

"EXCELLENCE" IS OUR MOTTO

SUBSCRIPTION PRICE, \$1.00 PER YEAR.

VOL. XXXI

SCOTLAND NECK, N. C., THURSDAY, OCTOBER 14, 1915.

NUMBER 39.

Call 1-7-4---It Pays You

## There is Certainly Nothing Better than the Best

IF THERE WAS, WE WOULD SURELY HAVE IT!

We insist always on goods of the very highest quality and absolutely pure—

**This Week:**  
southern and Heinz Tomato Ketchup, Heinz Preserves, Jellies and Jams, Fresh Saratoga Chips, White Cap Duck-wings, Seeded Raisins, New Dates, Fresh Vegetables of all kinds, Fresh Oysters 3 times a week at average every day, Obeisk Flour.

The people having decided to buy the VERY BEST, in home refrigerators, then you are getting more value than ever.

Both Telephone: 1-7-4  
**Clee Vaughan**

**The Pocomontus**  
Ocean Beach, Va.  
Take your cottage, very wide veranda, directly on ocean, fine table and good service. Near 17th St. Station. For terms address  
**MRS. A. B. WILLIAMS.**

**Hancock House Co., Inc.**  
KIDDER  
Cottage Rentals, N. C.  
Day or night service anywhere  
W. C. Williams, Licensed Embalmer

**J. E. Woolard**  
Transfer  
Scotland Neck, North Carolina  
Cars for hire. Cars repaired. Pottery-wooden. Quick service. Telephone-Residence 45, Office 66.

**Allen Allsbrook**  
House Mover  
Scotland Neck, North Carolina  
If you are thinking of having a house of your kind moved, see me at once. Prices reasonable.

**Ashby W. Dunn**  
Attorney at Law  
Scotland Neck, North Carolina  
Ready to loan on approved security.

**Dr. T. D. Kitchin**  
Physician and Surgeon  
Scotland Neck, North Carolina  
Office in Postoffice Building over North End Drug Store. Telephones—Office 10, Residence 34.

**Dr. A. D. Morgan**  
Physician and Surgeon  
Scotland Neck, North Carolina  
Office in building formerly used by Dr. J. P. Wimberley.

**Dr. R. L. Savage**  
Physician  
Rocky Mount, North Carolina  
Will be in Scotland Neck on the third Wednesday of each month at the hotel to treat the diseases of the Eye, Ear, Nose, Throat and fit glasses

**Dr. D. F. Keel**  
Dentist  
Scotland Neck, North Carolina  
Successor Dr. A. C. Livermore  
Office up-stairs in the Whitehead Building. Office hours from 9 to 1 and 2 to 5 o'clock. Hours 7 to 9 p. m. by appointment.

**Willie H. Allsbrook**  
Life Insurance  
Scotland Neck, North Carolina  
Representing the Metropolitan Life Insurance Co. of New York.

### MOONLIGHT SCHOOLS

Letter to Superintendents and Teachers by State Superintendent of Public Instruction.

To Superintendents and Teachers:

I have been greatly gratified and deeply touched by the enthusiastic and unselfish response of the superintendents and the teachers of the State to call to volunteer for extra service in organizing and conducting Moonlight Schools to teach our two long neglected adult illiterates to read and write. When the bulletin went to press five thousand teachers had already voluntarily pledged themselves in writing to teach without compensation for at least one month in the Moonlight Schools of the State. I have no doubt that if others shall be needed for the work, they too will readily respond. Such a record should make every teacher of the State proud of his profession and should challenge the admiration of every good citizen.

Teachers should work the success of which is necessarily dependent upon the active leadership and wise discretion of superintendents and teachers. The newspapers of the State, the fraternal and civic organization of every sort, like the Farmers' Union, the Junior Order of United America Mechanics, the women's clubs, have pledged their active and enthusiastic support to this commendable campaign for the reduction and elimination of illiteracy. Rally all of these agencies to your assistance in organizing and directing the Moonlight Schools in your counties and school districts, and especially in interesting and enrolling in our schools the men and women who cannot read and write. I beg to make the following suggestions:

1. Use from the census returns and addresses of all districts in the school districts. When the aid of the school committee, and others well acquainted with the residents of the district, verify, and if necessary correct and complete this list.

