

THE SATURDAY RECORD

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LABEL PRODUCTS COMMITTEE IS ORGANIZED,

Officers Elected at Get Together Meeting Wednesday Night.

The delegates elected to represent the various unions of the Label Products Committee, a body which was organized to advocate the purchase of goods bearing the union label, and to co-operate with the merchants of the city in their "buy at home" movement, were permanently organized at a get-together meeting Wednesday night. G. H. Stone was elected chairman, and George W. Cameron, secretary.

The committee has planned to start a label campaign and will ask the merchants of the city to co-operate with them in their efforts to have label goods on sale. In view of the coming "buy at home and dress up week" under the auspices of the retail merchants of the city, the committee believing it to be one of the best possible methods by which their efforts can be accomplished, adopted the following resolutions:

"Whereas, we have been requested to co-operate with the business men of Wilmington's 'buy at home and dress up week' to make it a success, and

Whereas, we are heartily in favor of any effort to make our city a bigger, better and more prosperous city, therefore, be it

"Resolved, That the Label Products Committee, representing 11 unions of this city, do hereby endorse the movement originated by the Merchants' Association, to begin on March 31, 1917, and all union men in the city and the friends of organized labor are urged to make all efforts to make the movement a success.

G. H. STONE, Chairman.

GEO. W. CAMERON, Secretary.

"THERE'S A REASON" GRAPE-NUTS POST.

The Wages in Battle Creek, Mich., Much Lower Than Any City of Its Size in That State.

Battle Creek, Mich., March 30.—Looked out machinists and their friends quote statistics which show that this city pays the lowest wages in Michigan in proportion to its size and production. The manufacturers are organized and make loud claim that Battle Creek should continue on a non-union basis. When the machinists began discussing more thorough organization they were locked out. The statistics indicate why employers plead for "the independence of their workers."

Funeral of a Little Child.

The funeral of the infant son of Mr. and Mrs. B. J. Bryant, Jr., who died on Sunday morning about 1 o'clock from injuries sustained when it fell into a tub of scalding water on Friday afternoon, was held from their home, 604 Wooster street, on Sunday afternoon at 4:30 o'clock, Rev. W. R. Noy, of the Church of the Good Shepherd, and Rev. Mr. McCracken, of Fifth Avenue Methodist Church, conducted the ceremonies.

The burial was in Bellevue Cemetery. The large attendance of sympathizing relatives and friends attested the deep sympathy of the whole community for the bereaved ones.

There is only one thing a woman dislikes more than flattery, and that is not to be flattered.

Buy at Home and Dress Up Week

Beginning Today, Every Loyal Citizen Should Resolve to Buy at Home and Dress Up.

Boost the Home Product and Benefit Both the Merchant and the Workingman by Keeping Home-earned Money in Local Banks.

Today ushers in the "Buy-at-Home and Dress Up Week," under the auspices of the Merchants of Wilmington, and marks the beginning of one of the best movements ever inaugurated by a business association in this city for advancing the interests of the business men and wage-earners of this vicinity. If the policy presented by merchants in their greeting to Organized Labor is effected—and it certainly can be if the merchants and Organized Labor co-operate in this movement—every element of Wilmington's industrial force will be fully rewarded for their efforts; for, as the announcement states, money spent in foreign markets never works for our home city and this alone is enough to convince the workingman and merchant that co-operation by them in this movement is essential to the progress of our city. Co-operate with the home merchant by purchasing your Easter goods at home and let's have the use of our production in building a better, bigger,

more prosperous and beautiful Wilmington. It is hoped that every workingman in Wilmington will contribute his part toward making the movement successful.

The following proclamation by Mayor P. Q. Moore should receive a generous response from all who wish to see us the leading industrial center of the State:

Whereas, the merchants and business men of Wilmington are co-operating in a campaign for the purpose of urging the people of this community and those in the trading zone adjacent to the city to spend their money in Wilmington thus causing a prosperity which will be mutual.

