



The ONLY REALLY INDEPENDENT WEEKLY in Mecklenburg County PRINTED AND COMPILED IN CHARLOTTE AND MECKLENBURG COUNTY IN ITS ENTIRETY For a Weekly Its Readers Represent the LARGEST BUYING POWER in Charlotte

Back 'em Up!
KEEP BUYING WAR BONDS

The Charlotte Labor Journal

AND DIXIE FARM NEWS

U S Dept. of Labor
Office of Director

Official Organ of Central Labor Union; Standing for the A. F. L.

KEEP FAITH WITH THEM!
BUY MORE WAR BONDS

VOL. XV. — No. 1

YOUR ADVERTISING IN THE JOURNAL IS A GOOD INVESTMENT

CHARLOTTE, N. C., THURSDAY, MAY 17, 1945

JOURNAL ADVERTISERS DESERVE CONSIDERATION OF THE READERS

\$2.00 Per Year



ALL OUT FOR THE MIGHTY 7th

The Biggest War Loan Drive of All!

Their "Quota" may be DEATH
Your Quota is Bigger Bonds

AS THE tempo of the war increases... as the lines of communication grow longer... as the need for new guns, new tanks, new planes grows more urgent... the cost of the war is at an all-time high.

That is reason Number 1 why every true American must back this MIGHTY 7TH War Loan Drive beyond all limits of what he thinks he can afford.

Reason Number 2 is that this drive is really two drives in one. By this time last year, you had subscribed to two War Loans.

Yes, the need is greater than ever before. And YOU... everybody... must invest a greater portion of your income... of your cash reserves... in War Bonds Now! Study the chart on this page. Figure out your personal quota — and make it!

BUY MORE AND BIGGER BONDS

You already know that War Bonds are the best and safest investment in the world... that you get back at maturity \$4 for every \$3 you invest... that they safeguard your future security... and that you can cash them in on a moment's notice in case of emergency. So let's go, Americans! Let's back those gallant boys who are fighting and dying for us on far-flung battlefields the world over. Let's all buy bigger bonds and more of them, right now!



FIND YOUR QUOTA... AND MAKE IT!

IF YOUR AVERAGE WAGE PER MONTH IS:	YOUR PERSONAL WAR BOND QUOTA IS: (CASH VALUE)	MATURITY VALUE OF 7TH WAR LOAN BONDS BOUGHT
\$250	\$187.50	\$250
225-250	150.00	200
210-225	131.25	175
200-210	112.50	150
180-200	93.75	125
140-180	75.00	100
100-140	37.50	50
Under \$100	18.75	25

*People's Quota: Seven Billion Dollars

More-MORE-MORE! Everybody.. Everywhere.. Buy