



KIRKMAN'S

KIRKMAN'S BORAX SOAP
KIRKMAN'S SOAP POWDER



PRODUCTS

KIRKMAN'S WHITE SOAP
KIRKMAN'S SCOURING POWDER



A BIRTHSTONE RING FOR ANY MONTH IN THE YEAR



For 25 Coupons (Regular Value is 50 Coupons)

Each ring in a velvet lined box with an appropriate verse. Send size of ring and month of birth.

January	Garnet	July	Ruby
February	Amethyst	August	Sardonyx
March	Bloodstone	September	Sapphire
April	Diamond	October	Opal
May	Emerald	November	Topaz
June	Agate	December	Turquoise

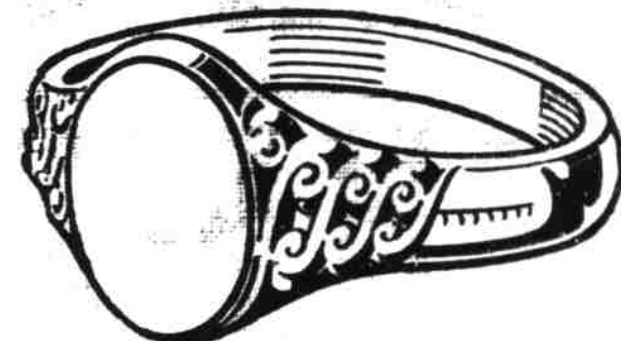
FOR A SHORT TIME ONLY

FOR A SHORT TIME ONLY

THESE PREMIUMS AT ONE HALF THEIR REGULAR VALUE

The coupons you send us may be all soap coupons, or all powder coupons, or they may be assorted. Upon receipt of the necessary coupons, we will mail any or all of these four premiums (we pay the postage).

A SIGNET RING

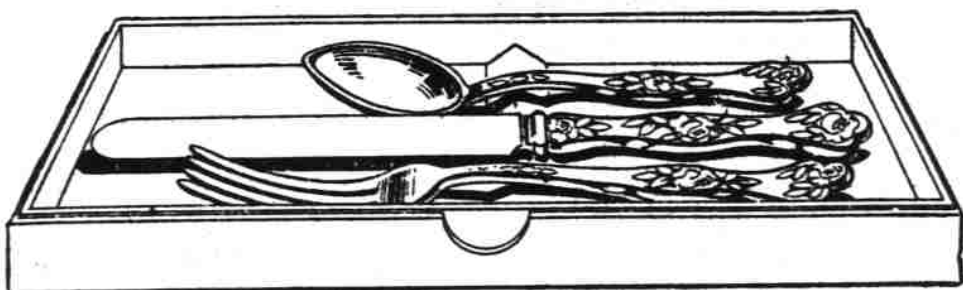


For 25 Coupons (Regular Value is 50 Coupons)

12 Kt., Gold Filled, Bright Finish
Comes in a Plush Lined Box

BE SURE TO SEND SIZE OF FINGER

A CHILD'S SET



For 25 Coupons (Regular Value is 50 Coupons)

Knife, Fork and Spoon, Silver plated, French gray finish, each set in a lined box

DIRECTIONS FOR MAILING COUPONS

ON each of our products there is a premium coupon. Cut out these coupons and after you have saved the required number, send them to us with your name and address and name of premium you wish sent. BUT BE SURE TO SEND YOUR NAME AND ADDRESS.

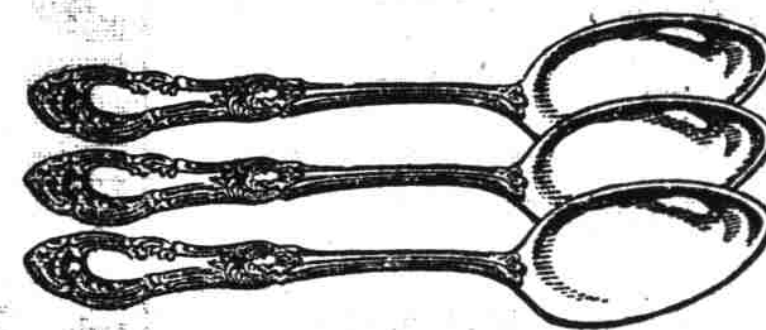
In our office we have thousands of letters from customers who have sent us coupons, but who neglected to send us their names and addresses. Of course, in these cases we cannot mail the premiums.

Before sending the coupons, be sure your letter is plainly written and be sure to place the proper amount of postage on the package or letter. The best way is to have it weighed at your Post Office.

If you do not receive the premium within ten days, notify us and we will investigate.

When mailing coupons send them only to
KIRKMAN & SON, BROOKLYN, N. Y.

THREE TEASPOONS



For 25 Coupons (Regular Value is 50 Coupons)

Heavily Silver plated on White Metal. "Lorraine" pattern. We guarantee these spoons to give satisfaction.

