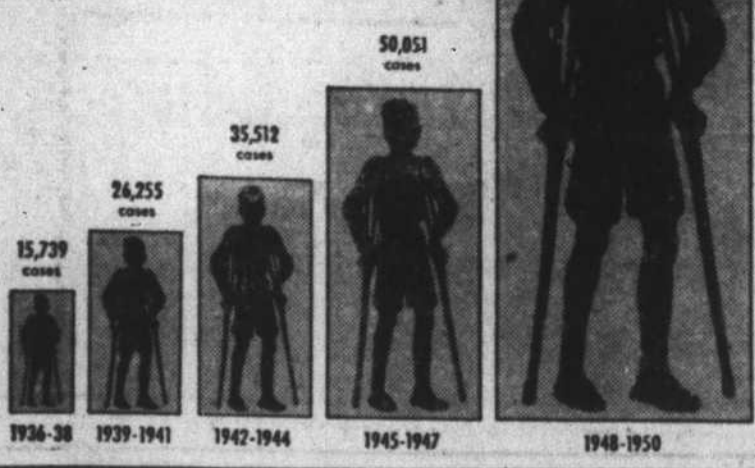


**POLIO—A GROWING SHADOW**

CASES REPORTED SINCE 1936  
SHOWN IN 3-YEAR PERIODS

\*Including 1950 estimate of 30,000 cases.  
During the three-year period 1948-1950 patient care alone cost more than \$58,000,000 in March of Dimes funds.



The chart above reveals polio's ever-increasing threat to the American people and the enormous cost of patient care borne by the National Foundation for Infantile Paralysis. This year, the forward march of polio presents an especially urgent problem to the March of Dimes; the purchasing value of the dollar has shrunk to 58 cents in comparison with pre-war days, while polio cases have nearly quadrupled.

*"The bonds William and I bought for our country's defense helped build a house for us!"*

HOW U. S. SAVINGS BONDS PAID OFF FOR MRS. ROSE NYSSSE OF BRISTOL, PA.

*"There's nothing more wonderful than a house and garden of your own," says Mrs. Nyssse, "and no surer way to own one than to save for it through U. S. Savings Bonds and the safe, sure Payroll Savings Plan!"*



Mrs. Rose Nyssse says, "In 1942 William and I started making U. S. Savings Bonds a part of our plan for financial security. I joined the Payroll Savings Plan at the Sweetheart Soap Co. where I work, and began buying a \$100 bond a month, knowing my money was safe and working for me. U. S. Savings Bonds certainly make saving easier!"



"Savings Bonds alone made a \$5,000 down payment on our house!" says Mrs. Nyssse. "Altogether, we've saved \$8,000 just in bonds bought through Payroll Savings, and we are keeping right on. When we retire, our bonds will make the difference between comfort and just getting by. Bonds offer a patriotic and practical way to security."

You can do what the Nyssses are doing — the time to start is now!

Maybe you can't save quite as much as William and Rose Nyssse, maybe you can save more. But the important thing is to start now! It only takes three simple steps.

1. Make the big decision—to put saving first—before you even draw your pay.
2. Decide to save a regular amount systematically, week after week, or month after month. Even small sums, saved on a systematic basis, become a large sum in an amazingly short time!
3. Start saving by signing up today in the Payroll Savings Plan where you work or the Bond-A-Month Plan where you bank.

You'll be providing security not only for yourself and your family, but for the blessed free way of life that's so very important to every American.

**FOR YOUR SECURITY, AND YOUR COUNTRY'S TOO, SAVE NOW—THROUGH REGULAR PURCHASE OF U. S. SAVINGS BONDS!**



Your government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America as a public service.

**BUTTERCUP ICE CREAM CO.**

Manufacturers of  
**BUTTERCUP ICE CREAM**  
"The Good Health Refreshment"  
HAMLET, N. C.

**HOTEL MALBOURNE**

DURHAM, NORTH CAROLINA  
Fire Proof Hotels — Rates \$1.75 to \$2.75  
A HOTEL OF APPRECIATIVE OPERATORS  
"We Are Not Satisfied Unless You Are"

HOTEL WILMINGTON  
Wilmington, N. C.  
BUGG HOTELS

**WINSTON-SALEM JOURNAL**

(Morning)

**TWIN CITY SENTINEL**

(Evening)

**JOURNAL and SENTINEL**

(Sunday)

WSJS — WSJS-FM

WINSTON-SALEM, N. C.

