

Winston-Salem Has Another Big Year

Winston-Salem, North Carolina's leading industrial city, again reported a good year for 1950. Each major industry showed increases in payroll and employees during the year.

Evidence of this increased business is shown by comparative statistics. In 1949, Winston-Salem's bank deposits totaled \$281,517,000; in 1950, \$314,289,141. In 1949, building permits totaled \$7,804,742; in 1950, permits totaled \$13,796,528.

Winston-Salem's industries fall into four major classes—tobacco products, textiles, furniture, and electronics. Besides these four main groups, there are numerous other industries manufacturing a wide variety of products. Winston-Salem and Forsyth County have approximately three hundred manufacturing industries; of these, thirty-six have more than one hundred employees, and 264 have less than one hundred employees.

The value of Winston-Salem's manufactured products was estimated to be over one billion dollars in 1949. Winston-Salem is called "North Carolina's largest tax-paying unit" and is estimated to produce one-fourth of all the goods manufactured in North Carolina.

Retail trade also expanded greatly in 1950. During the past five years, every major store in the city has remodeled and expanded.

Among the larger expansions are the Sosnik-Thalheimer store, one of the loveliest stores in the South; the block-long Sears & Roebuck store; and major remodeling and expansions in Montaldo's, Anchor Company, The Ideal, Arcade, Davis, Inc., and many others.

Construction
Construction for both business and industry has kept pace with the growth of the city. A five-story office building is being constructed in the downtown section by the Security Life and Trust Company at a cost of \$750,000; the Hotel Robert E. Lee has under way a \$175,000 remodeling program. Southern Dairies, Inc., has a \$500,000 plant under way with new equipment to cost \$750,000. Carolina Linen Service has under construction a \$250,000 plant.

A number of new school buildings have been constructed or are being built throughout the city and county as both units completely remodel and expand their physical plants.

One of the most important developments in Winston-Salem's history will grow from the paper and planning stage toward reality when construction begins on the Wake Forest campus on the Reynolda estate this fall. Plans are to move the co-educational Baptist institution, located now near Raleigh, to a new campus built to house 2,000 students on the Reynolda site. The campus, when completed, will be one of the most outstanding in the country.

Preliminary work has also started on a million-dollar Memorial Coliseum which, together with a new fairgrounds, will provide parking space for large meetings, basketball games, agricultural displays and Fairgrounds for fairs, and numerous other events.

Outlook for 1951
The business outlook for 1951 is very good. All of the city's major industries are either directly or indirectly engaged in defense work or in supplying materials to our armed forces. One large company in particular, is expanding its personnel by at least fifteen hundred people to meet defense needs. Peak employment is expected throughout the year.

Winston-Salem is enjoying a steadily increasing flow of expanded business in the retail trade field. The city's shopping center is becoming known throughout the area.

Historical Background
Winston-Salem has a rich historical background, and its roots run deep into the early days of North Carolina. In 1752-53, a small

band of Moravians came down from Pennsylvania to select a site for a new Moravian colony. After carefully studying as much of the Carolina land as they could cover, the little band of men selected a tract of nearly one hundred thousand acres in Piedmont North Carolina at the three forks of a tributary of the Yadkin River. Two earlier settlements were made, and in 1766 a site for a new town, to be called Salem, was carefully selected and laid out. The town prospered and grew under the careful guidance of the church fathers. Among early events of importance was a visit from George Washington in 1791.

In 1849 Forsyth County was created out of a division of Stokes and the new county seat, named Winston, was located just one mile north of Salem on land bought from the Salem fathers. Winston immediately developed as a trading and industrial center. In the 1870's three events took place which started the young town on the tobacco manufacturing and tobacco selling road, for which it was to become famous; these events were the opening of the first tobacco market in 1872; the establishment of the first tobacco factory, also in 1872, and the founding of the R. J. Reynolds Tobacco Company in 1875.

Tobacco became the backbone of the town's industry, but two other major industrial developments were started at the turn of the century—the Hanes Hosiery Mills Company, founded in 1900, and now a world leader in the manufacture of circular-knit hosiery for women; and the P. H. Hanes Knitting Company, founded in 1901, and today the world's largest manufacturer of men and boys' knit underwear.

Winston and Salem grew together in boundaries and interests and by vote of both municipalities, were united in 1913 as "Winston-Salem," the "Twin City."

Bright Leaf Market
Although primarily an industrial center, Winston-Salem is surrounded by a rich agricultural region. Tobacco is the main money crop, with truck farming and small grains also important. Winston-Salem's tobacco market is one of the largest bright leaf markets in the world.

The community feeling and community progressiveness found in Winston-Salem are unequalled. Its people put their time, money, and energy back into the community with enthusiasm and unselfishness. Winston-Salem is truly becoming one of the South's great cities.

NORTH CAROLINA

Needs 2,000 Nurses

CHAPEL HILL—(Special)—Almost 2,000 more nurses are needed in North Carolina to meet present medical and health needs.

That is the information given by the North Carolina Committee to Study Nursing and Nursing Education following a two-year study. James H. Clark, Elizabeth-town, chairman of the North Carolina Medical Care Commission, which requested the study, served as head of the committee, and Dr. William P. Richardson, professor of field training in the School of Public Health in the University of North Carolina, was executive secretary.

The report says a minimum of 1,942 more nurses are needed now and that 13,270 will be needed by 1960, including 5,824 available now.

Chesterite Honored

CHESTER, S. C.—(Special)—Julian S. Hollis, World War II veteran, prominent Chester merchant and civic and patriotic leader, was chosen the outstanding young man of the year in Chester during 1950 and was honored as such at the Chester Junior Chamber of Commerce's annual distinguished service award banquet which was held at the Hotel Chester, with the president, W. D. Hopper, presiding.