Please Remember: We Have Not Changed the Weight, the Size, or the Quality of KIRKMAN'S BORAX SOAP

Revolution Of Ideas And Action

By Allen Maull.
General Advertising and Development Agent of the Atlantic Coast Line.

The newspapers and magazines are today flooded with articles upon the agricultural situation in the United States and throughout the world. Observations of every conceivable character are made by writers who are preaching a most insidious and misleading fallacy. It is most natural with them—with all of us. We all get notions. We are quick to form opinions. We like to tell a good story. Our imaginations help wonderfully. There are hundreds of writers upon agricultural subjects today who state, with a charming freedom born of a desire to make things sound interesting, which are based on odd bits of information gathered here and there about gardening, general farming, live stock growing, cotton raising and every other phase of the art of agriculture, but most of all, about the record crops and the record profits this man and that man has made. Not one word is ever said about the multitude of failures.

The opinions and statements of such men are just as interesting and as well founded as opinions of the foreign policy of our last administration. They have firmly convinced themselves that they are right and that few persons have had the keen perception that they have shown in this case. They will feed you upon a compendium of statistics adroitly blended with fine phrasing, rather than upon a simple common-sense viewpoint and statement with regard to the elemental philosophy of the situation.

Their appeal is always to the sentimental rather than the practical. They have told you why the few have succeeded, and never as to why the many have failed. Fabulous profits are always played up to the exclusion of the system and intellectual substance within and the unremitting energy and sacrifice without that brought about the profits. They have failed to sense the broad philosophical principles at the foundation of every successful and enduring agricultural system that makes life and builds up a strong and self-reliant people.

Such writers remind me of the story of the five blind men who went to see the elephant, and how each gave his opinion of the animal from the part he struck. The first bolted up against the broad side of the monster and declared the elephant was like a stone wall. The second got hold of the trunk and declared the elephant was very like a tree. The third grabbed the tail and decided the beast was very like a rope, and so on. Each formed an opinion from a certain angle, and while each was right, all were wrong.

I admit that no one person can teach; neither can any one person learn or practice all of the phases of the art of agriculture. To do this would require a learning and a reach of thought to which hardly any single man ought to pretend, but it is possible for one man to have a perception of the large general truth con-

cerning agricultural economics, and to follow out that truth in nearly all of its ramifications and prove it by such evidence as will satisfy most ordinary men, and in the articles to follow I will discuss only the broad and general truths concerning agriculture, and especially certain phases of it as practiced in the sections of the South served by the Atlantic Coast Line.

The average farmer is rarely enthusiastic about his business. There is something truly diabolical about the uncertainties of Nature and the frailties of man, but especially with regard to the uncertainties of Nature in connection with growing things, when it is necessary to get definite results. We know that certain things in definite amounts will always produce a definite something. We can be absolutely certain. But in farming it is not so. Man can study his soils, and plant his seeds, ever so scientifically, but there is an element that controls the results far more than seed or soil, over which man has no control, and that is the climate.

Nature performs such freaks in this domain that farming seems a little less certain than most forms of gambling.

Now, what are the risks of the farmer in the Nation's Garden Spot? They are not one whit greater than in any other section. If anything, under ordinary conditions, they are much less than in other sections. But while the climatic situation remains about the same as last year, the economic conditions and outlooks are different and are liable to change over night. If our troubles were drought or excessive rains, we know that cultivation or irrigation protects against one and draining against the other. Insects and diseases—we know how to combat these. Late frosts or early frosts? Hot beds and setting out plants avoid the late chills and bring the vegetables to maturity before the early frosts. There remain summer hail storms, but compared with fire and other risks in other businesses, this is insignificant. We know about all these things, but what the average farmer of the Nation's Garden Spot does not know is, why he made big profits one year and only a living since.

He has studied everything about his business except the most elemental economics of the situation. And they frequently change before his dinner bell rings. We must admit that everything I have mentioned is true with regard to the farmer's risks, but what the Southern farmer will not admit is that he has failed to grasp and apply a system of agricultural operations which will minimize the chance of economic loss through failure of markets, transportation and other breaks which inevitably occur in the chain of human activities that carry his products to market and return his profits to the bank in his own town. He knows nothing of the simple

ECONOMY PLEDGE BY WOMEN'S CLUBS

Action of The Federation—Telegram From Mrs. Bickett—Elections.