2. See to it that everyone of them receives a sympathetic, useful and earnest personal invitation to attend. Select the right person to give this personal invitation to each—some neighbor, some friend, some fellow-member of church or fraternal order, some one that has the confidence and friendship of the person invited and knows how to approach him.

3. Many illiterates are naturally sensitive over their inability to read and write. Respect their feelings, and all the other work of the schools for them be conducted in a spirit of sympathetic brotherhood, good fellowship, and democratic equality.

In word and act, avoid everything that may smack of condescension, pity, smug superiority. These are our brothers and fellow-citizens—in the eyes of God and the State as good as we are—suffering under the handicap of illiteracy, for which most of them are not responsible, because in childhood they had no opportunity to go to school or had nobody in authority over them sufficiently appreciative of its importance to make them use the opportunity to go to school. It is our duty and our privilege to help them help themselves to remove this handicap, for their own sake and for the State's sake, before it is forever too late. In this spirit should this work for them and with them be done.

4. By resolution adopted unanimously by the North Carolina Press Convention at its recent meeting, the newspapers of the State pledged themselves to print a week in advance, the lessons in reading and arithmetic for each week and to send free to each pupil of a moonlight school in the county for a month a copy of the county paper containing these lessons. They also agreed to print weekly a brief news letter from each neighborhood in which a moonlight school is taught, containing interesting items about the school and other news of the neighborhood expressed in words and sentences comprehensible to adult beginners in reading.

The County Superintendent and the teachers of each school should furnish the editor of the county paper the names and addresses of all pupils enrolled, and should make arrangements with some reliable person in each district to send this letter to the paper each week. The pupils should be instructed to bring the paper with them to school each

night, that it may be used for reading these lessons and the news letters, and for general supplementary reading.

Bulletins containing the lessons have been printed and furnished the County Superintendent for free distribution through the teachers, upon application, to each pupil of a Moonlight School; but these can not take the place of the county paper. It is important that the county paper should be placed in their hands from the first, to interest them, to stimulate their desire to learn to read, that they may read their home paper like other folks and keep up with what is going on in their county and in the world; to cultivate from the first the useful habit of reading their home paper; to furnish, as they begin to learn to read, an abundant supply each week of the best and most interesting material for supplementary reading. Most of them, as soon as they begin to acquire the power to read, will read each week everything in the paper that they can read. Each night extracts from the paper should be read aloud to the pupils by the teacher, and as soon as possible by the pupils themselves. Most of the pupils learning to read will become permanent subscribers to the county paper and keep up their practice in reading. So far as I know, North Carolina is the only State in which this cooperative plan with the county newspapers in teaching illiterates to read has been suggested or in which this general idea has been suggested or in which this general idea has been made by the papers. I am exceedingly anxious that it should have a fair trial, because I am confident that it will contribute greatly to the success and to the permanency of this work.

5. Upon application to the State Superintendent, bulletins containing lesson plans for a week for four weeks—in reading, in arithmetic, and in writing, prepared especially by the State Department of Public Instruction, with the aid and criticism of some of the most experienced and successful primary teachers of the State, some of whom had had experience in teaching adults, will be furnished County Superintendents in sufficient number to supply each pupil enrolled with one copy. Superintendents are urged to order at once the number needed, but not to order more than will be needed.

A teachers' edition of the same bulletin, containing valuable suggestions to teachers for teaching the lessons, will be furnished through the County Superintendent to each teacher of a Moonlight School. The County Superintendent is urged to order at once from the State Superintendent's office the number of teachers' bulletins needed for his county, and to send at once to the teacher of each Moonlight School a copy of the teachers' bulletin and a sufficient number of the pupils' bulletins to supply each pupil with a copy.

6. Copies of the bulletin containing the lessons by weeks will also be sent to the editor of each county newspaper, but the County Superintendent is expected and urged to see the editor personally, explain the plan to him and arrange for separately by week, with the date of the publication of each, the lessons to be published each week.

7. The County Superintendent and teachers, in co-operation with the school committee, the various community organizations and others interested, are urged to arrange some social entertainments in connection with the Moonlight Schools, participated in by the pupils and by other citizens, to add to the interest and encouragement from outsiders. The pupils of these schools should be made to feel at home from the first, and also to feel that they are a part of the community in whom the other part of the community are deeply interested.

