

A Few Items of Interest  
From Our  
**READY-TO-WEAR DEPARTMENT**

White Rep Tailored Skirts... \$1.00 to \$10.00  
Lingerie Dresses... \$6.00 to \$12.50  
Acorn Brand Shirt Waists... \$1.00 to \$5.00  
Linen Coat Suits—all colors, all prices.  
Gingham Wash Skirts... 59c to \$1.25

**H. & W. GOODS**

H. and W. Brazzieres... 50c and \$1.00  
H. and W. Bust Form and Corset... \$1.50  
H. and W. Maternity Waist... \$2.00  
H. and W. Corset Waist for ladies and children.

Everything for your cottage on the beach:—Beach Rugs, Beach Draperies, Beach Curtains, Porch Screens, Beach Mattings, Beach Shades, Sheets and Pillow Cases, Towels and more Towels.

We give Wilmington Gold Bond  
Trading Stamps

**Platt & Haar**

**GAYLORD'S**  
**"3"**  
**Specials for This Week.**

A LARGE LOT OF DRUMMERS SAMPLES IN NEOPOLITANS PANAMAS, TUSCANS, CHIPS AND LARGE BURNT EFFECTS. THESE HATS ARE OF \$3.00, \$4.00 and \$5.00 VALUE, WILL SELL FROM \$1.00 to \$1.98.

PRICES ON ALL PUMPS, OXFORD TIES AND SLIPPERS FOR LADIES AND CHILDREN, CUT 25 PER CENT; ALSO LOW QUARTERS FOR MEN AND BOYS.

MEN AND BOYS' CLOTHING AND UNDERWEAR—This week we are offering some special rare Bargains in these goods and you will find it to your advantage to give this department a look over.

SPECIAL PRICES ON THESE THREE THINGS FOR THIS WEEK ONLY.

**GEO. O. GAYLORD'S**  
Big Department Store.  
210, 212 and 214 North Front Street.

**Don't Blame the Lamp**

IF IT SMOKES, SMELLS AND GIVES A POOR LIGHT, BUT GO TO YOUR DEALER AND ASK HIM IF YOU ARE GETTING OUR

**Water White 150 deg. Fire Test Oil**

IT IS THE HIGHEST GRADE KNOWN AND COST NO MORE AT THE JOBBERS, OR RETAIL STORE.

**Cape Fear Oil Company**  
Dealers in Kerosene, Gasoline and all kinds of Lubricating Oils and Greases. Phone 873

**BUCK'S**

**DON'T WAIT UNTIL SUMMER IS HERE  
KEEP THE FLIES OUT.**

We've the Window Screens and Screen Doors That Will do it for You.

Why be bothered with the pesky little critters when a little money invested in Screens and Screen Doors will keep them out as well as all other bothersome little pests.

We will supply these needs better at less cost to you than elsewhere—and the cost will be nothing compared to the satisfaction of having the house free of these intruders.

Let us fill your Screen needs.

**WM. F. SPRINGER & CO**

**Others' Thoughts**

Durham Herald: To the Greensboro News' observation that "personal abuse amounts to nothing," the Anderson Daily Mail pertinently observes, "Maybe that is why it indulges in so much of it."

Charlotte News: We are not going to be surprised at anything the flyers accomplish. If a man can fly from New York to Philadelphia there is no reason why he could not go further. A little more and they will be making flights from New York to San Francisco, with stops for fuel and the like.

Winston Union Republican: Salisbury has our sympathy. The Western Bloomer Girls were scheduled to cross bats with the local nine in that city yesterday. The Post says that "ample car accommodations will be furnished." That signifies a big crowd was expected and no doubt were present. And while women base ballists over the country is no new thing it is a profession few would commend to any lady.

Raleigh Evening Times: Governor Glenn says he didn't make the remarks about the negro question he is alleged to have made. We published a few days ago the fact that he had denied the story sent out. Yesterday we received a personal letter from Mr. Glenn assuring us that there was no truth in the story sent out. That settles the matter, of course, and we are glad to do what we can to set the ex-Governor right. Mr. Glenn, however, was unfortunate in the choosing of a subject, as the Charlotte Chronicle says, and he may expect to continue to get into trouble just so long as he essays to speak on these and kindred subjects before northern audiences. This is the third or fourth time that Mr. Glenn has had to deny remarks attributed to him and he must know that however baseless those stories have been there are some people who will believe them, many in fact who will never see the denials. And Mr. Glenn knows that they not only hurt him personally but that they hurt the State.

