

PITTSBURGH PAINTS
COLOR DYNAMICS
Pittsburgh Plate Glass Co.
 201 East Sixth St. Phone 3-6624
 CHARLOTTE, N. C.

PNEUMAFIL CORPORATION
 2516 Wilkinson Blvd.
 CHARLOTTE, N. C.

PURITY MARKET AND GROCERY
 MEATS, GROCERIES, FRUITS AND VEGETABLES
 202 East Trade St. Tel. 3-9787
 CHARLOTTE, N. C.

UP FROM THE OLD MILL STREAM



Most of the industry in our Piedmont Carolinas was "down by the Old Mill Stream" when this century began. The rains came, and sometimes the little riverside plant went out with the flood.

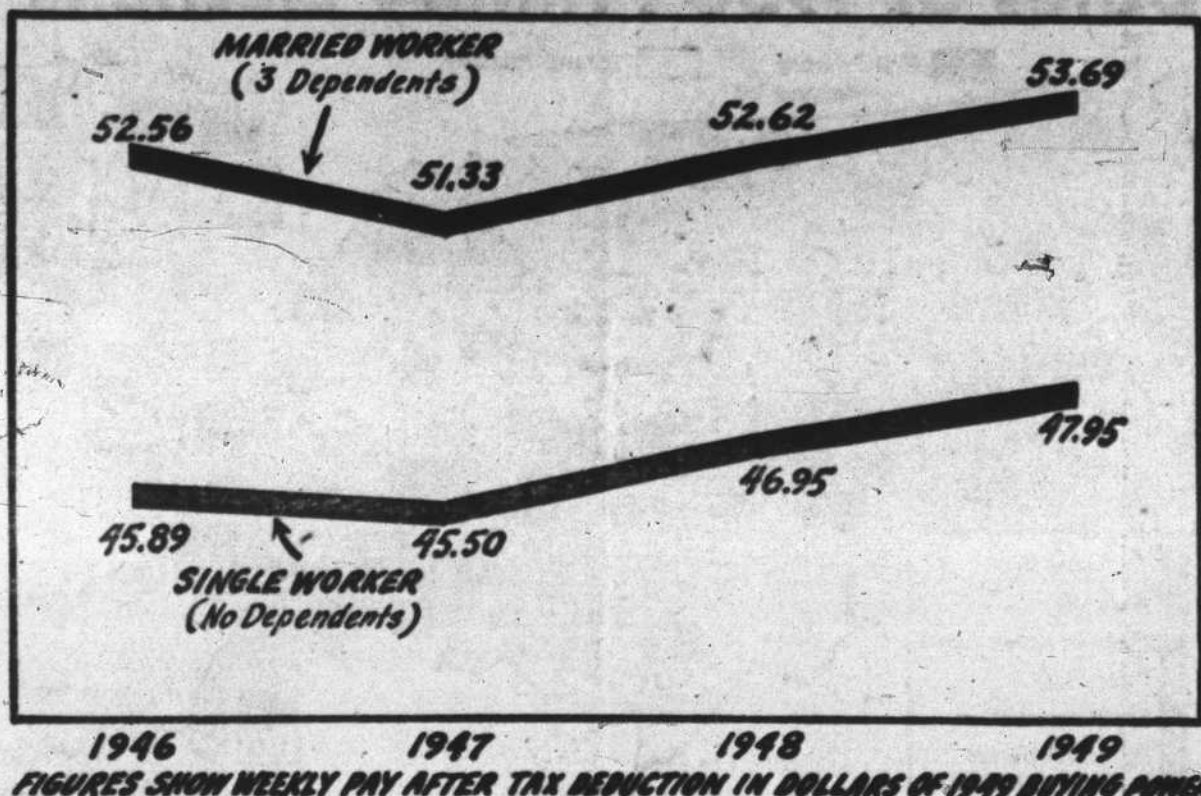
Then adventuresome engineers began to turn power wasting at falls and shoals into electricity. They transmitted it to sites located a safe distance from the rivers. These sites rapidly grew into towns. Factory loss by flood ended.

Such river sites as could be reached and profitably developed were "used up." Too, it was found that, in time of drought, streams proved inadequate to power needs in the awakened Piedmont.

By 1920, facilities for steam generation were begun and have continued steadily until today they provide most of the power delivered by the Duke System. One plant now under construction, the third in our present expansion program, will produce more than one-sixth as much power as was used last year in all the territory served by the Duke Power Company.

DUKE POWER COMPANY
Serving the Piedmont Carolinas

BUYING POWER OF FACTORY WORKERS TAKE-HOME PAY INCREASES



FIGURES SHOW WEEKLY PAY AFTER TAX REDUCTION IN DOLLARS OF 1949 BUYING POWER

Whaddya Buy? U. S. Asks In Price Index Revision

Washington.—The government is checking your buying habits. What do you buy? How much do you pay? The collection of this and other information with which to revise the Consumers' Price Index issued by the Department of Labor began in Baltimore, Birmingham, Boston, Cincinnati, Detroit, Jacksonville, Memphis, Minneapolis, Mobile, Portland, Maine, and St. Louis.

The AFL contends the revision is long-overdue and should correct the bias which has too long made the index operate unfavorably for labor.

The index, which is issued monthly by the Labor Department's Bureau of Labor Statistics, is the official measure of changes in prices paid by wage earners and low-salaried groups for the goods and services they buy. Under the terms of an appropriation enacted at the recent session of Congress, BLS is directed to review and, as necessary to revise the index, which at present is based on buying habits of city families in the mid-1930s.

