

OUCH! LAME BACK RUB LUMBAGO OR BACKACHE AWAY

Pain Right Out With Small Trial Bottle of Old, Penetrating "St. Jacobs Oil."

Why cause Backache? No! You have no nerves, therefore can't cause pain. Listen! Your backache is caused by lumbago, sciatica or strain, and the quickest relief is obtained by penetrating "St. Jacobs Oil."

Health and Hygiene

THIS TUBERCULOSIS WEEK.

Everybody Expected to Do Something This Week to Aid in the Fight Against Tuberculosis.

The Tuberculosis Week. This week when the people of North Carolina are expected to do something toward aiding the fight against tuberculosis, either educationally or materially.

The Drinking of Water

The general conclusions of the latest medical scientists prove that drinking plenty of pure water both between meals and with one's meals is beneficial to health.

American men and women must be constantly against kidney trouble because we eat too much and all our food is rich.

NEWSPAPER ADVERTISING IS THE GREATEST TRADE STIMULATOR YET DISCOVERED

Can be used in exact accordance with present or prospective distribution linked to dealers' names so as to produce direct sales and increase the interest of your agents in the sale of your goods in their territory.

A SELECT LIST OF FOUR HUNDRED STRONG NEWSPAPERS

WHICH MAY BE RELIED UPON AS REPRESENTATIVE AND DEPENDABLE FOR NATIONAL, SECTIONAL OR LOCAL CAMPAIGNS, SUPPLEMENTED BY OTHER NEWSPAPERS AS MAY BE NECESSARY TO PRODUCE DESIRED RESULTS.

Cities, Populations, Papers, Circulations and Advertising Rates

Circulation Figures Are Invariably Latest Available Post Office Statements Filed October 1, 1916

Table listing newspaper advertising rates across various states including Alabama, Illinois, Massachusetts, New Mexico, Oklahoma, Texas, and others. Columns include city names, newspaper titles, and advertising rates per inch.

Prepared and Compiled for the Ready Reference and Use of Manufacturers Desirous of Securing New or Increased Sales for their Goods, by Jason Rogers, Publisher of The New York Globe, who without any obligation whatsoever will be pleased to give further disinterested information regarding any of the newspapers or opinion regarding selling plans in any of the cities.