(Special to The Dispatch.) Durham, N. C., May 5.—Before final adjournment of the fifteenth session of the North Carolina Federation of Women's Clubs pledges were signed for the practice of economy in the households of members of this State-wide organization. Cards were taken home and all branches of women's clubs will be sought to enlist under this sentiment: "In view of the pressing military necessity of conserving the food supply of the nation, I pledge myself to do my bit as follows: I will need of such amounts of food required for adequate nourishment; I will endeavor to control the waste in all kinds of materials in the household and to live simply; I will begin now." The committee was designated as the "Economy Committee" of the General Federation of Women's Clubs. Mrs. T. W. Bickett forwarded a telegram to the federation urging the practice of economy and emphasized the policy of the Governor's mansion in matters of receptions as being of simple tastes.

Mrs. Clarence Johnson, of Raleigh, was made president of the committee. Mrs. R. Cotton, of Bruce, was elected trustee of the federation endowment for a term of six years. The clubs pledged a total of \$408 toward the Sallie Southall Cotton loan fund.

A bloodless revolution is now taking place in agricultural conditions along the Atlantic Coast Line—a radical revolution of ideas and actions. The imperfect system of the past is gone never to return—it is behind us for all time, and before each farmer lies two roads. He can look both ways; some distance into each one. Upon which one will he travel? Will he direct his trudging steps backwards into the old one, strewn with the wrecks of thousands, or will he step forward into the one which, if traveled will bring him and his family into fruitfulness, security and contentment? Each farmer in Atlantic Coast Line territory must key himself to the situation for the day only, and be ready for what may come tomorrow. For big things are happening in the world and they happen every few minutes "somewhere in Europe," and their effect upon our country no man can calculate.

MORE FOOD CROP IDEA TAKES HOLD

Of The People of Robeson Road Bond Elections—Many Men Enlisting.

(Special to The Dispatch.) Lumberton, N. C., May 5.—The movement for more food and feed crops was given a decided impetus this week with the meeting here of the Robeson county food conservation commission. Plans for impressing upon the farmers the necessity of increasing such crops were discussed by authorities in their various lines. Better fertilization, better cultivation and seed selection were subjects discussed by Major W. A. Graham, State Commissioner of Agriculture. The need of such a crusade was discussed by President W. C. Riddick, of the A. & M. College. Livestock raising was the subject taken up by Prof. Dan T. Gary, of the department of swine husbandry, A. & M. College, while plans for publicity and organization were discussed by A. W. McLean. A large number of the people of this section have taken to heart the admonition to raise food or grow hungry, and fine looking gardens can now be seen most anywhere. Several vacant lots in town are being cultivated this year. On a trip through several sections of the county this week your correspondent was particularly impressed with the number of fine gardens on every farm. In years gone by collar patches formed the gardens of the country, but not so now. The gardens are being given as much or more attention than the farm.

Monday, May 7, those citizens of Robeson who did not neglect to register will vote on the Gough half million dollar bond issue for roads and elect a road commission to handle whatever funds are available for road purposes. The defeat of this measure, is a foregone conclusion, as another election will be held the following day to vote on the question of borrowing \$400,000 from the State under provisions of the Clark bill, the latter measure being considered far better than the former.

The candidates for road commissioners are as follows: Lumberton district, J. I. Townsend, Democrat and J. R. Kinlaw, Republican; Floyd, J. B. McLeod and Grady H. Rowland, Democrats; Maxton, J. A. McCormick, Democrat; Red Springs, I. T. Brown, Democrat, and W. K. Culbreth, Republican; Lumber Bridge, Robert Monroe and J. B. Brown Evans, Democrats. A large number of young men enlisted in the regular army at the local recruiting station this week. Lumberton has sent men to every branch of the service and they are leaving here every day. Several young men went to Wilmington Friday and passed the preliminary examination for entrance to the officers' reserve training school at Fort Oglethorpe. By the time the selective draft gets in working order there will be very few men of military age here without dependencies who have not already answered their country's call. The local lodge, I. O. O. F. had an enjoyable social meeting Friday evening. S. M. Crouch, lecturer for this district, was present. Refreshments were served. A meeting will be held in the high school auditorium Monday night at 8:30 o'clock for the purpose of organizing a local chapter of the National Red Cross Society. Lumberton has not the same enviable record in regard to this great work as she can boast of in the matter of furnishing fighting men, and everybody interested are urged to be present. Miss Irene McLeod's expression class gave another enjoyable recital at the opera house Friday evening. Chief of Police Alf H. McLeod, assisted by county officers, rounded up a number of vagrant negroes this week and Recorder Britt sent a number of them to the roads. The chief says he is going to put a stop to all loafing on the streets and it appears that he has already made good.

GOVERNOR AND BISHOP TO SPEAK

Splendid Program Mapped Out For Commencement of Greensboro College.

Greensboro, May 5.—Greensboro College for Women announces a splendid commencement program, with Governor Bickett and Bishop Kilgo as the principal speaker and preacher, respectively. Invitations are being mailed this week to friends of the college and graduating class. President Turrentine feels elated over his success in securing such splendid speakers for the baccalaureate sermon and literary address. The commencement will open with the annual expression recital, which will be given Saturday evening, May 19, at 8:30 o'clock.

