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**Hospitality Is An Art
Coke Makes It So Easy**



DRINK Coca-Cola
NORTH CAROLINA COCA-COLA BOTTLERS ASSN.

Uncle Sam Says



There is a pretty little house on the banks of the Cumberland river—the House that Savings Bonds Bought. A regular investment in U. S. Savings Bonds—now Defense Bonds—enabled the owners to first purchase the lot, then to buy a house, move it to the site, and remodel it. Maybe you can't save as much as they—maybe you can do better. Whatever the amount, your systematic saving can be the means of making your own dreams come true. Enroll now for the Payroll Savings Plan where you work or the Bond-A-Month Plan at your bank.

When you see a Union Shop Card you know the firm which displays it pays Union wages and observes Union working conditions. Non-Union firms do not display the Shop Card. Look for it!

RECOMMENDS NEW BOOK ON UNION LEADERSHIP TRAINING

Milwaukee, Wis.—A new book authored by Professor A. A. Liv-eright of Chicago University, "Union Leadership Training—A Handbook of Tools and Tech-niques" has been reviewed and recommended by the Educational Department of the United Auto-mobile Workers of America, AFL.

The review declares in part, "This is a book which could change America and the world in the next ten years if its tech-niques were put into practice by even one-half of the 500,000 union officers, grievance men, and stew-ards who operate our unions in the United States. It easily ranks as one of the best works on the subject yet published and should be in the library of every local union."

Copies of the book may be ordered from the publishers, Harper & Brothers, or if desired, from the UAW-AFL Educational Department. The clothbound edi-tion is \$3.50 and the paper-bound edition is \$2.50. In quantities of 25 or more, the paper-bound edi-tion may be had at \$1.30.

Election day this year in sev-eral states and cities will be November 6.

EMERGENCY DEFENSE HANDBOOK PUBLISHED

Planned to appear quarterly, a new "Handbook of Emergency Defense Activities" has been issued by the General Services Ad-ministration.

The handbook is a guide to Federal agencies, all or part of whose functions are devoted to mobilization or to other related phases of the defense program.

To assist the public in reach-ing the proper service in connec-tion with the defense program, the handbook presents brief or-ganizational outlines and the names, addresses and telephone numbers of officials of emergency defense agencies and their field offices, together with similar data on the Department of Defense and the U. S. Coast Guard.

For ready reference, there are included a subject index, a name index, a list of commonly used abbreviations for Government agencies, and a separate list of officials from whom information may be obtained concerning addi-tional Federal agencies.

The handbook may be pur-chased for 25 cents a copy from the Superintendent of Documents, Government Printing Office, Washington 25, D. C.

Election day this year in sev-eral states and cities will be November 6.

MEAT takes more of the ram-ily food budget than any other item. About 44 per cent of all meat eaten in the United States is beef. The importance of pro-tecting consumers resulted in beef being the first meat on which OPS established dollars-and-cents ceiling prices—at both wholesale and retail levels.

The best defense program for American labor standards is to buy Union-Label products and to use Union services. . . .

Listen to Frank Edwards!

CARRICK TURNING WORKS
QUALITY WOOD TURNINGS
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HIGH POINT, N. C.

Some of The Things We Lend Money on

| | | |
|----------------|-----------------|---------------------|
| Diamonds | Silverware | Bags |
| Watches | Shot Guns | Suit Cases |
| Jewelry | Rifles | Musical Instruments |
| Men's Clothing | Pistols | Kodaks |
| Tools | Trunks | Typewriters |
| | Adding Machines | |

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RELIABLE LOAN CO.
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Do you have Series E Defense Bonds coming due this year?

Here's a money-earning opportunity for you

Now—a new law lets your maturing Series E Bonds go on earning for you ten years longer! And you don't have to do a thing!



ARE YOU one of those patriotic citizens who began buying—and holding—Series E Bonds back in 1941? Now your govern-ment is going to reward your faith with a chance for your bonds to earn extra money—over and above what you'd expected!

According to the bill passed by Congress last spring, it is now possible for your United States Series E Bonds to continue earning interest ten years longer than was originally planned.

Therefore, if you started an automatic bond saving plan, and helped your coun-try at the same time, you can look forward to ten years more of effortless earning from the bonds you bought!

