Thursday, December 30, 1948

Best wishes to all our friends for a Happy and **Prosperous New Year** 

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THE CHARLOTTE LABOR JOURNAL

# Did You Know Hayfever Is Caused By Love-Love of the Ragweed for Its Mate?

In the Fall a ragweed's fancy lightly turns to thoughts of love and this month, throughout most of the United States, every upstanding ragweed will be on the hunt for a mate.

All this seedy pursuit of happiness is all right for ragweeds but it's tough on you if you are one of the millions who suffer hay fever as the result of inhay fever as the result of in-haling pollen. In that case you cannot afford to look down your nose at the activities of the young ragweed Romeos and Juliets. Many of them may not find each other, but find your nose instead. Worse, they may even have a date there. In that case you ought to know about Neohetramine (2-(N-dimethyl-aminoethyl-N-p-methoxybenzyl) - amino - pyrimidine mono-hydrochloride) and don't sneeze at that either. This interesting sounding and acting drug, a product now made available by Wyeth Incorporated on a doctor's prescription, has been found in a number of recorded clinical tests to give relief to 82 per cent of seasonal hay fever sufferers, and what is most remarkable of all, with almost complete absence of deleterious, or "side," effects. These tests, as reported by Drs. Leo H. Criep and Theodore H. Aaron of the University of Pittsburgh Medical School and Montefiore Hospital to the American Academy of Allergy, showed Neohetramine to be the safest of all similar drugs. In fact the incidence of side effects was so low that they named it the "safest" antihictaminic the "safest" antihistaminic. Neohetramine, the physicians showed, has also proved startlingly effective in curing or moderating headache, bronchial asthma, the skin eruption known as urticaria, and allergic rhinitis.

The tests were extensive, 124 hay fever sufferers being treated with Neohetramine by Drs. Criep and Aaron. The development of Neohe-tramine is the result of clever medical detection work. Allermedical detection work. Aller-gies are a comparatively recent medical discovery. The word "allergy" has been in the lan-guage only half a century. It is now known that the inhalation of pollens, especially that of ragweed, can produce asthma, sneezing, face swelling and other allied symptoms. Many foods, shellfish and strawberries for example, wool, cat fur and scores of other things may cause various unhappy reactions among those allergic to them. When a disease germ enters drowsiness.

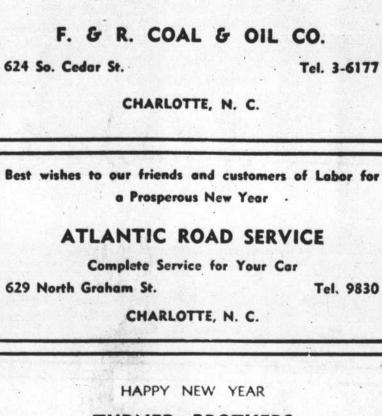
other allied symptoms. Many foods, shellfish and strawberries for example, wool, cat fur and scores of other things may cause various unhappy reactions among those allergic to them. When a disease germ enters the body, the body automatical-iy sets up its own defense by manufacturing anti-bodies to combat the germ. Pollens and other allergens are also met in



the real villain of the hay fever and other similar griefs is now

believed to be a chemical called histamine which is normally found in minute quantities in most of the body tissues. Pollen The great value of antihistaminics to medicine can be apminics to medicine can be ap-preciated when it is remembered what a tremendous field is cov-ered by allergies. Certain per-sons, for example, are allergic to cold and a sudden dip in too cold water or too prolonged swimming may result in death. Others are allergic to heat The and the antibodies it creates combine to cause the liberation of histamine in the body. The histamine in turn dilates the histamine in turn dilates the blood vessels so that the tissues which the blood vessels feed be-come swollen and gorged, like the stomach of a man who has eaten far too much. When the tissues of the mucous membrane of the nose get this indigestion and stomachache, the result is hay-fever or perhaps rhinitis. Other tissues so afflicted may result in hives, asthma or worse. Histamine thus acts as a sort Others are allergic to heat. The list of allergens run the gamut from cat's fur to milk. The case of a man who broke into a rash on Monday mornings puzzled physicians for months. They tested him for one allergy after another until they remem-bered that his rash always oc-curred on Mondays. Then the answer finally came. He was alresult in hives, asthma or worse. Histamine thus acts as a sort of fifth columnist in the body for allergens. But it was only recently that histamine's devi-ous underground work was dis-covered. Once that was estab-lished, however, the research laboratories got to work and de-veloped the so-called antihis-taminics. Of these, Neohetra-mine, as shown in the Criep-Aaron report, is the least likely to produce in the patient such side reactions as dizziness and drowsiness. lergic to funny papers—that is to the ink used to print them. There are also allergies which There are also allergies which are of psychogenic origin. A woman married for five and a half years had suffered asthma for five years of that time. She went to Arizona, was cured within a few months and re-turned East to her husband. Five months later she had asthma again. She went back to Tucson and was again cured. Her husand was again cured. Her hus-band moved to Tucson to be with her. Five days later she was hos-pitalized with an acute attack

pitalized with an acute attack of asthma. Probably Neohetramine would have done no good in this case. Reno was the cure. Since her divorce the lady has lived in the East and has suffered no re-rurrence of her asthma. She is simply allergic to her hus-



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**Best Wishes to Labor for a Prosperous 1949** 

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