The baccalaureate sermon by the bishop will occur the following morning, and will be preached in West Market Street Methodist church. At 8:30 that evening, Rev. J. H. Barnhardt, of Greensboro, will preach the anniversary sermon for the Young Women's Christian Association. Monday following will be devoted largely to the activities of the alumnae of the institution, who will attend the commencement in large numbers, as the association is in closer affiliation with its alma mater than ever before. At 10 o'clock in the morning the annual business meeting of alumnae will be held. The alumnae students luncheon will occur at 1 o'clock that day. In the evening, beginning at 8:30 o'clock, the class day exercises will be held. The graduating exercises proper

recruiting station this week. Lumberton has sent men to every branch of the service and they are leaving here every day. Several young men went to Wilmington Friday and passed the preliminary examination for entrance to the officers' reserve training school at Fort Oglethorpe. By the time the selective draft gets in working order there will be very few men of military age here without dependencies who have not already answered their country's call. The local lodge, I. O. O. F. had an enjoyable social meeting Friday evening. S. M. Crouch, lecturer for this district, was present. Refreshments were served. A meeting will be held in the high school auditorium Monday night at 8:30 o'clock for the purpose of organizing a local chapter of the National Red Cross Society. Lumberton has not the same enviable record in regard to this great work as she can boast of in the matter of furnishing fighting men, and everybody interested are urged to be present. Miss Irene McLeod's expression class gave another enjoyable recital at the opera house Friday evening. Chief of Police Alf H. McLeod, assisted by county officers, rounded up a number of vagrant negroes this week and Recorder Britt sent a number of them to the roads. The chief says he is going to put a stop to all loafing on the streets and it appears that he has already made good.

Church

METHODIST.
Bladen Street, Fifth and Bladen streets. Rev. E. C. Sell, pastor.—Preaching at 11 a. m. and 8 p. m. Sunday school at 3:30 o'clock in the afternoon. All members of the church are urged to attend, and the public is cordially invited. Come and bring a friend with you. Fifth Avenue, Rev. J. H. McCracken, pastor.—Preaching at 11 a. m. and 8 p. m. Sunday School at 9:45 a. m. Epworth League Tuesday evening at 8 o'clock. Prayer meeting Wednesday evening at 8 o'clock. Communion of the Lord's Supper directly after the morning service. The evening services will be of an evangelistic nature. The doors of the church will be opened for reception of new members. All strangers and visitors in the city will be given a very cordial welcome.

EPISCOPAL.
St. Paul's Church, 16th and Market streets. Rev. D. L. Gwathmey, rector.—Fourth Sunday after Easter. Holy communion at 7:30 a. m. Sunday school at 9:45. Morning prayer at 11, at which time the Rt. Rev. T. C. Darst will preach and administer the rite of confirmation. Evening prayer and address at 8 in the evening. All seats free and all strangers welcome. St. John's, Third and Red Cross streets. Rev. R. E. Gribbin, rector.—Fourth Sunday after Easter, May 6th. Holy communion at 11 a. m. Sunday school at 4 p. m. Evening prayer at 8 o'clock. Visitors are cordially welcomed.

CHRISTIAN.
First, Dook street, Rev. J. E. Re-

BAPTIST.
Southside, corner Fifth and Market streets, Rev. W. G. Hall, pastor.—Sunday School at 9:45 a. m. and 8 p. m. Preaching at 11 a. m. and in the evening at 8 o'clock by the pastor. Baptism at the close of the evening service. The public is cordially invited to attend the services and visit the reading room.

LUTHERAN.
St. Paul's, Market and Sixth streets. Rev. F. B. Clausen, pastor.—Services at 11 in the morning and in the evening. Sermon topics: "The Prevalence of the Menace of the Gambling Spirit." Morning worship at 11 o'clock and evening worship at 8 o'clock. Sunday school at 9:45 o'clock, with classes for all ages. Senior Young People's Union and Junior Union both meet 7 o'clock p. m. All who will are invited to come and worship with us.

METHODIST.
Bladen Street, Fifth and Bladen streets. Rev. E. C. Sell, pastor.—Preaching at 11 a. m. and 8 p. m. Sunday school at 3:30 o'clock in the afternoon. All members of the church are urged to attend, and the public is cordially invited. Come and bring a friend with you. Fifth Avenue, Rev. J. H. McCracken, pastor.—Preaching at 11 a. m. and 8 p. m. Sunday School at 9:45 a. m. Epworth League Tuesday evening at 8 o'clock. Prayer meeting Wednesday evening at 8 o'clock. Communion of the Lord's Supper directly after the morning service. The evening services will be of an evangelistic nature. The doors of the church will be opened for reception of new members. All strangers and visitors in the city will be given a very cordial welcome.