**WHERE TO WORSHIP.**

Advent Christian Church, Fourth and Church streets, Rev. C. H. Sweet, pastor. Preaching at 11 a. m., subject "Christ's Parabolic Teachings." Sunday school at 3 p. m. Preaching at 8 p. m., topic, "Parable of the Sower." The Earnest Workers meet Wednesday at 3:30 p. m. Mid-week prayer meeting Wednesday at 8 p. m. All welcome.

The Advent Christian Church, corner Sixth and Church streets, Elder J. P. King, pastor. Services Sunday at 11 a. m. and 7:30 p. m. Regular prayer meeting Tuesday evening at 8 o'clock. The Willing Workers meeting Tuesday at 4 p. m. Busy Bee and Children Choir meet Friday afternoon at 4 o'clock. Ladies' Aid Society meets the first Tuesday in every month at 4:00 p. m.

Front Street Advent Christian Church, Front and Dawson streets, James E. Smith, pastor. Services at 11 o'clock and 8 p. m. Sunday School at 3 p. m. Prayer meeting Thursday evening at 8 o'clock.

Fifth Street M. E. Church, Rev. K. D. Holmes, pastor. Services tomorrow at 11 a. m. and 8 p. m. Sunday School at 3 p. m. Prayer meeting Wednesday at 8 p. m. Public invited.

Trinity M. E. Church, corner Ninth and Market streets. Preaching at 11 a. m. and 7:45 p. m., by the pastor, Rev. E. R. Welch. Sunday School at 3:30 p. m. J. H. Beery, Supt.

Bladen Street M. E. Church, corner Fifth and Bladen streets, Rev. W. L. Rexford, pastor. Services tomorrow at 11 a. m. and 8 p. m. Sunday School at 3:30 p. m. Prayer meeting Wednesday evening at 8 o'clock. Public cordially invited to attend.

St. James' Church, Rev. W. H. Milton, D. D., rector. Holy Communion at 7:30. Morning prayer and sermon at 11. Evening prayer at 6. Everybody cordially welcome.

St. John's Church, Third and Red Cross streets, Rev. W. E. Cox, rector. Holy Communion at 7:30 a. m. Service and sermon at 11 a. m. Sunday School at 4 p. m. Evening prayer at 5 p. m. All are cordially invited.

St. Paul's Episcopal Church, Fourth and Orange streets, Rev. A. W. Seabreeze, rector. Sunday services: Morning at 11 o'clock. Sunday School at 3:30 p. m. Evening at 6 o'clock.

St. Paul's Lutheran Church, corner Sixth and Market streets, Rev. W. A. Snyder, pastor. Fourth Sunday after Trinity. English service at 11 a. m. Sunday School at 9:45 a. m. No vesper service, owing to installation service at St. Matthew's Lutheran Church. A cordial invitation to all; seats free.

St. Matthew's English Lutheran Church, North Fourth street, Rev. H. E. Beatty, pastor. The usual morning service at 11 o'clock. The service of installation of the pastor will be conducted Sunday evening at 8 o'clock by Rev. W. A. Snyder, pastor of St. Paul's Lutheran Church. Sunday School at 10 a. m. Prayer meeting Wednesday evening at 8 o'clock. A cordial invitation to everyone.

First Presbyterian Church, corner Third and Orange streets, Rev. J. M. Wells, D. D., pastor. Services tomorrow, Sunday, at 11 a. m. Sunday School at 9:50 a. m. Christian Endeavor at 7:00 p. m. Usual mid-week prayer meeting Wednesday evening at 8:00. Strangers are cordially invited to all services.

St. Andrew's Presbyterian Church, corner Fourth and Campbell streets, Rev. Alex. D. McClure, D. D., pastor. Sabbath services at 11 a. m. and 8 p. m. Sabbath School at 4 p. m. W. C. E. Society at 7:15 p. m. Prayer meeting and lecture Wednesday at 8 p. m. The public cordially invited; seats free.

Immanuel Presbyterian Church, corner Front and Queen streets. Sunday services as follows: Sunday School at 10 o'clock a. m. Preaching at 11 o'clock a. m. and the night service at 8 o'clock. You are most cordially invited and your friends, strangers and visitors specially invited. Something special for both services.

