# New Money For Christmas 

 GOLD SILVER CURRENCY As Has Been Our Custom for Many Years Past, We have Laid in It Will Be Our Pleasure To Serve You The Wilmington Savings \& Trust CompanyOldest and Largest North Carolina Savings Bank



## Bon Marche <br> The Most Up-to-Date Department Store in the Carolinas

## Ready For Your Christmas Shopping

## PloTs blll IS

 LIAR RISID Small's Measure Wont Get Be- ment of fixtures has arrived and been placed in position, and the merchandise has
been distributed to the various sections. With this new equipment you will find been distributed to the various sections. With this new equipment you will find shopping much easier and more convenient as the goods are displayed for your view
ing. With Christmas a little more than a week off we are making final preparations for the Christmas gift hunters. Here are a few of the really good suggestions that

## A Booth of \&łandkerchiefs



Crepe de Chine Handkerchiefs in white and all colors are priced at 25 ceach.

[^0]
## Silk \& ososiery for Christmas Giving

We are selling \$1.25 MtCallum Silk Hosiery, and also a large line of $\$ 1.25$ fancy silk hosiery very special this week at $\$ 1.00$ pair.

Ask to see these Better hose
Gordon No. H-300 hose, in Christmas

Kayser and Miagara Maid Silk Underwear

On the mezzanine floor you will find a goodly collec- came in for Christmas selling. Many people give silk nderwear as presents, and we suggest these for you

Italian silk vests, in white and flesh, are priced at $\$ 1.50$ to \$5.00.
$\$ 1.50$ to $\$ 2.50$.
Flesh colored knit union suits 'wit hltalian silk top priced at $\$ 1.25$ ot $\$ 2.50$.

## Christmas Clearance Sale of Dresses Continues

A large line of silk and serge dresses are selling Friday and Saturday at very special prices. There are many make them an extremely attractive purchase.

| Values to $\$ 8.50$, special at | 75 |
| :---: | :---: |
| Values to $\$ 16.50$, special at | \$8.75 |
| Values to $\$ 20.00$, special a | \$15.75 |
| Values to $\$ 25.70$, special a | 18.75 |


[^0]:    OImother Shipment of Kid Gloves On Wednesday we received a large hipment of Kid Gloves in plain white without stitching, in all sizes, to sell at $\$ 1.50$ pair.
    The Centemeri Kid Gloves come in all zes, in the attractive contrasting stitch ing, black on white and white on black. They are the finest imported quality, and are selling rapidly at $\$ 2.00$ quality, and are
    and $\$ 2.50$ pair.

