

### Holiday Greetings To All

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### Merry Christmas

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### Holiday Greetings To All

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A Happy New Year



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TO MEN AND YOUNG MEN

## Merry Christmas



### BARUCH URGES COMPULSORY HEALTH PLAN; HITS DOCTORS WHO BAR PLAN

New York City.—Compulsory health insurance is the only method which promises success in the task of providing adequate medical care for the great mass of citizens of this country.

This was the view expressed by Bernard M. Baruch, well-known and respected philanthropist and advisor to the Government on many national problems, before a group of prominent doctors attending a meeting sponsored by the Medical Society of New York State.

Stating that he did not fear Government taking "its legitimate part in medicine, any more than in education or housing," Mr. Baruch chided the doctors for their obstructionist attitude in fighting the expansion of medical care to all. He said:

"In the matter of adequate medical care, too many doctors have been fighting a rear-guard action for too long. I feel I must warn those doctors, time is running against them. The medical profession has justly earned great influence in the community. It can keep that hold only as it moves forward. It will lose that hold if it has nothing but objections to offer, if it has eyes only for what not to do."

Terming a healthy, educated citizenry as the "greatest asset of any nation," Mr. Baruch declared that voluntary plans for medical care are not good enough

### HOME BUILDING LOANS AT RECORD \$444 MILLION

Washington, D. C.—Construction loans given to home builders by the 1,477 Federal Savings and Loan Associations increased 41 per cent in the 12 months ended September 30 over the comparable period a year earlier, Harold Lee, governor of the Federal Home Bank Loan System, reported.

to achieve this goal. He declared: "What troubles me most are the needs of that sizeable segment of society, which does not earn enough pay for voluntary insurance."

"The American Medical Association, its Bureau of Medical Economics, estimated in 1939 that families earning \$3,000 or less, two-thirds of the population, cannot afford the cost of serious illness. Some of these can afford voluntary insurance, although inflation has reduced their number. But what of the little fellow who cannot?"

"Nothing has been suggested so far, which promises success, other than some form of insurance covering these people by law and financed by the Government, at least in part."

Mr. Baruch criticized the tactics of many doctors in attempting to portray the issue of medical care as a choice, "all black or all white." Objecting to this oversimplification, he declared that medical needs of the people can be met "without the Government taking over medicine." He said:

"All law imposes compulsion. A form of compulsory health insurance for those who cannot afford to pay for voluntary insurance can be devised, adequately safeguarded, without involving what has been termed socialized medicine."

## Greetings To Labor



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CHARLOTTE, NORTH CAROLINA

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### CBS

Take It or Leave It  
Inner Sanctum  
Tony Martin  
Adventures of Sam Spade  
Blondie  
Bob Hawk Show  
It Pays To Be Ignorant

### Local

Midnight Dancing Party  
Grady Cole  
The Briarhoppers  
Johnson Family Singers  
Sports Roundup  
Arthur Smith and His Crackerjacks  
Carolina Hayride

### AND MANY OTHERS

### WBT CHRISTMAS PROGRAMS

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 5:00—Sign On                      | 1:30—Young Dr. Malone             |
| 5:00.03—Grady Cole                | 1:45—Guiding Light                |
| 5:45—Gordon Sizemore, Doc & Betty | 2:00—Afternoon Varieties          |
| 6:00—Grady Cole                   | 2:15—Perry Mason                  |
| 6:15—Juniper Junction Varieties   | 2:30—Stock Market Reports         |
| 6:30—News                         | 2:35—Musical Interlude            |
| 6:45—Grady Cole                   | 2:45—Rose of My Dreams            |
| 7:00—News                         | 3:00—Double or Nothing            |
| 7:10—Grady Cole                   | 3:30—House Party                  |
| 7:55—Esso Reporter*               | 3:55—News, Lee Kirby              |
| 8:00—CBS Morning News Roundup     | 4:00—Two Hours of Stars           |
| 8:15—Grady Cole                   | 6:00—News, Joe Given              |
| 8:45—Arthur Smith & Crackerjacks  | 6:15—Twilight Time                |
| 9:00—News Roundup                 | 6:45—Lowell Thomas, News          |
| 9:15—Breakfast with Harry & Patsy | 7:00—Buelah                       |
| 9:30—Recorded Session             | 7:15—Jack Smith Show              |
| 10:00—Renfro Valley Folks         | 7:30—Club 15                      |
| 10:15—Mornin' Varieties           | 7:45—Edward R. Murrow, News       |
| 10:30—Evelyn Winters              | 8:00—FBI in Peace & War           |
| 10:45—David Harum                 | 8:30—Mr. Keen                     |
| 11:00—Arthur Godfrey              | 8:55—Bill Henry, News             |
| 11:30—Musical Interlude           | 9:00—Dick Haymes, Show            |
| 12:00—Wendy Warren                | 9:30—Crime Photographer           |
| 12:15—Lighterust Doughboys        | 10:00—Readers Digest              |
| 12:30—Esso Reporter*              | 10:30—To be announced             |
| 12:35—Jack Knell, News            | 11:00—Esso Reporter*              |
| 12:45—Our Gal Sunday,             | 11:05—Midnight Dancing Party      |
| 1:00—Big Sister                   | 1:00—Sign Off                     |
| 1:15—Ma Perkins                   | *Newspaper Listing, News Reporter |

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MERRIEST Christmas OF ALL

## Greetings To Labor

### GASTONIA COMBED YARN CORPORATION