

THE COMMONWEALTH AFTERNOON DAILY

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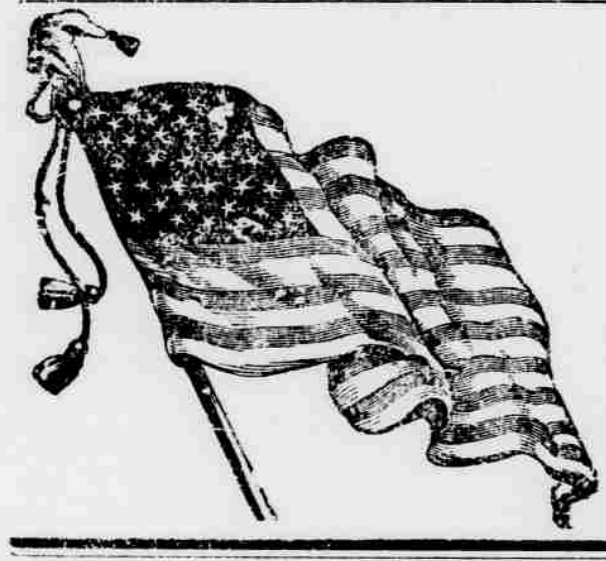
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Friday November 1 1918



TOOT YOUR HORN

In 1907 two Detroit automobile companies filed articles of association and designed medium-priced models. When they were put on sale there was very little difference in the details of construction and their appearance was about the same.

They had really been designed by the same engineer. He was originally employed by one of the concerns, but went to work for the other after completing most of the layouts, and on joining the second company he found positions for some of the technical staff who had worked for him on his former job.

Result: two cars at about the same price, equally good-looking and equally well constructed.

One of the companies is going strong yet and the other failed in a year and a half. The second company's car never caught on with the public.

The president of the first concern was an advertising expert of national reputation, who had got into the automobile game because he saw money in it. He hardly knew a jackshaft from a fishing-pole, and had made his name by pushing the sale of labor-saving office appliances. But the nature of the product didn't matter. He understood publicity.

We are all salesman in a sense. An office boy applying for a job is marketing his services, and the one who makes the best impression gets the job. It isn't enough to have a good commodity for sale; you must let your customer know it, and it is nothing to his detriment if you describe your product convincingly. He is not forced to buy; but it is to his disadvantage if he never learns all the merits of what you have to sell.

DIRECT TAXATION MISUNDERSTOOD

America as a whole had had little knowledge of direct taxation so that it is no wonder that there are many dissentients to the income and other direct taxes that from now on will be assessed every year. We have paid the taxes from the very beginning of time, but they have been so slight, or have been camouflaged under some other title, such as rent, import duties or high cost of luxuries that we have led ourselves to believe we pay nothing ourselves and the other fellow pays it all.

Now that the demands upon the government are immense these and additional taxes cannot longer be hid and we stand in exactly the

same position that citizens of every other country occupies when his country is spending more than its income. Wars are the most expensive things in the world, but they have been going on from time immemorial and the people have always had to pay the piper.

This war being the greatest in history has also been the most costly, and, for America, has started her on her national debt for the first timesince the republic was formed.

Bonds are taking care of part of the war cost, but this is a national debt. Income tax, excess profit tax, and luxury taxes have now been placed, but with it all there will be a tremendous deficit which time alone can wipe out if it is ever wiped out.

Those of us who are fussing over our income tax charges have given little thought to how light they are as compared with our allies. We pay thirty dollars income tax on \$2,500 income, whereas the Englishman has to pay \$210 on the same income. If you earn five thousand dollars here you are called upon to pay \$180, but if you were in England you would have to pay \$750. Ten thousand dollars income pay here \$845, but in England \$2,250. One \$20,000, \$2,895 against England's assessment of \$6,812. On \$50,000 we pay here \$12,495 and in England \$20,937 and on \$100,000 the charge in America is \$39,095 against \$47,187 in England.

It is well to note how much greater is the income tax on small and moderate incomes in Great Britain than in America.

Hereunder we give a table showing the estimated wealth of the large nations of the world.

	Estimated Wealth
United States	\$250,000,000,000
Great Britain	90,000,000,000
France	65,000,000,000
Russia	40,000,000,000
Japan	28,000,000,000
Italy	25,000,000,000
Austro-Hungary	25,000,000,000

Belgium is delighted in having an excellent view of Germany's coast trails.

FOR SALE—1917 FORD TOURING Car in good running condition. Apply or write J. S. Lewis, R. F. D. No 2 Scotland Neck, N. C. 11-116

PEANUT RAKE

RAKE YOUR PEANUTS UP WITH A DAIN LEFT HAND SIDE DELIVERY RAKE. SAVE TIME AND LABOR. PACK YOUR PEANUT VINES WITH A DAIN PEANUT HAY PRESS.

