

Give FIGHT POLIO Give



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AFL ENDORSES MARCH OF DIMES CAMPAIGN

PRIZES TOTALING MORE THAN \$15,000 WILL BE AWARDED BY LOCAL FIRMS MECKLENBURG TO WORK HARD DURING DRIVE

Buick Roadmaster Sedan Tops Gifts

CHARLOTTE'S QUOTA \$100,000 — HEADQUARTERS FOR MARCH OF DIMES AT 127 EAST FOURTH STREET

Mecklenburg's 1949 March of Dimes quota has been set at \$100,000 and Chairman Bill Parker of the Mecklenburg County committee is perfecting plans in order that when the campaign closes January 31 this quota will have been raised and perhaps greatly exceeded.

In an effort to secure the close co-operation of all the public communications systems, the newspapers, the radios, etc., Mr. Parker called a meeting this week of representatives of these organizations and had full discussion of the problems that lie ahead. Representatives from the newspapers and radio stations were present and each was invited to participate in making helpful suggestions toward the campaign's prosecution.

Mr. Parker announced that scores of Charlotte business firms had pledged their co-operation toward making the drive a huge success and were offering their services and also prizes to be awarded during various stages of the money-raising activities.

Winners in the March of Dimes jingle contest will collect more than \$16,000 worth of prizes, including a four-door Buick Custom Roadmaster, a completely installed modern kitchen, and many other valuable items.

The list of prizes grew yesterday with the Southern Appliance company offering a complete deluxe laundry consisting of a Bendix home washer, a cabinet electric ironer, an electric or gas drier, and a Kaiser hydraulic dish washer. These have an estimated value of \$1,000.

Sponsors of the contest announced also the addition of a Motorola portable radio to the prize list.

Anyone is eligible to compete. All he or she needs to do is add the last line of the four-line jingle, the first three lines of which appear in the accompanying entry blank. The line contributed may rhyme with any of the other three, officials of the contest announced.

The entry then must be accompanied by a contribution to the \$100,000 March of Dimes quota in Mecklenburg. Any contribution of \$5 or more will also entitle the donor to a ticket to the January 16 show of the nationally famous "Quiz Kids" at Armory-Auditorium, provided the entries are postmarked not later than January 12.

All entries should be mailed to March of Dimes Headquarters, 127 East Fourth Street, Charlotte, N. C.

State Mediation Efforts Increased During Past Year

Albany, N. Y.—The 1,364 mediation cases disposed of by the New York State Board of Mediation during the first 10 months of 1948 represent a 61 per cent increase over the number closed during the corresponding period of 1947, the State Labor Department reported. More than 200,000 workers were involved in the case load.

Two-thirds of the total, 960 cases, were closed following joint mediation conferences or indirect mediation activity. Of 702 cases which were potential stoppages at the time of intervention, only 70 developed into stoppages. In 100 other cases stoppages existed at the time of intervention. Agreements to arbitrate in the event of failure of mediation existed in 158 cases.

The remaining 404 cases were closed by withdrawal or settlement prior to joint conference.



TURN YOUR MARCH OF DIMES INTO A MARCH OF DOLLARS—HELP COMBAT THE DREADED POLIO!

Green Urges Labor To Do Its Utmost

William Green, president of the American Federation of Labor, has fully endorsed the plea of Basil O'Connor, president of the National Foundation for Infantile Paralysis, for a record-breaking 1949 March of Dimes campaign. In a letter to Mr. O'Connor, Mr. Green urged "every member of unions affiliated with the American Federation of Labor to give his utmost support to this splendid cause." The labor leader recalled that "stricken children of many members of the American Federation of Labor again have been helped along the road to recovery through chapters of the National Foundation."

This pledged support by labor of the 1949 March of Dimes came after Mr. O'Connor revealed that the cost of aid and treatment alone of victims in the 1948 epidemics—upwards of 27,000 children and adults were stricken in this worst polio year in more than three decades—will exceed \$17,000,000. This cost will continue high in 1949 since treatment in a great number of cases must continue through many months, and in some instances for years.

In his letter, Mr. Green pointed out that labor "this year is deeply conscious of the ravages infantile paralysis has caused throughout the nation." Mr. Green asked Federation members to keep in mind "the services rendered by the National Foundation for Infantile Paralysis in meeting the widespread epidemics" which raged with particular fury in Texas, North Carolina, and more than a dozen other states.

To carry on its fight against polio through research and education, to continue its important work of aid and treatment and to arm against next Summer's expected epidemics, the National Foundation has asked every one to give at least 50 per cent more during the 1949 March of Dimes campaign, January 14-31.

