

Greetings
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 415 East Seventh Street
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 CHARLOTTE, N. C.

BRYAN WENTZ CO.
 "Clothing For the Man"
 205 So. Tryon St.
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 General Electric Home Appliances
 116 West Fourth St.
 Dial 2-5104
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Goodyear Paint & Varnish, Incorporated
 300 Atherton St.
 Phone 5-5775
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Greetings
SHIP-AHOY RESTAURANT
 "Charlotte's Leading Restaurant"
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Best Wishes
Parker-Gardner Company
 Pianos, Phonographs
 Accordians, Records
 Sheet Music
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 Phone 8257
 CHARLOTTE, N. C.

Greetings
W. G. Jarrell Machine Co.
 Expert Acetylene and Electric Welding
 1200 South Mint St.
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Greetings
HARTMANN'S MARKET
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 Your Business Appreciated

Compliments of a Friend
 CHARLOTTE, N. C.

Charlotte Waffle Shop
 521 West Trade St.
 CHARLOTTE, N. C.



It's Smart to Take Your Tan On the Installment Plan

The sun needn't be a burning problem if the simple A B C's of beach beauty are observed. A is for all-over skin lubrication. Tender shoulders, tops of feet, the tummy strip exposed by bare midriff suits—all these benefit from a coat of baby oil. Tuck a bottle into your beach bag and use it generously during each fun-in-the-sun session. The oil lubricates your skin and offsets the parching effects of the sun which is likely to dry out your skin and make it tough and leathery-looking. B is for breaking up those long sunning periods. Taking your tan on the installment plan is the safest way to acquire a smooth, even, attractive color coating. Even after you've achieved a good shade, it's smart not to stay in the sun for long stretches. C is for the cooler hours of the day when it's wise to start your tanning program. Before 11 and after 2 are the best times to get it under way. Start your color campaign with short exposures to the sun, so that you gradually build up a good base of sun tone. D is for the do's and don'ts that help you take your place in the sun. Do protect your hair! Rinse the salt or chlorine pool water out well after each swim. Cover your hair for part of each sunning period, or you may find the sun tends to bleach it. Plan to include in your shampoo routine an occasional hot-oil treatment. It takes so little time to take out this kind of beauty insurance. Just warm a bit of baby oil gently. Then use a sterile cotton ball dipped in the oil to apply it to your scalp. A towel wrung out of steamy water will help ease the oil into your parched hair, before you shampoo it. Don't wear cheap sunglasses! Sun, wind and glare can be sight enemies, so make room in your beach bag for a pair of good quality sunglasses. They're an important beach accessory.

FIVE POINT CLEANERS
 1809 Rozzell's Ferry Road
 Phone 4-2250
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 118 Latta Arcade
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 Phone 4-6469
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Best Wishes to Labor
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 Terms—\$50 Cash, \$25 per mo.
 Write, Wire, Phone—For Catalog
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The G.M. Diesel powered "North Dakota" out-shoved two steam vessels. The contest was staged at Conneaut Harbor, Ohio, by the Great Lakes Towing Company, owner of all three tugs. The "North Dakota" held the two other tugs motionless using 650 of its 750 r.p.m.'s, then shoved them backwards with lots of reserve power. The "North Dakota" was recently converted from steam. Her new power plant consists of one 12 cylinder, 2 cycle G.M. Diesel engine developing 1200 shaft horsepower, built by the Cleveland Diesel Engine Division of General Motors Corporation.

JANITOR SUPPLY COMPANY
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 Phone 3-2812
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Johnnie Blackwelder's BARBECUE
 (Air Conditioned)
 Open Daily
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 Barbecue, Steaks, Brunswick Stew, Soup, Chicken and Sandwiches of all kinds. Curb service.
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