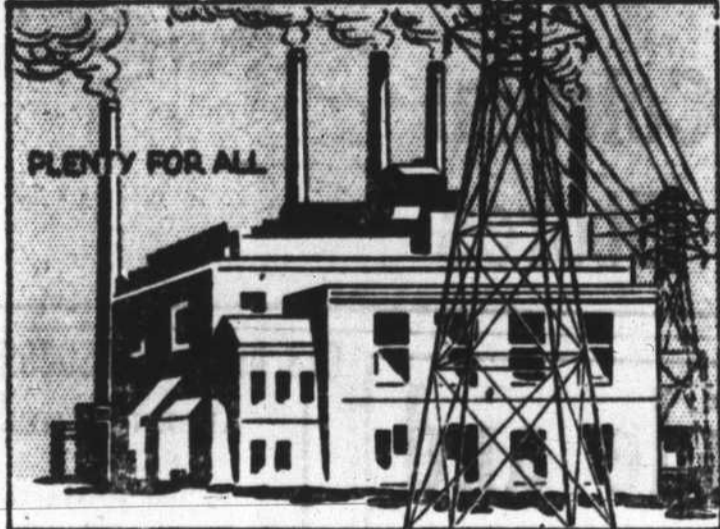


PNEUMAFIL CORPORATION

2516 Wilkinon Blvd.
CHARLOTTE, N. C.

**HOME OF
THE KILOWATTMAKER**



PLENTY FOR ALL
IN THE PAST 20 YEARS ALONE, THE ELECTRICAL INDUSTRY HAS MORE THAN DOUBLED ITS GENERATING CAPACITY, TO KEEP AMERICA FAR AHEAD OF ALL OTHER COUNTRIES IN WAR AND IN PEACE.

The Butcher, the Baker, and about every other producer in the Piedmont Carolinas are calling on the Kilowattmaker for more power than they ever used before.

Kilowatts are raw material that they quickly turn into profit and progress. This raw material is delivered on call in the exact amount called for, and its cost is low.

To meet this rapid increase in demand, the Duke Power Company has opened two new units and is providing other strategically located steam-electric plants.

With the opening of the last of these, the capacity of the Duke System will be SEVENTY PER CENT GREATER THAN OUR TOTAL KILOWATT OUTPUT ONLY FIVE YEARS AGO.

DUKE POWER COMPANY
Serving the Piedmont Carolinas

Edwards Reads His Mail—Pro and Con



Washington—Frank Edwards, AFL news commentator, reads mail from his listeners, most of whom like his pleasant forthright handling of events. His Monday-through-Friday newscast at 10 p.m. over Mutual Broadcasting System is drawing thousands of cards and letters from all over the nation.

THE DEVIL'S TRAPS

The devil has no reason to be ashamed of the man who is mean to his wife.

Some of the devil's best work is done by people who claim to love the Lord.

Nobody would ever be lost if the devil could not make a sinner

believe it is safe to sin.

The devil doesn't always have to go to the slums to find a man willing to do his work.

The devil has no powder to waste on people who are neither cold nor hot.

Some people are willing to give the devil any room in the house except a front one.

The devil hates beauty, but having learned its power he uses it to help turn people toward the pit.

GREETINGS

Confection

Vending Co.

220 W. Sixth St. Tel. 3-1816

CHARLOTTE, N. C.

Favors For Your Christmas and New Year's Parties

New and Reconditioned

PIANOS

For the best value in NEW or reconditioned pianos, select yours from our stock of nearly 100 instruments. Steinway, Matushak, Winter, Howard, and many others. Prices to suit everyone.

ANDREWS MUSIC CO.

"Our 55th Year"
"Steinway Headquarters"
231 North Tryon Street

START
Savings Account **NOW**
THE COMMERCIAL NATIONAL BANK
Charlotte, N. C.
MEMBER F.D.I.C.

FOLKS ARE FUNNY THAT WAY

Strangely enough the folks most apt to lend a hand to you are those who are already rushed with countless things to do.

And should bad luck befall you and misfortune smack you prone,

The ones who'll help you most are those with troubles of their own.

The folks whose sunny slant on life helps heal its smart and stings

Are often those who know firsthand the seamy side of things; And he was right, it seems, who said that life is what you make it.

It's not so much what happens, as the way in which you take it. —Selected.

FAVOR ARBITRATION

Washington.—A recent survey by the U. S. Labor Department shows that over 80 percent of the current labor-management agreements studied provide for the arbitration of differences. Ninety percent of the agreements call for the arbitration of disputes under the contract.



GREETINGS

CENTRAL LUMBER CO.

300 So. Brevard St.

Dial 3-5145

CHARLOTTE, N. C.

HOME LIKE MORTGAGE
AMBULANCE PHONE 6129
Sante-Weibers, Inc.

Pianos
Price Begin At \$525.00
Terms—\$50 Cash, \$25 per mo.
Write, Wire, Phone For Catalog
Parker-Gardner Co.
Since 1898
115 W. Trade Phone 5217

THE WORLD'S BIBLE

"We are the only Bible The careless world will read; We are the sinner's gospel; We are the scoffer's creed; We are the Lord's last message. Give in deed and word; What if the type is crooked? What if the print is blurred? What if our hands are busy With other work than His? What if our feet are walking Where sin's allurements is? What if our tongues are speaking Of things His lips would spurn, How can we hope to help Him— And hasten His return?"

CREATORS OF REASONABLE DRUG PRICES
Eckerd's
CUT RATE DRUG STORES
109 SOUTH TRYON • 128 NORTH TRYON

Letter-Press Printing

Letter press printing in the graphic arts means the direct application of inked type and engravings or other type material to paper.

It is the simplest of all graphic methods of reproduction and at the same time the most lasting. It was the method employed by the medieval craftsmen who first applied type to paper and it has persisted throughout the centuries over all innovations, until today, when the best of craftsmanship is sought in a job, there is no alternative to letter press printing, along with high grade paper and typographic good taste.

We suggest that if you have some printing in view that you want well done, you consult us. Simply telephone 5-1776 or else call at the office, 118 East Sixth St., Charlotte, N. C.

H. A. Stalls Printing Co.

PRINTERS AND PUBLISHERS

40 YEARS EXPERIENCE AT YOUR DISPOSAL

P. O. Box 1061

CHARLOTTE, N. C.

Gaston County Dyeing Machine Company

Stanley, N. C.

J. A. Jones Construction Company

General Contractors

209 West Fourth St. Telephone 4-3061

Charlotte, North Carolina

Petroleum Transportation, Incorporated

Insured Petroleum Transporters

Home Office:
GASTONIA, NORTH CAROLINA
Phone 145

SPARTANBURG TERMINAL

CAMP CROFT, S. C.

THRIFT TERMINAL

THRIFT, N. C.