**What is it worth to You . . .**



**WHEN YOU WANT TO:**

- Call a doctor
- Chat with friends
- Reach someone in a hurry

The true value of your telephone can be measured only in the many different ways it serves you—in the convenience and pleasure it adds to daily life.

Your telephone service is increasing in value day by day as the number of friends and relatives you can call keeps growing larger, and service becomes faster and better.

Yet the cost is low. Low in comparison to most other things you buy. Low in comparison to our costs of supplying service. Your telephone is at your service twenty-four hours every day—for only a few cents a day.

When you think how much it does for you, at the price you pay, telephone service stands out as one of today's biggest bargains.

**Carolina Telephone and Telegraph Company**

EXECUTIVE OFFICES  
TARBORO, NORTH CAROLINA

**LABOR'S VOICE IN GOVERNMENT SMALL**  
(Continued From Page 1)  
On top of the \$2,067,000 in

**SNIPES UPHOLSTERY**

We Have Moved to  
Charlotte Highway  
Phone 2747

ROCK HILL, N. C.

**GREETINGS ROCK HILL FEED & SUPPLY CO.**

Hatchery, Poultry Supplies  
Complete line of Feed, Seeds, Farm Supplies  
732 East White St.  
Telephone 2459  
ROCK HILL, S. C.

campaign expenditures, millions of dollars' worth of free editorial advertising was given Taft. Every newspaper article in Ohio was slanted toward Taft.

That is the price paid in order to defeat the candidate supported by organized labor. As to our effectiveness, the newspapers, the Republican Party, the National Association of Manufacturers and the Chambers of Commerce know how much money they collected and how much they spent. They and no one else can evaluate our effectiveness in 1950.

Our cause is right and we will continue. It is our hope that somewhere, somehow, the true picture of what was spent in the 1950 campaigns will be given to the people of Ohio and the people of the country.  
Just recently Labor's League presented its 1950 report to the House. It spent only \$556,000 throughout the United States. This is the money collected and the money expended. The report

was filed under sworn affidavit. Total amount spent by all labor in Ohio was approximately \$160,000.

**GREETINGS**

TO ALL

**RAYLASS DEPARTMENT STORE**

ROCK HILL, N. C.

**PRINTING AND OFFICE SUPPLIES**

Upper South Carolina's Most Complete Plant  
Phone 3139

**RECORD PRINTING & OFFICE SUPPLY CO.**

ROCK HILL, N. C.

**Letter-Press Printing**

Letter press printing in the graphic arts means the direct application of inked type and engravings or other type material to paper.

It is the simplest of all graphic methods of reproduction and at the same time the most lasting. It was the method employed by the medieval craftsmen who first applied type to paper and it has persisted throughout the centuries over all innovations, until today, when the best of craftsmanship is sought in a job, there is no alternative to letter press printing, along with high grade paper and typographic good taste.

We suggest that if you have some printing in view that you want well done, you consult us. Simply telephone 5-1776 or else call at the office, 118 East Sixth St., Charlotte, N. C.

**H. A. Stalls Printing Co.**

PRINTERS AND PUBLISHERS

40 YEARS EXPERIENCE AT YOUR DISPOSAL  
P. O. Box 1061  
CHARLOTTE, N. C.

**VICK PAINT CO.**

PAINTS AND WALL PAPER  
OIL — VARNISHES  
ARTIST AND SIGN WRITER SUPPLIES

129 West Fifth Street  
WINSTON-SALEM, N. C.

**Southern Furniture Company**

COMPLETE HOME FURNISHINGS

G. E. REFRIGERATORS AND RANGES

Phone 2-2589 Twelfth and Liberty Sts.  
WINSTON-SALEM, N. C.

**HINE-BAGBY CO., Inc.**

"YOUR STORE"

Clothiers and Furnishers

Phone 2-3145 412 Trade Street  
WINSTON-SALEM, N. C.

**7-UP BOTTLING COMPANY**

Winston-Salem, N. C.



**VOGLER SERVICE**

FUNERAL DIRECTORS — AMBULANCE SERVICE

DIAL 6101

WINSTON-SALEM, N. C.

**DIZE AWNING and TENT CO.**

★

Manufacturers

AWNINGS, TENTS, FLAGS

CANVAS WINDOW SHADES, CANVAS BAGS

VENETIAN BLINDS

WAGON AND TRUCK COVERS, TARPAULINS

FURNITURE PADS

★

1512 South Main Street

WINSTON-SALEM, N. C.

**HANES Hosiery Mills Co.**

Manufacturers of

LADIES' CIRCULAR

KNIT HOSE

Winston-Salem, N. C.