8. November, has been designated as Moonlight School Month in North Carolina because that seemed to be the most convenient month for the majority of the counties of the State. If, however, some other month is more convenient for your county, and the roads are in good condition, select that month. Be sure, however, to select a month when the weather is likely to be pleasant and the roads in good condition. During November or such other month as may be selected, concentrate public interest and effort upon this one work of teaching the adults of your county to read and write. Rally to the work your newspapers, all organizations that have

pledged their aid and all other agencies that can be enlisted for service. Have the papers full of it every week. See that they are furnished with the facts and the news about the schools. Publish before the schools open the number, but not the names, of adult illiterates by schools districts. Publish each week the number, but not the names, of those enrolled in each school. As soon as possible, for the encouragement of others, publish from week to week the number, and, by their permission, the names of those that have learned to write and cipher. Most of this news can be supplied weekly through the news letter from each school, and should also be reported to the County Superintendent by the teacher. The Superintendent and teachers should keep in close touch with the papers and see that the weekly material is promptly supplied.

9. Superintendents are urged to call a joint meeting of the County Teachers' Association and the County Committee on Community Service, consisting of the County Superintendent, the County Farm Demonstration Agent, the Home Demonstration Agents, the President or Secretary of the County Farmers' Union, editors of the county newspapers, the mayor of the county seat, one representative each of the Junior Order and of the Women's Clubs of the County, two weeks before the beginning of Moonlight School Month in the county, to ascertain the facts about the adult illiteracy of the county by districts as reported by superintendent and teachers, and to complete the organization and plans for pushing the campaign and the work for its elimination. A suggested program for this meeting will be found further on.

10. The program for Community Service Day and North Carolina Day this year, now in the press, centers around the Moonlight School and the elimination of illiteracy in every school district as the one most important community service to be concentrated upon this year. It is suggested that this day be observed in each county on the Friday before the opening of the Moonlight schools, and that on that day at each school-house all the details for opening and successfully conducting the school be completed.

11. Because of their onerous duties in the day schools and their inadequate salaries, I did not feel that I ought to ask or that the community ought to expect of the public school teachers more than one month's extra service at night without compensation. It is hoped and expected, however, that before the close of the month sufficient interest will be aroused and sufficient success attained in many of the Moonlight Schools to warrant extending the term, and that citizens and interested organizations and orders in the community will arrange for such extension and for payment of the teacher or some other person to continue the school, and also to provide, where feasible, instruction for other adults, besides illiterates, desiring additional instruction.

Very truly yours,  
J. Y. JOYNER,  
State Supt. of Public Instruction.  
Raleigh, N. C., Oct., 1915.

GOVERNOR'S PROCLAMATION FOR MOONLIGHT SCHOOL MONTH  
Whereas there are in North Carolina 132,000 white men and women, boys and girls, over 10 years of age who cannot read and write—an army greater in number than was sent by North Carolina to the service of the Confederate States—and 14 per cent of the white voters are reported in the census as illiterate, the State in this particular standing practically at the bottom of the roll of States; and

Whereas it is largely because they lacked opportunity; largely because they "had no chance," that these people, brothers and sisters of ours, are illiterate today, growing up as they did in the years of war and reconstruction, and the years of poverty that followed, before the State had provided adequate schools or thoroughly realized its duty to provide facilities whereby every child may "burgeon out all there is within him"; and  
Whereas the State has now come to a poignant realization of its duty not only to provide schools for the boys and girls of today, but also to open the doors of knowledge, of hope and of opportunity for all who were neglected in her days of poverty; and

(Continued on page two)

### Fashions

#### DINNER, DANCE AND FALL GOWNS

With Timely Suggestions for All Saints' Eve—Panniers Favored Details.

New York, Oct., 10th.

Afternoon frocks for more dressy occasions are quaint and becoming to a degree; many of them look as if they might have been worn by grand dames of the period just following the French Revolution, with perhaps a little added dignity.

The taffetas, failles, and velvet favored for these gowns lend themselves particularly well to the draperies now in vogue, panniers, pous, and the loose panels of Watteau's figures.