The total job will take 3 years, Ewan Clague, Commissioner of Statistics, said. It requires, he said, collection of information on characteristics of about 500,000 dwellings in the United States; detailed records of expenditures from more than 20,000 families; and the collection of more than 600,000 price quotations from thousands of retail stores and service establishments. Essentially the Consumers' Price Index measures the changes in the cost of a market basket of goods and services commonly bought by moderate-income families in large cities. The market basket used in the index at present includes goods and services representative of what city families were buying in 1934-36. Clague pointed out that low-income families bought iceboxes then and few mechanical refrigerators; that women bought huge quantities of silk hose where nowadays nylon hose have absorbed that market. He listed other characteristic improvements in the American standard of living, such as:

What used to be only seasonal foods are now on grocers' shelves all the year around. Many more families have telephones and radios, and some have television sets. Frozen foods were practically unknown; there were no comprehensive supplies of baby foods, packaged desserts, nor bulk ice cream. Studies of modern housing construction will be of particular importance in the revised CPI, Clague explained. He said that, at present rents, under control, are not a true

Chicago Change

Chicago. — WGN, Mutual Broadcasting outlet, now carries the AFL Frank Edwards news commentary at 11 p. m. Chicago time instead of 11:10 p. m. The program is heard also at 9 p. m. over WCFL, owned by the Chicago Federation of Labor.

reflecton of change in the cost of all housing. Another important element in housing, he pointed out, is that a larger percentage of families now own, or are buying, their own homes, and rents may no longer reflect accurately the changes in housing costs to these home owners.

Through February, 1950, BLS will make surveys of the characteristics of representative dwellings to adjust the index of rent

changes in order to include higher rents charged to houses and apartments built since 1946, the rents for which are free from rent control. This adjustment to the rent index will be made before the total index revision is completed.

BOGGETT
 211 E. Park Ave. Phone 8179
LUMBER CO.
 It Pays To Trade With

START
 NOW
THE COMMERCIAL NATIONAL BANK
 Charlotte, N. C.

LOOK
 this Sign
 this Bottle

New and Reconditioned PIANOS
 For the best value in NEW or reconditioned pianos, select yours from our stock of nearly 100 instruments. Steinway, Mathushek, Winter, Howard, and many others. Prices to suit everyone.
ANDREWS MUSIC CO.
 "Our 55th Year"
 "Steinway Headquarters"
 231 North Tryon Street

GREETINGS CENTRAL LUMBER CO.
 300 So. Brevard St.
 Dial 3-5145
 CHARLOTTE, N. C.

WILLIAMS
 A HOME LIFE
 MORTUARY
 AMBULANCE PHONE 6129
 Wm. H. Williams, Inc.

WURLITZER Pianos
 Prices Begin At \$525.00
 Terms—\$50 Cash, \$25 per mo.
 Write, Wire, Phone For Catalog
Parker-Gardner Co.
 Since 1898
 118 W. Trade Phone 5271

HONOR NORMAN THOMAS.
 New York.—AFL President William Green is among the almost one dozen AFL vice chairmen for the testimonial luncheon to Norman Thomas here Feb. 4. AFL Vice Presidents Daniel J. Tobin, president of the Teamsters Union, and David Dubinsky, president of the Ladies Garment Workers Union, are others.

Compliments of
Credit Co., Inc.
 534 So. Tryon St.
 Telephone 3-7141
 CHARLOTTE, N. C.

GREETINGS Confection Vending Co.
 220 W. Sixth St. Tel. 3-1816
 CHARLOTTE, N. C.
 Favors For Your Christmas and New Year's Parties

Some of The Things We Lend Money on

Diamonds	Silverware	Bags
Watches	Shot Guns	Suit Cases
Jewelry	Bicycles	Medical Instruments
Men's Clothing	Pistols	Rfidaks
Tools	Trunks	Typewriters
	Adding Machines	

All Business Strictly Confidential. When in Need of Money We Never Fail You.
 See us for bargain in diamonds, watches, jewelry, clothing, etc.
RELIABLE LOAN CO.
 201 EAST TRADE STREET

CREATORS OF REASONABLE DRUG PRICES
Eckerd's
 2 CUT RATE DRUG STORES
 109 SOUTH TRYON • 178 NORTH TRYON

Citizens National Bank
 South Union
 CONCORD, NORTH CAROLINA
 Member:
 Member Federal Deposit Insurance Corp.
 Member Federal Reserve System

Letter-Press Printing

Letter press printing in the graphic arts means the direct application of inked type and engravings or other type material to paper.

It is the simplest of all graphic methods of reproduction and at the same time the most lasting. It was the method employed by the medieval craftsmen who first applied type to paper and it has persisted throughout the centuries over all innovations, until today, when the best of craftsmanship is sought in a job, there is no alternative to letter press printing, along with high grade paper and typographic good taste.

We suggest that if you have some printing in view that you want well done, you consult us. Simply telephone 5-1776 or else call at the office, 118 East Sixth St., Charlotte, N. C.

H. A. Stalls Printing Co.
 PRINTERS AND PUBLISHERS
 40 YEARS EXPERIENCE AT YOUR DISPOSAL
 P. O. Box 1061
 CHARLOTTE, N. C.

Queen City Trailways

