wincapaw, veteran New England pilot, ready to take off from the East Boston airport with another load of Christmas gifts for the lonely lighthouse keepers and isolated islanders.



This is how Santa Claus comes to Sun Valley—on skis. Here is the gay St. Nick speeding down the snowy slopes and right into the chimneys of the residents and visitors.



In lands of no snow Santa can be expected to use this novel method of bringing Yuletide joy to those who celebrate on the beaches. This warm-weather Santa who skips so nonchalantly over the deep blue sea happens to be Phil Daubens-Peck, famous Olympic games swimming champion.

Enjoy

FOREMOST MILK

It's Healthful

FOREMOST DAIRIES, INC.

Phone 7116-7117

Mistletoe Has Known Long, Eventful History

Of all the Christmas greens, the best-loved, probably, is the mistletoe, which likewise has experienced the most eventful history of all plants.

In the days of pagan worship in England the mistletoe was chosen for great honors, being cut from its host, the oak tree, with golden axes. It was gathered for the people and a bit given to each person to ward off illness.

But the plant paid dear for these honors for when the Christian church was established it was not allowed in any church because of its pagan association, and it is told that preachers even would stop in their sermons if a tiny bit were spied and the service waited until the offending bit of green was removed.

In later centuries it became again the symbol of peace and friendship and has since been tacked on the doorway as a token of friendly greeting.

Yule Log Cake

This year you may want to make a "Yule Log Cake." It's quite simple. Spread over a jelly roll a jelly fruit nut mixture. Roll quickly and wrap in waxed paper. Then chill until set. Cover with chocolate French pastry icing. The "bark" can be made by making grooves with a fork or pastry tube. You'll want some "knot holes" in your Yule Log Cake. Small white and green candles will do the trick. The "log" should be kept chilled until time to serve.



CHRISTMAS GREETING

TO EVERYONE

... And Sincere Best Wishes for the Coming Year!

If you need some extra cash to help you with December expenses we invite you to use this friendly loan service.

Citizens Savings & Loan Co.

114 E. Fourth St.

STOP WORRYING

Cash On Your Car
In 30 Minutes
Phone Mr. Williams, Loan Manager,
at 3-8611. For Full Information.
Located at 719 S. Tryon Street

Auto Finance Co.

SEASONS GREETINGS WM. H. PEEPS ARCHITECT

220 Latta Arcade Phone 8647

SEASONS GREETINGS Martin Transfer Co.

1138 N. Caldwell Phone 9654
Specializing in Household and
Piano Moving
"Call the Little Man with the
Big Truck"

FOLLOWED ORDERS

Blacksmith (giving instructions to his new assistant): "When I nod my head, hit it hard."
He did.

Typo Auxiliary Holds Christmas Party Dec. 23rd

The "Christmas party" meeting of the Women's Auxiliary of Charlotte Typographical Union, No. 338, will be held next Monday, Dec. 23rd at the home of Mrs. Carriker, 249 East Seventh street, at which time presents will be brought for the Firemen's Christmas Tree, each lady bringing a dressed doll, and a basket for the "Widows." This is the yearly custom, being adhered to religiously.

Refreshments will be served, and presents will adorn the tree at the meeting for every member and the children. This will wind up the year for the auxiliary, and it has been a profitable one from every viewpoint.



FULL OF GOOD CHEER

100% UNION MADE
Atlantic
Brewing Co.
Charlotte, N. C.

Tip Toppers



Irene Stevens (left) and Kae Sumner, members of the Tip Toppers club, all of whom must be over six feet four. Miss Sumner, who organized the club, went to New York to appear on Ripley's program. The man is "Stormy Bergh," three feet tall.



SHE KNEW

A distinguished visitor to an insane asylum went to the telephone and found difficulty in getting his connection. Exasperated, he shouted to the operator.
"Look here, girl, do you know who I am?"
"No," was the calm reply, "but I know where you are."

Subscribe for The Journal

For Constipation
Vigor and Pep!

CHEW

PEP-O-LAX

When Buying Aspirin Demand
C. B. ASPIRIN

SEASONS GREETINGS Hoppe Motors, Inc. CHRYSLER - PLYMOUTH SALES AND SERVICE

439 W. 4th St. Phone 7167

REX RECREATION

AND BOWLING ALLEY
Where Union Men Meet
Year Round Air Conditioned
126-127 S. TRYON ST.

NOTICE OF SALE UNDER EXECUTION
North Carolina,
Mecklenburg County,
IN THE SUPERIOR COURT
Kenneth Cathey, Plaintiff,
vs.
R. L. McCullough & Wife, Esther McCullough, Defendants.

Whereas, in an attachment proceeding instituted in the Superior Court of Mecklenburg County by Kenneth Cathey, Plaintiff, against R. L. McCullough & Wife, Esther McCullough, a judgment was entered on the 11th day of January, 1932, in the amount of Nine Hundred Eighty-eight and 55/100 (\$988.55) Dollars with interest from July 1, 1930, and costs of this action, against the real estate hereinafter described and levied on.

Now, by virtue of the judgment entered in the cause and an execution directed to me from the Superior Court, Mecklenburg County, I will on Monday, the 9th day of December, 1932, at 12 o'clock noon, at the Court House for said County sell to the highest bidder for cash to satisfy said judgment and execution, all the right, title and interest which the said R. L. McCullough and wife, Esther McCullough, Defendants, have in the following described real estate, to-wit:

Beginning at a stake on Aron Street 60 feet from the corner of Vinton and Aron Streets, and runs with Aron Street in a southerly direction 49.5 feet to a stake, thence in an easterly direction 185.5 feet to a stake, thence in a northerly direction 49.5 feet to a stake; thence in a westerly direction 185.5 feet to the Beginning. Being all of lot 8 in block 2 as shown and designated on that certain revised map of the property of the Interstate Improvement Company recorded in book 322, page 6, in the office of the Register of Deeds for Mecklenburg County, North Carolina, to which reference is hereby made, together with the right to use the street in common with other owners and occupiers thereon.

Being the same lot conveyed by Interstate Improvement Company to Merton C. Probst, by deed dated August 11, 1922, recorded in book 443, page 522, in said Register's office.

Being the same property conveyed to Robert B. McCullough and wife by Merton C. Probst by deed dated July 12, 1926, and duly filed for record.

This 14th day of November, 1932.

G. MACK RELEY,
Sheriff Mecklenburg County.

Nov. 14, 21, 28, Dec. 5, 12, 19.

WHEN YOU NEED MONEY

See Us

CITIZENS SAVINGS AND LOAN CO.

114 E. 4th St.

FOR SERVICE

Courteous and Prompt
REMEMBER THE

SELWYN CUT RATE DRUG STORE

DISTINCTIVE FOUNTAIN SERVICE

125 W. TRADE ST.

Prescriptions Filled By Registered Pharmacists