

THE COMMONWEALTH

Good Advertisers

Use these columns for results. An advertisement in this paper will reach a good class of people.

Subscription Price \$1.00 Per Year.

NUMBER 45.

"Excelsior" is Our Motto.

SCOTLAND NECK, N. C., THURSDAY, NOVEMBER 11, 1909.

Advertising... what Steam is to... great propelling... super gives results.

Editor and Proprietor. What To Do. In the knowledge so... Dr. Kimer's... Swamp-Root... Advertisement. It is a word that does not apply to good advertising.

Must Actually See Value of Advertising. It seems strange that there are merchants doing a retail business in this age, who are skeptical on the subject of newspaper advertising.

Public Opinion. There has never been a time in the history of the world when Public Opinion played such an important part as it does at this time.

Will They Ever Learn? American Girls Still Show Weakness For Foreign Titles. Two noblemen of the royal blood are suitors for the hand of Miss Marjorie, daughter of George Gould.

Seedless Persimmons. The latest experiment in the improvement of fruit by the United States Agricultural Department is the production of seedless persimmons.

Vanderbilt Estate. In point of variety and scope the forest work done on the Biltmore estate, in North Carolina, is remarkable.

England's Female Surplus. According to statistics just published the excess of female population in England amounts to 1,070,000, mainly due to the lower death rate among women.

Advertisement for PARKER'S HAIR BALMSAM. It is a hair restorer and conditioner.

Advertisement for CLASSES. Make All the World Seem Brighter. Made to Suit YOUR EYES. Baker, Hall & Co., The Expert Opticians, 53 Granby St., Norfolk, Va.

The Curtailment. Says the Monroe Enquirer: "The shutting down of a cotton mill her and there for a few days or a few weeks for that matter is not going to lower the price of cotton any more than did that wild talk a year or two ago about burning the surplus cotton to put the price up."

They Never Give up a Fight. It is a matter of record that the prohibitionists never give up a fight. If they are defeated and their contest of the election goes against them they immediately set to work for another election at as early a date as the law will allow.

Salaries of Insurance Companies. The Massachusetts annual insurance report now lists the official salaries of the life companies doing business in this State, and this includes most or all of those of any consequence.

Sand-Clay Roads in Rowan. The work consisting of clearing out the ditches and grading to a mound in the middle of the road, after which sand is put on and the whole plowed thoroughly with disk ploughs, cultivators, etc., until the sand and clay is thoroughly mixed to a depth of eight inches.

Ratless-Headed Angels. A North Carolina delegate to the convention of the Daughters of the Confederacy wore only the hair which nature had given her.

A Scalded Boy's Shrieks. Horrified his grandmother, Mrs. Maria Taylor, of Nebo, Ky., who writes that when all thought he would die, Bucklen's Arnica Salve wholly cured him.

250 Good Stories. The Youth's Companion abounds in stirring stories of adventure and heroism.

Woman's Beauty. Some women retain their beauty to an advanced age. But women, who regularly endure pain, age rapidly, for suffering leaves its lasting marks on them.

Advertisement for ROYAL Baking Powder. Makes the most nutritious food and the most dainty and delicious. Absolutely Pure. No fretting over the biscuit making. Royal is first aid to many a cook's success.

NO SMALL CHANGE IN ALASKA. Clean Ups. Its Use, They Say, Means Smaller Wages—Why Robbers Are Always Caught. A friend of Governor Johnson of Minnesota, who knew him well, said that he never heard him tell a soiled anecdote or utter an unclean word in conversation.

Lame back comes on suddenly and is extremely painful. It is caused by rheumatism of the muscles. Quick relief is afforded by applying Chamberlain's Liniment.

The latest story of German "drift" is told at the expense of a proprietor of a circulating library, who charged for the wear and tear suffered by his books at the hands of his patrons.

It reads like this on the sporting page of the World: "Women Golf Experts Show Lack of Form." Certainly no Southern newspaper would display such lack of chivalry as to advertise a matter like that.

Many of these stories are true as facts, and only disguised as to names and places. A score or more of such stories will be published during 1910 in addition to nearly 200 others—250 good stories in all, and no two alike.

Every new subscriber will find it of special advantage to send at once the \$1.75 for the new 1910 Volume. Not only does he get the beautiful "Venetian" Calendar for 1910, lithographed in thirteen colors and gold, but all the issues of The Companion for the remaining weeks of 1909, from the time the subscription is received.

The Youth's Companion, Companion Building, Boston, Mass. George Washington, hatchet in hand, had just concluded the famous interview with his father. "It's lucky," he remarked to the hired man, "that I went after a cherry tree instead of the North Pole. Otherwise my motives and veracity would have been subjects of controversy for generations."

Advertisement for TAKE CARDUI. It Will Help You. Mrs. Katie Burlison, Goreville, Ill., tried Cardui and writes: "I suffered with female troubles, and was so sick I could not stand on my feet. Finally I began to take Cardui, and soon began to mend. Now I am able to do all my housework and am in much better health than I was before." Try it. AT ALL DRUG STORES.