For example, a Series E Bond which cost you \$18.75 in 1941 will pay you \$25 in 1951. But

if you hold that bond ten extra years, until 1961, it will pay you \$33.33, an average inter-est of 2.9%.



And there is nothing for you, as a bond holder, to do. You need not exchange the bonds you have. You need not sign any paper, fill out any form. You simply keep your bonds as you have been keeping them.

You may still redeem any Series E Bond at any time after you've owned it for sixty days. (The tables on this page show what you can get for it.) But, unless you really need the cash you're much better off to hold your bonds; they are a paying method of saving. Bonds are safer than cash! Cash is too easily spent on nonessential things. And if you lose or accidentally destroy it, you're out that much money. But when you have cash in Defense Bonds, you're more apt

to hold on to it. And if your bonds are lost or destroyed, the Treasury will replace them for you at no cost or loss to you.



The cash you have in bond sav-ings is safe and solid; and it's steadily growing toward a sum big enough to buy something really worth while when the proper time comes—a home, a business, a retirement fund, an education for your children.

So if you have bonds coming due, take advan-tage of this new offer of your government—just sit back and let them go on making money. Meanwhile keep adding to your sav-ings by buying more United States Defense Bonds regularly—through the Payroll Savings Plan where you work or the Bond-A-Month Plan where you bank.



If you want to be paid your interest as current income—

The new law also allows you to exchange your Series E Bonds, in blocks of \$500 or more, for Special Series G Bonds which pay interest semiannually at the rate of 2 1/4% per year. For full details, ask at any Federal Reserve Bank or Branch.

Here's how Series E Defense Bonds earn the first 10 years

| Maturity value | \$25.00 | \$50.00 | \$100.00 |
|----------------|---------|---------|----------|
| Issue price | 18.75 | 37.50 | 75.00 |

| Period after issue date | Redemption values during each year | | |
|---|------------------------------------|---------|---------|
| 1 year | \$18.75 | \$37.50 | \$75.00 |
| 2 years | 19.25 | 38.50 | 76.00 |
| 3 years | 19.75 | 39.50 | 77.00 |
| 4 years | 20.25 | 40.50 | 78.00 |
| 5 years | 20.75 | 41.50 | 79.00 |
| 6 years | 21.50 | 43.00 | 86.00 |
| 7 years | 22.50 | 45.00 | 90.00 |
| 8 years | 23.50 | 47.50 | 94.00 |
| 9 years | 24.50 | 49.00 | 98.00 |
| Maturity value (10 years from issue date) | 25.00 | 50.00 | 100.00 |

Now look how your maturing bonds go on earning under the new law!

| Original maturity (or face) value | \$25.00 | \$50.00 | \$100.00 | \$200.00 | \$500.00 | \$1,000.00 |
|-----------------------------------|---------|---------|----------|----------|----------|------------|
| Issue price | 18.75 | 37.50 | 75.00 | 150.00 | 375.00 | 750.00 |

| Period after issue date | Redemption values during each year | | | | | |
|--|------------------------------------|---------|----------|----------|----------|------------|
| 11 years | \$25.31 | \$50.62 | \$101.25 | \$202.50 | \$506.25 | \$1,012.50 |
| 12 years | 25.94 | 51.87 | 103.75 | 207.50 | 518.75 | 1,037.50 |
| 13 years | 26.56 | 53.12 | 106.25 | 212.50 | 531.25 | 1,062.50 |
| 14 years | 27.19 | 54.37 | 108.75 | 217.50 | 543.75 | 1,087.50 |
| 15 years | 27.81 | 55.62 | 111.25 | 222.50 | 556.25 | 1,112.50 |
| 16 years | 28.44 | 56.87 | 113.75 | 227.50 | 568.75 | 1,137.50 |
| 17 years | 29.06 | 58.12 | 116.25 | 232.50 | 581.25 | 1,162.50 |
| 18 years | 29.69 | 59.37 | 118.75 | 237.50 | 593.75 | 1,187.50 |
| 19 years | 30.31 | 60.62 | 121.25 | 242.50 | 606.25 | 1,212.50 |
| 20 years | 30.94 | 61.87 | 123.75 | 247.50 | 618.75 | 1,237.50 |
| Extended maturity value (20 years from issue date) | 33.33 | 66.67 | 133.33 | 266.67 | 666.67 | 1,333.33 |

Buy U. S. Defense Bonds today • Now they earn interest 10 years longer!



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