The distinguished service award key was presented to Mr. Hollis by the immediate past president of the Chester Jaycees, John H. Boney, in behalf of the organization.

The laziest mortals are usually the smartest, says one psychologist.

Dairymen Oppose Federal Deficits

A resolution against deficit spending by the Federal government was adopted unanimously by the Dairymen's League Cooperative Association, Inc., which operates in the six-state New York milkshed, at its recent annual membership meeting.

The meeting was attended by about 2,000 members of the cooperative which represents about 26,000 farmers.

Small Snowplow Handles Drifts

A Nebraska manufacturer has begun producing a miniature snow plow which clears a 16-inch path with power from a 1-1/2 horsepower gasoline engine.

The apparatus, called a "snow remover," can be set to throw snow up to 25 feet. It is recommended for handling snow up to 12 inches deep, but sponsors say that with practice, any operator can move deeper drifts.

Our best defense against our enemies is a sound American dollar. The stability of the dollar is the measure of our security.

TOBIN APPOINTS SHERIDAN TRUCKING HEAD UNDER PEACE PACT

Secretary of Labor Maurice J. Tobin has announced his appointment of Hugh E. Sheridan, transportation industry arbitrator for more than a decade, as impartial chairman of the New York City trucking authority empowered to enforce the 5-year labor-management peace agreement signed in Washington April 2.

Under the designation, Sheridan has the right to make final and binding decisions in all disputes except wages and welfare issues.

The impartial chairman, named by Tobin under power granted him in the industry collective agreement, is president of Sheridan and Duncan, a trucking firm in New York. Since 1940, however, he has officially acted as arbitrator in a number of major trucking disputes.

The 82nd Congress, like the 81st, has nine women members—one in the Senate and eight in the House. That's one less than the record 10 who served in the second sessions of the 79th Congress.

U.I.S. Theme Girl



A fetching invitation to the Union Industries Show at Chicago is extended by Sally O'Neil, one of the girls who make up the huge exposition's "Theme Team." Sally and her team-mates will be on hand at gigantic Soldier Field, May 18 through 26, to greet exhibitors and spectators at the 1951 demonstration of labor-management, the greatest display of union-made goods in history.

Gum Habit Sticks!

Manufacturers who made chewing gum for the G.I.'s not only helped win World War II by soothing the masticators' nerves and enabling them to make friends developed a lasting market for their abroad, but also seem to have de-wares.

During 1948, the Commerce Department says, Filipinos champed their teeth on 3 million pounds of American gum, Cubans on 1,700,000 pounds, and South Africans on 351,000 pounds.

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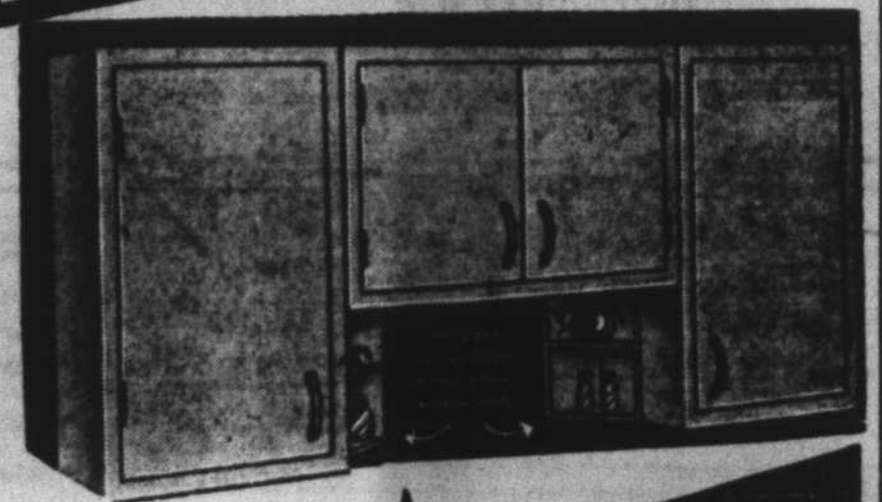
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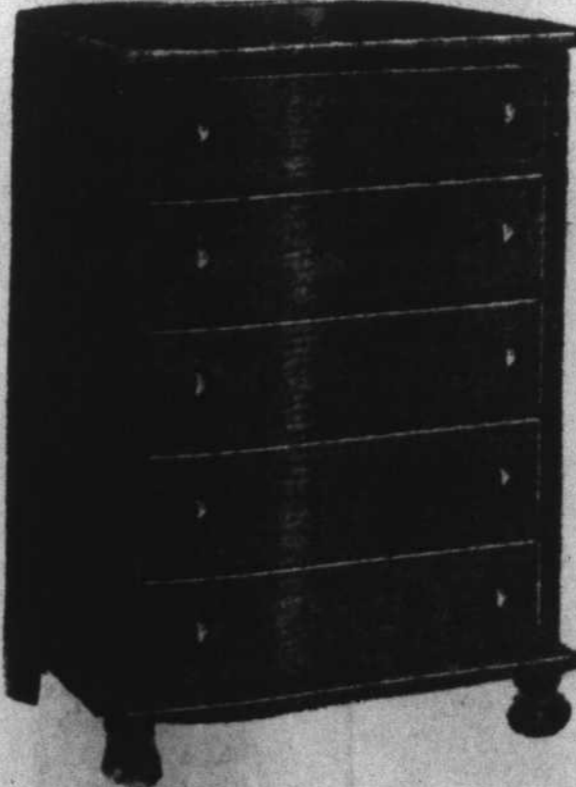


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