Josey Hardware Company Inc.
Pioneer Hardware Dealers
SCOTLAND NECK N C

SPECIALS NOTICES

BAGS WANTED—We will give you a good price for your Fertilizer bags. N. B. Josey Company.

PEARS FOR SALE—ANY QUANTITY. Write H. E. Kennedy. Scotland Neck, N. C. 10-6t

NOTICE
Extra Large Heavy Bags for Cotton Pickers for sale. N. B. JOSEY Co.

FOUND—AUTO LICENSE. CAN be obtained by giving number and paying for this ad at The Commonwealth. 1f

FOR SALE—SEVERAL SMALL farms and two large farms for sale. Apply at once to Box 36 Scotland Neck N. C. 1f

WANTED—TO DO YOUR HAULING. Haul Anything. See Henry Peoples or leave your order at the Corner Grocery Store. H. A. WINCHESTER

FOR RENT OR SALE—THE Bell Hotel equipped with electric light and city water. Apply to N B Josey Scotland Neck N C

FOUND—A NEW AUTOMOBILE tire. Can be obtained by describing same, paying the reward and for this ad. Apply in first instance to the Commonwealth.

WEDDING INVITATIONS—ALL who contemplate sending out wedding invitations, or announcements, and wish to save the high cost of engraving, should apply to The Commonwealth.

NOTICE
We are largely interested in the Cotton Oil and Ginning Co. We will thank our friends to have their cotton ginned with them. N. B. JOSEY CO.

FOR SALE—TWO ENGINES suitable for thrashing peanuts, terms reasonable. Apply to Shields Commissary 10-28tf

COUPON BOOKS—THE Commonwealth has taken the agency for the Betz Coupon Co., for coupon books. Any merchant who needs these books in the near future should advise us and we will have them delivered in time. Apply Commonwealth Office 1f

Change in Delivery Hour

ON ACCOUNT OF ANOTHER CHANGE IN THE NATION'S TIMEPIECE, I AM FORCED TO CHANGE THE HOUR OF DELIVERING IN THE AFTERNOON, SO WILL MAKE OUR DELIVERIES IN FUTURE AS FOLLOWS:

9:00 A. M. 4:00 P. M.

PLEASE LET YOUR ORDERS COME THICK AND FAST BEFORE THESE HOURS. MANY THANKS FOR PAST FAVORS.

CLEE VAUGHAN

The business built by quality, cleanliness, courtesy and a square deal.

FOR SALE—ON MAIN STREET
A two story dwelling house and lot. Apply Bernard Allsbrook

Professional Cards

FOR AN UP-TO-DATE HAIR CUT OR SHAVE
HOTEL BARBEK SHOP
W. A. WALSTON, Prop.
Sanitary and up-to-date. Special attention given to children.

DR. C. E. JENKINS
(Dental Surgeon)
Over Whitehead's Drug Store
SCOTLAND NECK N. C.
Has taken over Dr. D. F. Keel's equipment and office and is ready to make appointments for all classes of dental work.
Office Hours Morning 9 to 1.
" " Evening 2 to 6
Other appointments by special arrangement Phone 56

Sleep and Rest
One of the most common causes of insomnia and restlessness is indigestion. Take one of Chamberlain's Tablets immediately after supper and see if you do not rest better and sleep better. They only cost a quarter.

Splendid Showing of Fall Wear

Ladies tailored suits and coats—also one-piece dresses—in many artistic designs and good colorings

Serges and Silks

Our stock is complete with the season's display of Serge and silk piece goods in all the new shades.

LADIES WAISTS

Many dainty novelties in the best that the season affords in silk and other pretty weaves.

FALL SHOES

We have the popular Grey laced style in women's fall wear shoes.

M. Hoffman & Bro.

"The House where your father always traded."

COOL WEATHER CALLS FOR HEATERS

We have them --- All kinds and sizes.
Aetna Hot Blast, Washington Parlor Heaters, Sheet Iron Heaters. Also Washington Cook Stoves and Ranges.
COME IN AND SEE OUR LINE ON DISPLAY.

The Scotland Neck Furniture Company

The Fall Season Has Opened

Our buyer has returned from the northern markets and by every express is coming all the novelties of the season as well as staple lines of wearables.

You Cannot Miss Our Display

IF YOU WOULD BE WELL CLOTHED AND WELL SHOD.

COATS FOR LADIES AND THE MISS

in large and varied assortment, made of the most popular weaves, such as light and heavy cloth, velvet and near seal. The color most attractive. The styles excellent.

Burroughs - Pittman - Wheeler Co.

EVERYBODY'S STORE

WE SELL WAR SAVINGS STAMPS

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