The tang of winter in the air recalls us all to the dignity of formal dinners, dances, teas, and like occasions, with their respective demands for more formal frocks than those we have enjoyed all summer our simple wash and taffeta models, so becoming and youthful-looking. This winter, however, the added formality consists merely of the addition of a few quaint ruffles and draperies that will appeal to most of us very pleasantly.

#### OVERSKIRTS GROWING IN POPULARITY

Many of the imported gowns show the apron overskirt, usually made of chiffon, embroidered, or heavily beaded, combined with straight full skirts, paneled with velvet, on cloth and silk frocks. Some of these models show a profusion of trimming; others are simplicity and dignity itself, relying entirely on the cut and color combination for effect.

#### CHIFFON AS A TRIMMING

Many bolero effects are noticed on winter frocks and costume blouses, as corsage trimmings. Chiffon,

to enjoy this weird evening in whatever costume pleases them most. There is no more demure, pleasing costume for the maid than this quaint Empire frock with its frilled pantalettes, its crescent and star decked bonnet, and its fuzzy tailed black cats, world-wide omens good luck and witches' magic, bordering its short, full skirt. The man may wear a Pierrot costume; it has always been a favorite and loses none of its charm this winter.

#### THE DAY OF THE DANCE NOT PASSED

Dancing is still much in favor. Some charmingly capricious frocks have been designed this winter especially for the maid or matron who dances. Many of these are delightfully youthful and frivolous, one especially dainty creation has a skirt made entirely out of ribbon, with net bodice, veiling a band of the ribbon at the bustline. Net, and the daintily colored bordered chiffons, are much used for these gowns; also the quaintly patterned taffetas and brocades so reminiscent of days gone by. The nets and chiffons are usually hung over slips of satin or taffeta, or looped up, panier fashion, over a silver or gold brocaded setin underskirt.

#### Circus Well Attended

Quite a large crowd of people from the surrounding country and nearby towns mingled with local people Monday last, the occasion being the annual visit of Howe's London Shows. So far as the performance was concerned, the show was up to its usual standard. The people enjoyed the antics of the clowns and the acrobatic and riding work of the various actors. Good order was maintained and so far as can be learned there were no fights or disturbances to mar the pleasures of the day. The usual number of professional beggars and midway crooks were present however, who extracted from the generous and unwary their hard-earned cash. Only one performance was given, and Monday night the outfit pulled out on their own train for Spring Hope, N. C. A representative of the Commonwealth tried to ascertain the reason for the cancellation of the night performance. One of the show officials said that the jump to Spring Hope was such a long one that the train could not arrive there Tuesday morning soon enough to unload for the parade and another reason advanced was that the tax rate at this point was too much for the circus. The consensus of opinion was that one performance was a great plenty for the people of this section.

#### American Wire Fence.

The Heaviest.  
The Strongest.  
The Best Galvanized.  
The Best for fencing of the Peanut Patch.  
The Best for any use.  
—Josey Hdwe. Co.

#### Pierrot Costume for Man or Woman

heavily souched, and chiffon veilings play important parts in the scheme of trimmings. Many of the new blouses are made of lace or net, banded by several rows of moire ribbon, at the line of the bust, veiled by the chiffon.

#### DINNER, DANCE, AND BALL GOWNS

Dinner and ball frocks are extremely dainty and quaint this winter. The panier, with its graceful draperies over the hips, is often accompanied by a loose hanging panel, and hung over contrasting underskirts of figured or flowered taffeta, or one of the charming embroidered brocades of the moment, in silver or gold. Now and then one sees a ball or dinner gown of black satin, heavily trimmed with sparkling jet; there are many veiled models, too; taffetas, failles, and satins, veiled with beaded nets or chiffons. Gray is nearly as popular a shade for this type of frocks as for daytime wear; often it is combined with black lace over white most effectively. Much velvet is used, combined with satin, taffeta, or faille, or as bandings for the cloth frocks which are quite popular.

There are times when it is pleasant.

ant to dispense with the frock especially designed for certain purposes, and to let Fancy take her own way, and garb us as she will, in some particularly fantastic creation all her own. All Saints' Eve, or Hallowe'en, is one of these times. The maid who looks for her fate in the candle's flame, and the man who frolics in fantastic garb, are at perfect liber-



Empire Pantalette Costume

to enjoy this weird evening in whatever costume pleases them most.

