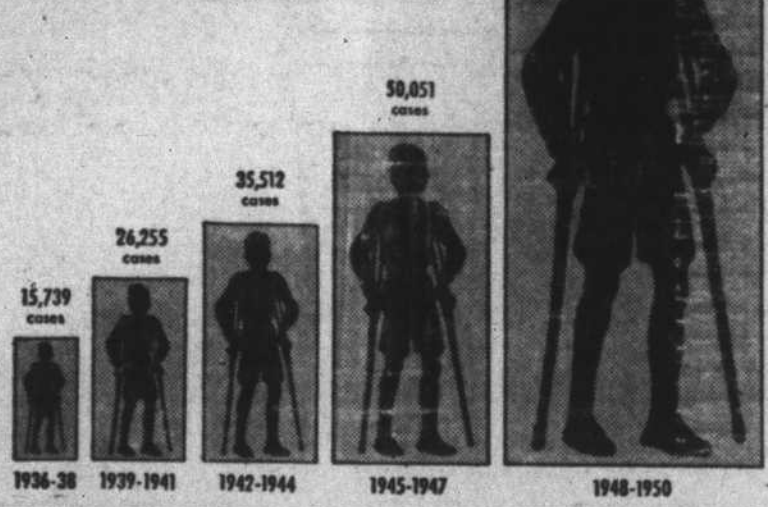


**POLIO—A GROWING SHADOW**

CASES REPORTED SINCE 1936  
SHOWN IN 3-YEAR PERIODS

\*Including 1950 estimate of 30,000 cases.

During the three-year period 1948-1950 patient care alone cost more than \$58,000,000 in March of Dimes funds.



The chart above reveals polio's ever-increasing threat to the American people and the enormous cost of patient care borne by the National Foundation for Infantile Paralysis. This year, the forward march of polio presents an especially urgent problem to the March of Dimes: the purchasing value of the dollar has shrunk to 58 cents in comparison with pre-war days, while polio cases have nearly quadrupled.

**MEANY ASKS THAT TV CHANNELS BE GIVEN TO EDUCATION**  
(Continued From Page 1)

"A better educated worker is a more productive one. He learns more in a short time, performs his tasks better and fulfills a wider role in the general community. Furthermore, in time of national emergency when skilled laborers are at a premium, it is important that a high educational level be maintained so that a full supply of skilled workers is available.

"Through the development of radio and television, the possibilities for providing educational services and information for millions of people have been tremendously expanded. Through their more efficient utilization, information can be taken, directly into the homes of shut-ins, into schools and colleges, to the young, to the old, to the housewives and to the many millions who, in the ordinary course of events, would not be able to take advantage of the facilities offered by our educational institutions.

"We believe it to be essential at this time, to insure the most effective use of television by the public. The initiative and resourcefulness that commercial organizations have demonstrated in developing television merit general approval. However, we feel that commercial interests, as well as public interests, will be further served if outlets are reserved for non-commercial purposes.

"Insofar as existing television frequencies are concerned, it seems to us that the commission has an obligation to insure increased utilization of frequencies for the public good. Certainly, up to this point, the use of television for general educational and community programs has been, to say the least, rather limited.

"It is important for members of labor organizations to obtain information regarding the problems, conditions of work and viewpoint of farmers, businessmen, housewives and governmental and professional leaders. It is no less important that members of such groups should have the opportunity to learn of the experiences, problems and conditions of work and aspirations of the 16 million members of organized labor.

"The interests of labor and the interests of the broader community are for the most part identical. It is essential in these days and in the days ahead that our common interests should be emphasized and the basis of our differences be understood.

"Radio and television have made some contribution to establishing a common basis of understanding.

"The history of the last 25 years, however, has shown that radio has not played the great role educationally that was expected of it. Television offers even broader areas of appeal and

possibilities of utilization in developing educational programs. Indeed, there is the real possibility that radio and television may be used to supplement each other for educational purposes. It is that hope that impels us to urge, that the maximum possible provision for the use of television in education be made by your commission."

**The Dean Was Frank**

One day an Eastern university professor visited the expanding campus of the University of California at Los Angeles. He watched construction work on half a dozen new buildings; he inspected new laboratories and attended summer classes in modern study rooms; he walked across miles of eucalyptus-lined lawns and athletic fields with one of the deans. He was impressed. "My," he said "just how many students do you have here?" "Let me see," the dean answered thoughtfully. "I'd say about one in a hundred."

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