First Baptist Church, Rev. J. H. Foster, D. D., pastor. Preaching tomorrow at 11 a. m., and 8 p. m. Sunday School at 3:30 p. m. Monthly conference Monday 8 p. m. Prayer and

praise worship Wednesday at 8 p. m. B. Y. P. U. Friday 8 p. m. Brooklyn Baptist Church, Rev. C. F. Whitlock, pastor. Preaching tomorrow morning at 11 o'clock and tomorrow evening at 7:30. Sunday School at 3:30 p. m. Everybody cordially welcome.

Southside Baptist Church, Rev. G. A. Martin, pastor. Preaching Sunday at 11 a. m. and 8 p. m. Sunday School at 3 p. m. All are cordially invited.

First Church of Christ, Scientist, Market and 17th streets. Services tomorrow at 11 a. m. and 8:15 p. m. Subject of Lesson Sermon: "Is the Universe, Including Man, Evolved by Atomic Force." All are invited.

**COMPETENT JUDGES.**

**Beauty Doctors Endorse Herpicide.**  
Women who make a business of beautifying other women come pretty near knowing what will bring about the best results. Here are letters from two, concerning Herpicide:

"I can recommend Newbro's "Herpicide," as it stopped my hair from falling out; and, as a dressing it has no superior."  
(Signed.) Bertha A. Trullinger, "Complexion Specialist," "29 1/2 Morrison St., Portland, Ore."

"After using one bottle of "Herpicide" my hair has stopped falling out, and my scalp is entirely free from dandruff."  
(Signed.) Grace Dodge, "Beauty Doctor," "135 Sixth St., Portland, Ore."

Sold by leading druggists. Send 10c. in stamps for sample to The Herpicide Co., Detroit, Mich.

**ONE DOLLAR BOTTLES GUARANTEED**  
**ROBT. R. BELLAMY, Special Agent.**

**The Price You Pay**

Is not always with money, for the goods you buy. You sometimes pay with your health buying at unsanitary stores. That's our strong point keeping the flies and dust out with screens and electric fans. Meet us face to face and be the judge.

**BORNEMANN'S,**  
The Store that sells Everything.  
Shafers Breakfast Bacon, 2 to 4 lb. strips, 25c lb.  
Autocrat Tea, extra good, 50c lb  
Alaga Cane Syrup, 15c can.  
Argo Salmon, 3 cans for 50c.  
Beardsley's Peanut Butter, 10 and 15c jar.  
Southern Beauty Table Peaches 2 cans 25c.  
Best Colonial Flour, 40c per 12 pound sack.  
Fresh Country Eggs, 25c doz.  
Grown Chickens, 65c each.  
Brooms, 35, 40, 45 and 50c.

**C. H. BORNEMANN'S**  
DEPARTMENT STORE.  
Phone #53. 7th and Orange Sts

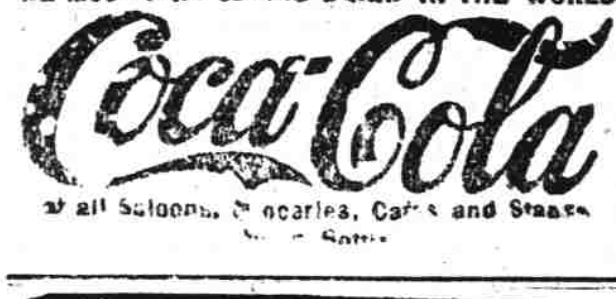
**Atlantic Coast Line**  
—VERY LOW—  
**EXCURSION**  
RATES TO THE  
**EAST**  
FROM WILMINGTON

To Washington.....\$16.00  
To Baltimore.....\$18.00  
To New York.....\$26.00  
To Philadelphia.....\$22.80

FINAL RETURN LIMIT OCTOBER 31st, 1910. Liberal Stopovers.

W. J. CRAIG,  
Passenger Traffic Manager.  
T. C. WHITE,  
General Passenger Agent.  
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THE MOST REFRESHING DRINK IN THE WORLD



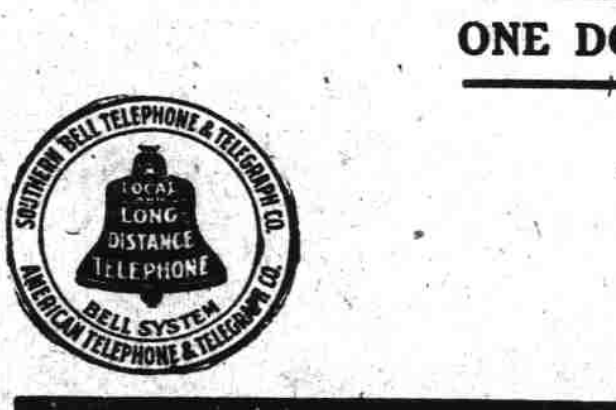
**What About Your Wife?**

The man's telephone is usually at his elbow on his desk. He can use it all day without moving from his seat.

