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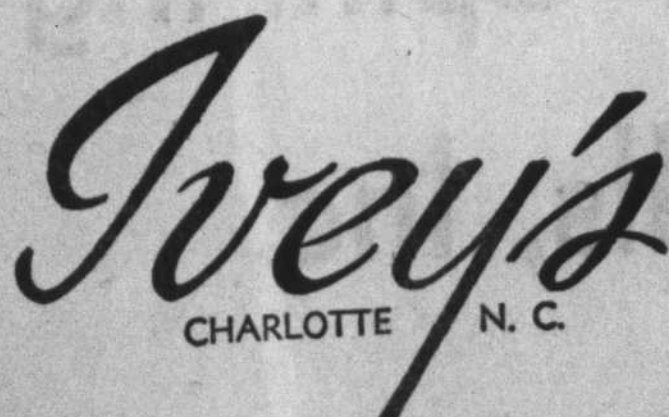
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Greetings
 From

 CHARLOTTE N. C.

Union Label Is Powerful Weapon

RAY F. LEHENY, Secretary-Treasurer, AFL Union Label Trades Department

Unions were originally organized for just one thing—to better the wages, working conditions and living conditions of the men and women who toil. Whenever these unions reach an impasse where the usual procedures of collective bargaining seem inadequate, then, as a last resort, the members are asked to demonstrate their economic power by going on strike. The strike, and the right to strike, have been recognized for years as probably the most powerful instruments in the hands of organized workers.

But there is an additional way to show our economic power which, if all members of unions and their families stick together, would also attain great results for all workers. It would possibly eliminate some strikes but there are no substitutes for them. This other way is to take the Union Label Pledge—"I promise to patronize firms which display the union label, shop card or union button."

And then keep the pledge. If all union members decide they will get their shaves and haircuts only at union barber shops, it will not be long until every barber shop in the city, county and state in which you live is a union shop.

If all union members buy only union-label hats, clothes and shoes, it will be only a matter of time until the only hats, clothes and shoes available will be union-made. The same is true of all the necessities of life and luxuries also. Why? Because members of labor unions form such a mighty economic group that, without their patronage, non-union goods and services could not exist. So it is up to you!

Particularly it is up to you to help celebrate Union Label Week, Sept. 2-8, 1951.

September 2 is Labor Sunday, when churches all over the North American Continent will feature messages about labor; then September 3, is Labor Day, a day which has, from its first inception, been characterized by parades, speeches, picnics and other celebrations by the workers.

After those two days have started off Union Label Week with a bang, it is up to every member of organized labor to keep up the pace for the rest of the week, by insisting that every dime from your union pay envelope shall be spent for union label goods and services.

All over the United States and Canada plans are now being made to celebrate Union Label Week. Governors of states and mayors of municipalities have been requested to issue proclamations declaring it a week of union activities.

These programs are being drawn up by the Union Label Leagues, Union Label Week Committees, State Federations of Labor, Central Labor Unions, with the indispensable assistance and co-operation of the Women's Auxiliaries.

If no such program is now being planned for your community, it is not too late to start now and organize Labor Day parades, special labor church services, public rallies, radio and television programs, picnics, and other outings, and the by-word of Union Label Week must be—BUY UNION.

Sounds Roll Call For Business Youth



NEW YORK—American youth now has the greatest opportunity for recognition and advancement in business management in the history of the nation. During the "middle term" of the national defense program—from the present through 1953—it is the young men from the farms and cities who will make America invincible in industry and arms.

James J. Nance, one of the country's top business leaders, told an audience of management officials that industry's first objective is to accept full responsibility for producing defense materials. At the same time, stabilization and expansion of the working force, and progress toward an advancing standard of living are also prime targets for management, the president of Hotpoint said.

New management talent can be discovered in every business organization among the young men who have started their careers since the war. This is one phase of planning for the "middle term" in the nation's dual economy, which Nance termed "a greater challenge to American business than all out peace or all out war."

LANDLORDS WHO GOUGE SOLDIERS OWE THANKS TO ANTHOUSING CONGRESSMEN

The nation was shocked July 19 by a Senate report describing the terrible housing conditions around Army camps.

So were the very same Congressmen who have been sitting on a defense housing bill for more than four months.

Last March 14, the House refused, 219-170, even to discuss a defense housing bill. On April 9, the Senate passed a housing measure which would help the real estate lobby. But it would do little to help people like families of servicemen and defense construction workers who need aid so badly.

On May 4 the House voted 131-113 to cut the public housing program to only 5,000 units a year. At least 135,000 units

should be built each year. On June 20 the Senate decided to let the Government build 50,000 units annually. Congress still has not completed action on this.

The report issued by the Senate Preparedness subcommittee of the Senate Armed Services Committee did a good job of showing how bad the housing situation is around three camps—Camp Breckinridge, Ky., Camp Rucker, Ala., and Fort Leonard Wood, Mo.

"When cellars and houses made of bottles and beer cans are rented as 'homes' there is something wrong," says the report. "It would seem everything has been converted to houses—garages, coal sheds, chicken coops, barns, tool sheds, granaries and smoke-houses. Such hovels are merely gestures of contempt toward those who are desperate enough to take anything which is offered."

"Structures with no water available, heating facilities so bad that bottled drinks will freeze in the same room with a large stove, no sanitary toilet facilities, primitive food storage, no sinks, cardboard windowpanes and paper walls cannot in 1951 be regarded as 'housing.'"

It's too bad the committee wasn't so straight-forward in putting the blame for these terrible housing conditions right where it belongs—squarely on the shoulders of Congress.

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