And, Whereas, "Buy in Wilmington" movement has been combined with "Dress Up Week" this latter being a national event and usually coming just before Easter, applying to the homes, gardens, front yards and all things pertaining to making the "City Beautiful,"

And, whereas, this undertaking should have the undivided support of every man, woman and child in this community, therefore, as the official head of the city, I desire to proclaim March 31st to April 7th "Buy in Wilmington Dress Up week," and ask all citizens to co-operate with the business men in making this a bigger city, a better city, and a more beautiful city.

Signed, PARKER QUINCE MOORE, Mayor of Wilmington.

There will be a Tag Day so as to stamp and classify the citizenship of the community who believe in, and wish to assist in the movement. The tags will be distributed free and all citizens are respectfully asked to wear them during the "Buy at Home Dress Up Week."

The tags bear the following inscription:

THE MERCHANTS OF WILMINGTON GREET YOU:

Organized labor is urged to let their home-earned dollars be home spent, thus keeping more money in home circulation, where it will pass from hand to hand and do the greatest good for the greatest number.

Money sent to the mail order catalogue houses in the distant big city is lost to you, your home merchant, your home town and your home employer; it will never return to you in your pay envelope but will stay in circulation in some big city to enrich that community and the catalogue houses that have "hooked you" with tempting catalogue "bait."

No matter where you live, patronize your local stores, give them first chance to supply your needs. If you can not find what you want, then give the Wilmington stores an opportunity to serve you. They agree to give you as good and even better values on many items than you can secure from distant mail order catalogue houses. Adopt our slogan, practice it and preach it, for it is to your interest, our interest and the future prosperity of this community.

"Buy in Wilmington and Watch Wilmington Grow!" Dress Up Week, March 31st to April 7th.

Why not dress up for Easter in Wilmington-bought apparel. May we serve you. Respectfully,

THE MERCHANTS OF WILMINGTON.

tion: "I am for a Bigger, Better and More Prosperous City. Buy in Wilmington and Watch Wilmington Grow."

OUR ADVERTISERS.

Subscribers will please mention this paper when making purchases.

Shands' Grocery has special prices on for today only. Read his ad. on the 6th page.

W. B. Klander is now making a specialty on roofing and repair work. He has an ad. on the 6th page.

Keep posted on J. E. Marshburn's prices. He has an ad. in this issue. He quotes eggs this week at 28c and Cuslow country hams at 25c.

Buy your garden hose from the Wilmington Hardware Co. See his ad. in this issue.

A STRONG LABOR CANDIDATE IN THE FIRST WARD

C. McD. Jones Announces His Candidacy For Councilman

On the sixth page of today's paper we print the announcement of Mr. C. McD. Jones as candidate for Councilman from the First Ward. Mr. Jones is the financial secretary of Cape Fear Lodge, No. 559, B. R. C. of America, and a member of Wilmington Trades Council. He is an enthusiastic worker in his union as was on the Label Products Committee and in the Wilmington Trades Council, and will have a strong union vote from the union men of the First Ward.

Union men should remember their obligation and give Brother Jones the support that will put him on the City Council as Organized Labor's representative.

Cattish Club Races.

The first race of the season, under the auspices of the Carolina Cattish Club was held this week and was between the Viking King and the Blue Cat, two of the club's high pressure clippers. The Viking King was in charge of Purser Robinson and the Blue Cat was in the hands of Captain Canache.

The race was most interesting from the fact that the course lay through the danger zone and there was much uneasiness lest a torpedo might spoil the sport. The Viking King won by a few micrometric points, but Captain Canache says when his boiler-maker gets done hammering on his "gas boiler" the King will not be in the running.

There will be another race soon and don't forget that Blue Book, the old boy.

The union label on your campaign printed matter will have a good effect on the union voter. Be sure you are on the winning side and demand the union label.

Demand the Union Tailors Label on your Spring Suit and boost the Cause.

With the high cost of living married life may be one grand, sweet song, but one must be sharp.