What about the woman at home? Isn't she entitled to equal convenience? Her work is as important to her as the man's work is to him.

Does your wife run up and down stairs, or walk from one end of the house to the other, in order to answer the telephone?

An Extension Wall Set connected with the present Bell telephone in your house will save these useless steps and you cannot afford to deprive your wife of this convenience.



**Money Saved**  
—IS—  
**Money Made**

On every purchase you make these days at the

**Piercing Arrow Sale**

It Means a Saving to you.

**Clothing, Shoes, Hats, Furnishings.**

Obey that impulse and BUY NOW. Only a few more days and this Great Sale will be over.

**ED. N. PENNY, Inc.**  
28 South Front St.  
WILMINGTON, N. C.

**WELCOME WORDS TO WOMEN**

Women who suffer with disorders peculiar to their sex should write to Dr. Pierce and receive free the advice of a physician of over 40 years' experience—a skilled and successful specialist in the diseases of women. Every letter of this sort has the most careful consideration and is regarded as sacredly confidential. Many sensitively modest women write fully to Dr. Pierce what they would shrink from telling to their local physician. The local physician is pretty sure to say that he cannot do anything without "an examination." Dr. Pierce holds that these distasteful examinations are generally needless, and that no woman, except in rare cases, should submit to them.

Dr. Pierce's treatment will cure you right in the privacy of your own home. His "Favorite Prescription" has cured hundreds of thousands, some of them the worst of cases.

It is the only medicine of its kind that is the product of a regularly graduated physician. The only one good enough that its makers dare to print its every ingredient on its outside wrapper. There's no secrecy. It will bear examination. No alcohol and no habit-forming drugs are found in it. Some unscrupulous medicine dealers may offer you a substitute. Don't take it. Don't trade with your health. Write to World's Dispensary Medical Association, Dr. R. V. Pierce, President, Buffalo, N. Y.—take the advice received and be well.

**STOP!**

Ladies and Gentlemen. Save money by eating at the

**New York Cafe!**

The Only Place for Ladies,

EVERYTHING UP TO DATE. THE MOST SELECT LUNCH COUNTER IN THE CITY.

TRY OUR SPECIAL OMELETS, N. Y. STYLE. SANDWICHES ALL KINDS, 5c. COFFEE SERVED WITH CREAM. LUNCHES IN BOXES. THE PLACE WHERE YOU FIND SOMETHING SPECIAL EVERY DAY. BEST DINNER, change every day, ONLY 25 cents.

Lunch Tickets—\$1.10 for \$1; \$2.30 for \$2; \$3 for \$2.50  
The Only First Class Cafe. No Saloon.

**New York Cafe.**  
202 PRINCESS STREET. WILMINGTON, N. C.

**Economy Cash Grocery**  
Leaders of Low Prices.  
Phone 1203  
Cor. 7th and Orange Sts.

Granulated Sugar, 5 1-2c pound.  
Jersey Brand Milk, 9c can.  
Arbuckle Coffee, 15c package.  
12 lb. bag Tidal Wave Flour, 40c.  
Vancamps Pork and Beans, 14c can.  
Jelo Ice Cream Powder, 10c pkg.  
2 lb. can Cottolene, 30c.  
Lard, 12 and 15c pound.  
Country style Sausage, 15c pound.  
Southern Beauty Table Peaches, 12 1-2c can.  
N. C. Hams, all sizes, 22c pound.  
3 cans Sardines for 10c.  
Good Rice, 5c quart.

**M. F. Croom & Co.**  
7th AND ORANGE STS.

**THE NORTH CAROLINA State Normal and Industrial College**

Maintained by the State for the Women of North Carolina. Four regular Courses leading to Degrees. Special Courses for Teachers. Fall Session begins September 14, 1910. Those desiring to enter should apply as early as possible. For catalogue and other information address

**JULIUS I. FOUST,**  
President, Greensboro, N. C.  
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An Extension Wall Set connected with the present Bell telephone in your house will save these useless steps and you cannot afford to deprive your wife of this convenience.

**ONE DOLLAR PER MONTH IN RESIDENCES**

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