There is no more demure, pleasing costume for the maid than this quaint Empire frock with its frilled pantalettes, its crescent and star decked bonnet, and its fuzzy tailed black cats, world-wide omens good luck and witches' magic, bordering its short, full skirt. The man may wear a Pierrot costume; it has always been a favorite and loses none of its charm this winter.

#### THE DAY OF THE DANCE NOT PASSED

Dancing is still much in favor. Some charmingly capricious frocks have been designed this winter especially for the maid or matron who dances. Many of these are delightfully youthful and frivolous, one especially dainty creation has a skirt made entirely out of ribbon, with net bodice, veiling a band of the ribbon at the bustline. Net, and the daintily colored bordered chiffons, are much used for these gowns; also the quaintly patterned taffetas and brocades so reminiscent of days gone by. The nets and chiffons are usually hung over slips of satin or taffeta, or looped up, panier fashion, over a silver or gold brocaded setin underskirt.

#### Circus Well Attended

Quite a large crowd of people from the surrounding country and nearby towns mingled with local people Monday last, the occasion being the annual visit of Howe's London Shows. So far as the performance was concerned, the show was up to its usual standard. The people enjoyed the antics of the clowns and the acrobatic and riding work of the various actors. Good order was maintained and so far as can be learned there were no fights or disturbances to mar the pleasures of the day. The usual number of professional beggars and midway crooks were present however, who extracted from the generous and unwary their hard-earned cash. Only one performance was given, and Monday night the outfit pulled out on their own train for Spring Hope, N. C. A representative of the Commonwealth tried to ascertain the reason for the cancellation of the night performance. One of the show officials said that the jump to Spring Hope was such a long one that the train could not arrive there Tuesday morning soon enough to unload for the parade and another reason advanced was that the tax rate at this point was too much for the circus. The consensus of opinion was that one performance was a great plenty for the people of this section.

#### American Wire Fence.

The Heaviest.  
The Strongest.  
The Best Galvanized.  
The Best for fencing of the Peanut Patch.  
The Best for any use.  
—Josey Hdwe. Co.

#### Pierrot Costume for Man or Woman

heavily souched, and chiffon veilings play important parts in the scheme of trimmings. Many of the new blouses are made of lace or net, banded by several rows of moire ribbon, at the line of the bust, veiled by the chiffon.

#### DINNER, DANCE, AND BALL GOWNS

Dinner and ball frocks are extremely dainty and quaint this winter. The panier, with its graceful draperies over the hips, is often accompanied by a loose hanging panel, and hung over contrasting underskirts of figured or flowered taffeta, or one of the charming embroidered brocades of the moment, in silver or gold. Now and then one sees a ball or dinner gown of black satin, heavily trimmed with sparkling jet; there are many veiled models, too; taffetas, failles, and satins, veiled with beaded nets or chiffons. Gray is nearly as popular a shade for this type of frocks as for daytime wear; often it is combined with black lace over white most effectively. Much velvet is used, combined with satin, taffeta, or faille, or as bandings for the cloth frocks which are quite popular.

## VELVET, AX-MISTER & TAPESTRY DRUGGETS...

We have the most complete and largest line of druggets ever displayed in Scotland Neck.

If you are interested an inspection of our display and prices will pay you.

We are getting in our fall stock daily now and we will be pleased to show you over these goods.

## Scotland Neck Furniture Co.

Scotland Neck, N. C.

## Chickens and Eggs Wanted

Old Rubber, Brass Other Junk Highest Prices Paid

See me first when you have anything to sell—I may want to buy it.

Fresh Fish Daily  
**E. A. ALLSBROOK**  
The Junk Man

## CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Chas. H. Fletcher*

## Special Announcements.

FOR SALE OR RENT THE store building now occupied by Jere Bunch Grocery Co. Possession given September 1, 1915. Hugh Johnson.

## NYAL'S FAMILY REMEDIES

TRY THEIR "LIVER STIMULANT" Its Great

North End Drug Store, Watch the Yellow Packages