Taft-Hartley Law Affects Local Home-Building Industry

Washington—The Taft-Hartley law gives the National Labor Relations Board jurisdiction over labor disputes arising in the building construction industry, according to a decision rendered by an NLRB trial examiner.

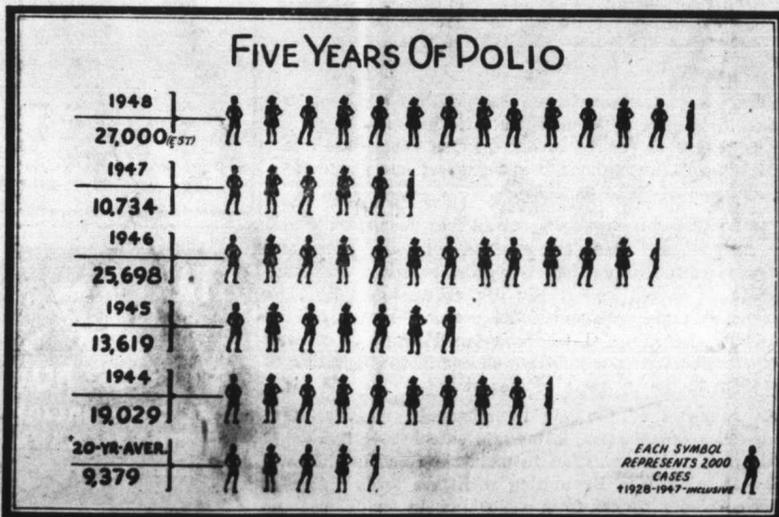
The decision in a case involving a \$325 electrical subcontract on a \$15,000 house in Greenwich, Conn., completely reversed the traditional stand of the NLRB which, under the Wagner Act, kept hands off the industry.

Earl S. Bellman, the examiner, based his decision on the argument that the construction of the house was "embedded in a network of commercial relationships" (which) . . . in their ramifications . . . manifestly affect commerce."

Mr. Bellman declared:

"It is apparent that numerous strands in the web of commerce, several of which crossed state lines, were interlaced in the construction of the Greenwich house. The fact that the value of the materials directly involved in its construction was not large is not controlling."

For more than a decade the NLRB held that the old Wagner Labor Relations Act did not give it jurisdiction over the building and construction industry, since (Continued on Page 4)



COMPLETE THE JINGLE AND HELP FIGHT POLIO

Complete this jingle, enclose your contribution and mail to March of Dimes Headquarters, 127 East Fourth Street, Charlotte, N. C.

My contribution is in dollars this time
Instead of the usual dime;
To fight polio harder than ever

Because.....

SUBMITTED BY.....

Address.....

STARTING TODAY

Today The Charlotte Labor Journal runs the first of three cartoon strips as a reminder to all to join the 1949 March of Dimes.

Last year was a black one in polio history. So we are anxious to co-operate in the fight against infantile paralysis. These cartoons vividly stress the urgent need of the National Foundation for Infantile Paralysis and its local chapter to replenish funds exhausted in fighting polio last summer.

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HERE'S LINDA

HELLO, EVERYBODY! I'M LINDA BROWN, THE 1949 MARCH OF DIMES POSTER GIRL. AN' GUESS WHAT? I'VE GOT A WONDERFUL SURPRISE FOR YOU! YOU'RE GOING TO MEET SOME REALLY NICE FRIENDS OF MINE AN' I KNOW YOU'LL LOVE 'EM AS MUCH AS I DO!

Y'SEE, OLIVE—POLIO IS A BLASTED, LOW-DOWN SWAB WHAT'S GOTTA BE LICKED, AN' MY BAG O' DIMES IS GONNA HELP LAND THE KNOCKOUT WALLUP!!

RIGHT YOU ARE, POPPE—IT'S EVERYBODY'S FIGHT AN' EVERY DIME PACKS A PUNCH!!

SAVING MONEY IS SMART, BUT SAVING LIVES IS LOTS SMARTER!

HERE YOU ARE, MISTER—THIS LITTLE PIGGY DON'T WANT TO GO TO MARKET AN' HE DON'T WANT TO STAY AT HOME—HE WANTS TO JOIN THE MARCH OF DIMES AN' FIGHT INFANTILE PARALYSIS.

HO-MAMA—FRITZ UND ME DON'T BUY A BEAN-SHOOTER UND VE DON'T BUY A WATER-PISTOL—VE GIFFED OUR MONEY TO DER MARCH UF DIMES!

SUCH LITTLE ANGELS! DOT VLL MAKE DER CAPTAN VEY HOPPY—UND LOTS UF ODDER PEOPLE TOO!

TURN YOUR MARCH OF DIMES INTO A MARCH OF DOLLARS—HELP COMBAT THE DREADED POLIO!